

A woman in a red shirt and a man in a plaid shirt and hat are smiling and giving thumbs up at a construction site. They are standing in front of a wall made of plywood and wooden studs. The woman is wearing a name tag that says 'LAILA' and the man is wearing a name tag that says 'Gerardo'.

every  
one

deserves a decent  
place to live.

# Hillsborough Build

## Businesses Building Community

### What is Hillsborough Build?

Habitat for Humanity's Hillsborough Build program empowers our community to build homes, fundraise, and advocate for housing affordability. The project brings together businesses from all walks of life to build stronger, safer communities.

A lack of stable, affordable housing options in our communities disproportionately impacts women and children. Hillsborough is a town for everyone and realizes that all community members make an important impact within our community.

### What is Crescent Magnolia?

Habitat is building a 24-unit affordable, energy efficient senior housing community in the heart of Hillsborough, NC.

This innovative model of senior homeownership is the first of its kind for Habitat affiliates around the country.

### Why Senior Housing Matters

More than 37,000 residents of Orange County are 60 years old or older. 1 in 3 Orange County seniors are low-income and live in unaffordable or inadequate housing.

Unfortunately less than 1,500 senior-specific housing units exist in Orange County. There are currently no vacancies within existing low income senior housing options.

Without stable housing, older adults visit the emergency room at nearly 4 times the rate of the general population. More than 8,000 low income seniors experience daily hunger.

### How can you get involved?

A Habitat home in Crescent Magnolia costs \$65,000 to build. To help families in our community achieve homeownership, we rely on our passionate supporters and donors to help us build homes. We need YOU, our strong network of business leaders to mobilize! We are asking businesses in our community to help raise a total of \$65,000 by spring 2019 to build a home within Crescent Magnolia.

#### FUNDRAISE

Have some fun while raising money and introducing other businesses to Habitat! Habitat can help you with these and other ideas:

- Ask 10 friends to donate and then bring them out to build
- Host a 'give-back' day at your business
- Have friends over for a party or meal with a suggested donation

#### DONATE

Making an impact can be as easy as making a monetary donation to the Crescent Magnolia project. Every dollar counts!

You can learn more here:

<https://www.orangehabitat.org/seniorhousing>

#### VOLUNTEER

This year Orange Habitat will host Business volunteer dates on the jobsite in fall AND spring! Grab a group and flex your muscles. Anyone over the age of 18 is welcome to join the fun. We can set up business builds to accommodate schedules and teams.

<https://www.orangehabitat.org/volunteer#Build>

To set up a Team Build or a Group Build, contact Janice Kalin [jkalin@orangehabitat.org](mailto:jkalin@orangehabitat.org) for a schedule.

### Highlighting Your Company

- Recognition on site and in social media, highlighting your business as a strong community champion for affordable housing
- Opportunities for networking with other community leaders at build days and events
- Access to other sponsor events
- Opportunity to reserve a team build day exclusively for your employees (\$2,500+)
- Priority access to Habitat event tickets

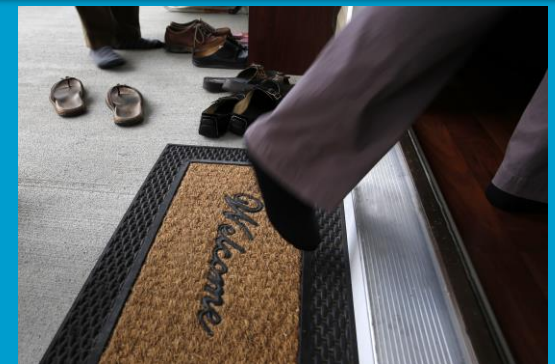


**Habitat**  
**for Humanity**<sup>®</sup>  
Orange County, NC

Habitat for Humanity is propelled by a vision of a world where everyone has a decent place to live. We devote ourselves to creating that world because we believe everyone, regardless of who we are or where we come from, deserves the opportunity for a better future. Believing is not enough, so we build.

We build houses — and through those houses, the strength, stability and self-reliance that families need in order to achieve a better life. When we build houses, we also build bridges between people of diverse backgrounds, we build paths to more connected communities, and we build brighter futures.

Habitat also strives to educate the broader community about the affordable housing crisis. Habitat promotes diversity by uniting people of varied economic, religious, social, and racial backgrounds to work together toward a common goal – building and repairing decent homes in partnership with families in need.



# Habitat for Humanity of Orange County

Together we can transform our community, one family, one home, and one neighborhood at a time.