



Newsletter & Website Copy

2016 marks the 21st year for *NBC15 Share Your Holidays to eliminate hunger*. Our goal is to raise **3.21 million meals** for families and individuals struggling with hunger. Since its inception in 1996, southwestern Wisconsin's largest food/fund drive campaign has raised more than 33 million meals.

Spanning six weeks each year, *NBC15 Share Your Holidays* offers a myriad of fun events and opportunities for corporations, organizations, schools and individuals to raise funds, food and awareness for hunger relief.

Twenty years later, emergency food assistance demands have greatly increased. This year, with your help, we can raise more meals for our neighbors facing hunger!

Learn more about how to get involved in the 2016 *NBC15 Share Your Holidays* campaign at SecondHarvestMadison.org/SYH.