



NBC15 Share Your Holidays
2020 EVENT CALENDAR

October 21-22, 2020	Food Drive Barrel Delivery with Two Men and a Truck – Food Drives Begin
November 1-December 31, 2020	Check Out Hunger – dates vary by store (Hy-vee, Metcalfe’s Market, Pick ‘n Save, Woodman’s)
November 5, 2020	Online Silent Auction Begins
November 12, 2020	Virtual Campaign Kick-off Join us on Zoom - 6:30pm LIVE on NBC15 - 7:00pm
November 17, 2020	Social Media Blitz #SYH25
November 19, 2020	Request-A-Thon with 105.5 Triple M
December 1, 2020	Giving Tuesday
December 2, 2020	Celebration Drive Through Food Drive To honor how it all began – consider driving through the Alliant Energy Center Parking lot for a contactless way to donate food.
December 3-4, 2020	Food & Fund Drives End / Barrel Pick up with Two Men and a Truck
December 9, 2020	Grand Finale Phone A Thon & Sort A Thon

Find out more about all of these events at secondharvestmadison.org/SYH