



Allison Hill Blueprint Community Mural Project

Call for Artist Guidelines

The Allison Hill Blueprint Community Team and its nonprofit partners seek to enhance and celebrate the Allison Hill neighborhood through the creation of a large-scale community mural that reflects the shared vision and goals of the Allison Hill Blueprint Community initiative.

We are seeking a professional mural artist to design and lead the creation of one community mural measuring approximately **15' x 30'** at a selected site within the Allison Hill neighborhood. The mural will serve as a highly visible public art installation that promotes neighborhood pride, engagement, and long-term revitalization efforts.

The deadline to apply for this project is April 1, 2026, by midnight.

Project Overview

As part of the Allison Hill Blueprint Community initiative, this mural will capture and celebrate the neighborhood's strategic priorities — the **“ABCs” of the Blueprint Plan**:

- **Affordable Housing**
- **Business Development & Support**
- **Connecting Resources**

The mural will act as both a symbolic and functional milestone, demonstrating progress while strengthening community identity and momentum toward broader revitalization goals.

The project will be led by the **Blueprint Team**, with input from local residents and collaboration with youth and community artists throughout the design and painting process.

Artist Selection Process

This project will follow a two-step process:

1. **Artist Selection**

The Blueprint Team will review applications and select an artist based on portfolio quality, experience, and demonstrated ability to complete community-based mural projects.

2. **Design Development & Implementation**

The selected artist will:

- Be assigned the mural location and thematic framework.
- Collaborate with the Blueprint Team and community stakeholders.
- Develop a mural design informed by community input.
- Lead the mural painting process with assistance from youth and community participants.

Project Goals

The Allison Hill Blueprint Community Mural aims to achieve the following outcomes:

Visible Beautification & Community Pride

Create a vibrant visual representation of the Blueprint Community's goals that reflects Allison Hill's identity and fosters renewed neighborhood pride.

Youth & Resident Engagement

Engage local youth and residents through stipends, workshops, and collaborative participation, encouraging ownership, leadership development, and artistic expression.

Momentum for Blueprint Initiatives

Serve as an early, highly visible success that builds trust, energizes community participation, and supports future fundraising and investment aligned with Blueprint goals.

Project Timeline (2025–2026)

August – December 2025

- Community listening sessions
- Mural concept development
- Wall location finalized

Jan-Feb

- Finalize process to secure artists

- Promote opportunity to local artists to apply

March – April 2026

- Submission of 2 design options completed to get community feedback on April 18th
- Youth participants identified and prepared
- Final submission completed for review by April 30th.

May – June 2026

- Wall preparation, cleaning, and priming
- Materials purchased
- Mural painting and sealing
- Anti-graffiti coating applied

By June 30th, 2026

- Final reporting completed and funds documented

July 18th

- Community celebration and unveiling as part of our Summer 10-year celebration Block Party

Artist Qualifications

Artists will be selected based on:

- Strength of artistic portfolio
- Experience with murals or large-scale public art
- Experience working with community-engaged or collaborative projects
- Ability to mentor or collaborate with youth and community participants
- Demonstrated ability to complete projects within timeline and budget

Experience with outdoor murals, public art installations, or community-based creative processes is strongly preferred.

Project Budget & Support

The project includes the following funding allocations:

- **Lead Artist Fee:** \$5,000 (design, planning, and implementation)
- **Youth/Supporting Artist Stipends:** \$1,000
- **Materials Budget:** \$1,200 toward paints, brushes, and sealant

The Blueprint Team will coordinate:

- Wall preparation and priming
- Scaffolding or lift rental as needed
- Anti-graffiti coating application
- Community engagement coordination

To Apply

Submit an email to cristina@wildheartministries.net, Word document, or PDF with the subject line: **“Allison Hill Blueprint Community Mural Project”** by **midnight on April 1, 2026** including:

1. Contact information
2. Summary of experience or qualifications relevant to mural projects
3. Description of your approach to community-based or commissioned artwork
4. Resume or CV
5. Portfolio of relevant work samples (attachments or links)

Questions

Questions may be directed to:

Blueprint Community Team

Cristina Herman

cristina@wildheartministries.net