



SOCIAL MEDIA *BLITZ*

#SYH22

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INSTRUCTIONS

1. On November 15 take a selfie/picture holding this sign.

(other side facing the camera)

2. Post the picture to Second Harvest's Facebook page.
Don't forget to use #SYH22 in your post.

([Facebook.com/SecondHarvestFoodbankofSouthernWisconsin](https://www.facebook.com/SecondHarvestFoodbankofSouthernWisconsin))

For each picture posted, Naviant, Inc. will donate **15 meals (up to 7,500 meals)** for our community members facing hunger.

Our goal is 500 photos in 1 day!