



## AM & PM Workshops.

Unless noted, workshops will be held in both AM and PM timeslots.

### A Deeper Dive With Joan *\*PM Session Only\**

**Joan Garry**

Join Joan Garry as she explores the themes from her keynote address.

More information on this session coming soon!

\*Due to limited space, we ask that only one person from each organization attend this session.\*

### 20/20 Vision for the Future *\*AM Session Only\**

**Donna Ambrose—Dir. of Partnerships & Programs, SHFB**

Whether your organization is big or small, strategic planning can be a struggle. It's easy to get caught up in day to day tasks, especially doing the work we do! This session will cover the tools you can use to examine your strengths, identify your opportunities, and eventually develop a long-term strategy that will help your organization flourish.

### Optimizing Health and Hunger Outcomes at the Pantry

**Danielle Lawson—Food Resources Manager, SHFB**

**Lori Peppard—Service Area Representative, SHFB**

Do you have a hard time “selling” healthy food? Learn about the strategies you can use to promote healthy outcomes for your clients and how you can maximize Second Harvest as a resource. This session will also cover safe food handling.

Whether you are still learning your role for keeping food safe, or looking for a refresher, join us for this interactive session.

### Volunteers: Gain, Train, Retain

**Gina Wilson—Community Engagement Manager, SHFB**

**Tom Slaney—Director, Iowa County Social Services**

We'll cover it all: from outreach that attracts a range of ages to skills that ensure your volunteers feel appreciated. Come prepared to share your challenges and successes in this participatory session. You may even discover that you are an expert after all!

### Beyond the Pantry Door: The Power of Advocacy

**David Lee—Executive Director, Feeding Wisconsin**

Are you familiar with current legislation? Does your organization have an advocacy initiative? Recent studies have found that donors are more likely to return when you do! For many organizations, a lack of knowledge and comfort is their greatest obstacle for engaging in advocacy. This workshop will cover the steps of the legislative process and will provide you with basic skills to make your voice, and the voice of your clients, heard.

### Food Insecurity from the Inside Out

**Megan Vander Wyst—FoodShare Outreach Manager, SHFB**

**Second Harvest Foodbank FoodShare Outreach Team**

Hunger is something we've all experienced before. Maybe a meeting at work went a little late, and lunch is pushed to the afternoon. Maybe you can smell breakfast in the morning and feel the gurgle in your stomach. In this session you will participate in an interactive hunger simulation that will address what it's like to be chronically food insecure and will explore opportunities to improve the health of clients by increasing their access to FoodShare.

### ReThinking Hunger: What's My Role?

**Ann De Tienne—Food Distribution Manager, SHFB**

**Laura Moon—Service Area Representative, SHFB**

There are almost 130,000 hungry people in Southwestern Wisconsin. As a network, are we meeting the need? In order to truly end hunger, we need to start to rethink how we serve our communities. Whether you're a volunteer or Executive Director of your feeding program, YOU play a vital and important role. This interactive workshop will dive into how we can ReThink Hunger at all levels of your program.

## Partner Agency Network Resource Fair

We know everyone's favorite part of the conference is the opportunity to network. This year, we've decided to take it one step further! During the breakfast and lunch hours, we will have booths set up where your fellow hunger fighters can showcase their innovative practices.

Does your organization have something you'd like to showoff? **Apply for a booth when you register!** Let us know what you did and why it was cool. Be prepared to bring a few pictures, share resources, and answer your peers' questions. Space is limited so don't delay!

## Registration Deadline is Friday, April 27!