

Why sponsor the High Heels and Hard Hats Fashion Show?



- Creatively show your company's commitment to opportunity, stability, and affordable housing.
- Promote your business to over 10,000 active, loyal Habitat supporters.
- Be a part of one of the fastest growing fundraising events in Orange County!
- Unique sponsorship opportunities have been designed to help you reach your current customers and best prospects through shared commitment to our community.
- Each sponsorship level provides unique perks for you to choose from which will increase your marketing exposure and visibility at this event.

\$15,000

Golden Hammer Sponsor

Receive 10 VIP tickets and two Corporate Team Build days.

As the Title Sponsor, your logo and name will be co-branded with the event. You may bring your product and promotional materials for all guests to enjoy on the Red Carpet. Your product will be the first thing that guests see when they arrive and all arrival photos will be taken in front of your product and branding.

Your logo and branding will be on all marketing collateral and communication platforms.

\$7,500

High Heels Sponsor

Receive 8 VIP tickets and one Corporate Team Build day.

As the High Heels Sponsor, your logo will be prominently displayed on all food trays and food tables starting at the VIP party all the way through the dessert course.

The executive chef at the Rizzo Center is creating an extraordinary menu for the guests to enjoy. What a lovely way to be remembered, with some delicious food!

\$5,000

Hard Hats Sponsor

Receive 6 tickets and choose from the packages below.

The **Red Carpet Sponsor** will be displayed along the red carpet where guests enter and on the logo photo board.

The **Runway Sponsor** will have their logo wrapped around the stage and included on all model photos.

The **VIP Party Sponsor** will have their logo prominently displayed at the VIP party with a table for promotional products.

The **After Party Sponsor** will have their logo prominently displayed at the after party with a table for promotional products.

\$2,500

Power Tools Sponsor

Receive 4 tickets and choose from the packages below.

The **Wine Auction Sponsor** will have their logo printed on each wine bag that goes home with guests.

The **Home Auction Sponsor** will be the feature of the silent auction. All swag will have your logo featured.

The **Photo Booth Sponsor** will be featured at the Photo Booth and each take home photo strip will have your logo.

The **Entertainment Sponsor** will have their name featured with the music and mentioned at each interlude.

\$1,000

Tool Belt Sponsor

Receive 2 tickets and choose from the packages below.

The **Ladies' Wardrobe Sponsor** will be mentioned and listed as a sponsor for an outfit for the Fashion Show.

The **Men's Wardrobe Sponsor** will be mentioned and listed as a sponsor for an outfit for the Fashion Show.

The **Dressing Room Sponsor** will have their logo on display in all dressing rooms for the models.

The **Technology Sponsor** will have their logo highlighted on all screens and technology used during the program.