

333 SOUTH 13TH STREET - HARRISBURG, PA 17104 - 405.234.0866

Wildheart Business Sponsorship Opportunities 2023

Summer Project

<u>Dates:</u>

• June 4th-July 15th, 2023

<u>Revive- \$10K+</u>

- Local billboard advertising as main sponsor
- Photo op with LTH team
- Company logo on LTH t-shirt (featured as main sponsor)
- Company Logo on sponsor banner displayed at Wildheart (1300+ volunteers view throughout the year)
- Special shout from Emcee during Summer Block Party (300+ neighbors, 50 volunteers)
- Special mention in the Burg Magazine
- Featured on Social Media (3K+ followers)
- Featured on mailchimp newsletter (2K+ subscribers)

Restore- \$5K

- Company logo on LTH summer project t-shirt
- Company Logo on sponsor banner displayed at Wildheart (350+ volunteers view throughout the summer)
- Special shout from Emcee during Summer Block Party (300+ neighbors, 50 volunteers)
- Special mention in the Burg Magazine
- Featured on Social Media (3K+ followers)
- Featured on mailchimp newsletter (2K+ subscribers)

Rebuild- \$2.5K

- Company logo on LTH summer project t-shirt
- Company Logo on sponsor banner displayed at Wildheart (350+ volunteers view throughout the summer)
- Featured on Social media (3K+followers)

Advocate- \$1K

- Company Logo on sponsor banner displayed at Wildheart (350+ volunteers view throughout the summer)
- Featured on Social media (3K+followers)



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Urban Farm:

<u>Revive- \$10K+</u>

- Local billboard advertising as main sponsor
- Photo op with LTH team
- Company logo on Farm t-shirt (featured as main sponsor)
- Company Logo on sponsor banner displayed at the Farm and the Mansion (1300+ volunteers view throughout the year)
- Special shout from Emcee during Fall Block Party (300+ neighbors, 50 volunteers)
- Featured on Social Media (3K+ followers)
- Featured on mailchimp newsletter (2K+ subscribers)

Restore- \$5K

- Company logo on Farm t-shirt
- Company Logo on sponsor banner displayed at the Farm (500+ volunteers view throughout the year)
- Special shout from Emcee during Fall Block Party (300+ neighbors, 50 volunteers)
- Featured on Social Media (3K+ followers)
- Featured on mailchimp newsletter (2K+ subscribers)

<u>Rebuild- \$2.5K</u>

- Company logo on Farm t-shirt
- Company Logo on sponsor banner displayed at the Farm (500+ volunteers view throughout the year)
- Featured on Social Media (3K+ followers)

Advocate- \$1K

- Company Logo on sponsor banner displayed at the Farm (500+ volunteers view throughout the year)
- Featured on Social media (3K+followers)



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Quarterly Block Parties:

<u>Dates:</u>

May 20th, July 15th, October 21st, December 9th, 2023

<u>Vendor Table:</u> \$250+(per party)

- Your business will have a table to display promotional materials at our block party event.
- Required to give away something free to community members, activity or gift.

<u>Food- \$1K</u>

- Your business logo will be added to a sponsor banner displayed on the stage at the party
- Your business will have a table to display promotional materials at our block party event.

Activities & Entertainment: \$2K+

- Business logo added to sponsor banner at the event
- Verbal mention from the stage at the event (300+ neighbors, 50 volunteers)
- Your business will have a table to display promotional materials at our block party event.

<u>Overall Event: \$5K</u>

- Business logo added to sponsor banner at the event
- Verbal mention from the stage at the event (300+ neighbors, 50 volunteers)
- Add Business logo to all promotional materials & advertising going out to 500+ families in our community, 2200+ volunteers/donors in our network.
- Your business will have a table to display promotional materials at our block party event.



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<u>Business Day Out:</u>

<u>Dates:</u>

• May 5th & October 6th, 2023

Overall Event Sponsor: \$3K

- Your business will have access to a table to display promotional materials at our business day out event.
- Business logo added to sponsor banner displayed at the event
- Verbal mention from the stage at the event (80+volunteers representing 10-15 businesses)
- Add Business logo to all promotional materials & advertising going out to 2200+ volunteers/donors in our network.
- Featured on Social media (3K+followers)

Advocate \$1K+

- Your business will have access to a table to display promotional materials at our business day out event.
- Business logo added to sponsor banner at the event
- Verbal mention from the stage at the event (80+volunteers representing 10-15 businesses)
- Featured on Social media (3K+followers)

<u>Partner \$500+</u>

- Your business will have access to a table to display promotional materials at our business day out event.
- Business logo added to sponsor banner at the event

Vendor Table: \$250+

• Your business will have access to a table to display promotional materials at our business day out event.



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Golf Fundraiser:

Date:

• May 26th, 2023 at Sportsman's Golf

Revive Sponsor - \$5K

- Two Foursomes
- Five Hole Sponsor Signs
- Company Banner at registration (provided by company)
- Video Mention in Promotions
- Lead position
 - Social Media Branding and Backlinking
 - Website Branding and Backlinking
 - Logo on Wildheart website and 2023 print materials.

Cart Sponsor - \$3K

- Business name on all carts
- Video Mention in Promotions
- Social Media Branding and Backlinking
- Website Branding and Backlinking
- Logo on Wildheart website and 2023 print materials
- Includes two golfers

Restore Sponsor - \$2.5K

- One Foursome
- Two Hole Sponsor Signs
- Video Mention in Promotions
- Secondary position
 - Social Media Branding and Backlinking
 - Website Branding and Backlinking
 - Logo on Wildheart website and 2023 print materials

Rebuild Sponsor - \$1.5K

- One Foursome
- One Hole Sponsor Sign
- Third Position
 - Social Media Branding and Backlinking
 - Website Branding and Backlinking
 - Logo on Wildheart website and 2023 print materials



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Hole in One Sponsor - \$1000

- Table for sponsor branding
- Table for sponsored snacks (purchased by Wildhart Ministries)
- 50/50 Raffle
- 2 Representatives must be available to pass out snacks and run raffle

Snack Sponsor - \$500

- Table and 2 chairs for sponsor branding
- Table for sponsored snacks (purchased by Wildhart Ministries)
- Representative must be available to pass out snacks

Foursome - \$300

- One Foursome
- Lunch
- Practice range
- Golf cart
- Gifts and awards reception

Closest to the Pin Sponsor - \$250

• 50/50 Raffle

Longest Drive Men's Sponsor - \$250

• 50/50 Raffle

Longest Drive Women's Sponsor - \$250

• 50/50 Raffle

Hole Sponsor - \$150

• Company branding on sign placed on the course

<u>Single Golfer - \$75</u>

- Includes golf
- Lunch
- Practice range
- Golf cart
- Golfer gift bag
- Snacks and beverages
- Awards Presentation



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Fundraising Gala

<u>Date:</u>

• November 11th, 2023

Presenting Sponsor: \$10K

- Logo on all advertising and promotional materials leading up to event
- Exclusive opportunity for 3 min. Promo in our gala video
- Introduction during program
- 2 tables (10 persons/table)
- Full page ad in program & listing as Presenting Sponsor
- Company logo on Powerpoint loop at event
- Opportunity to provide promotional items/material in gift bags

Philanthropy Sponsor: \$5K

- Introduction during program
- 2 tables (10 persons/table)
- Full page ad in program & listing as Philanthropy Sponsor
- Company logo on Powerpoint loop at event
- Opportunity to provide promotional items/material in gift bags

Table Sponsors:

- Revive Sponsor \$2750
 - 2 tables (10 persons/table)
 - Full page ad in program
 - Company logo on Powerpoint loop at event
 - Opportunity to provide promotional items/material in gift bags
- Restore Sponsor \$1500
 - 1 table (10 persons/table)
 - Full page ad in program
 - Company logo on Powerpoint loop at event
 - Opportunity to provide promotional items/material in gift bags
- Rebuild Sponsor -\$575
 - 4 tickets to event
 - Business card advertisement in program
 - Company listing on Powerpoint loop at event
 - Opportunity to provide promotional items/material in gift bags
- Advocate Sponsor \$300
 - 2 tickets to event
 - Company listing in event program



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- Opportunity to provide promotional items/materials in gift bags
- Individual ticket \$95

Advertisements:

\$550 Full Page Ad \$350 Half Page Ad \$250 Business Card Ad \$100 Swag Bag Inserts