

Questions and/or Things to Consider if you're Hiring a Consultant



If you're considering hiring a consultant to help you with strategic planning, please consider the following:

- Why do they think Strategic Planning is important? What's the value in it?
 - What is the final deliverable?
 - Can they walk you through the stages of the process?
 - What is their theory on how to engage board, staff/volunteers?
 - How do they create a sense of ownership or engagement between the board and staff/volunteers?
- Ensure there are various touch points along the way. The process needs to be cross function, cross department, and across the board.
 - Do they look at the organization as it exists today and consider possible paths to the future?
 - Will they conduct an organizational assessment and how do they plan to conduct that?
 - Will they provide potential budgeting thoughts – 2 or 3 year – what will that look like? How much will it cost? How much will we have to grow during this period of time?

Other considerations

- Look for experts or people with strategic planning experience in your community who are looking for opportunities to volunteer their time to your organization!
- Refer to pg. 84 of Joan's book – A consultant may help you secure funding, or there may be grant opportunities available to you in your community.

