## Annual Report FY20



-0/hoha It was the final word at the 2018 Scripps National Spelling Bee, but its meaning goes far deeper. Koinonia is a Greek word that means to come together in intimate partnership. Koinonia means community, sharing, affection, hospitality, fellowship. The Greek word appears 19 times in the New Testament.

Koinonia is also the birthplace of Habitat for Humanity. Koinonia Farm was founded in 1942 as an intentional, interracial community in South Georgia. Today the farm is a Christian community that welcomes "anyone and everyone regardless of race, religion, no religion, background, or anything else that divides people", according to their website. Koinonia was, and is, committed to racial inclusivity and stood strong even when they were boycotted by the KKK during the civil rights movement.

Events in our country over the past year have shaken all of us. Over 500,000 Americans have died due to COVID-19, a pandemic which disproportionately affects people of color and those with lower incomes. The killing of George Floyd at the hands of police last summer inspired protests for justice throughout our nation. The presidential election was one of the most vitriolic in history, ending in an insurrection on our nation's capitol. Many times over the past year I have felt overwhelmed. I know you have too. And yet I also know that these events are even more exhausting and triggering for our black and brown friends, neighbors, and colleagues.

So, I return to Habitat's roots. Koinonia. Community. Equity. Justice. Shared commitments and shared outcomes. For 36 years, Habitat has partnered with local families to not only build a home, but to build wealth through homeownership, an opportunity that has alluded so many due to redlining and other discriminatory practices. We are proud of the work we have done to advance homeownership for people of color, and yet there is still so much more that we can and need to do.

We are a faith-based organization, but we realize that faith alone is not enough. Building on our history, we must recommit ourselves to being actively anti-racist and taking bold actions toward greater racial equity, as individuals, as an organization, and as a community. We will



continue to connect the issues of racial and social injustice with historic barriers to affordable housing, and will work to eradicate those barriers. We hope you'll join us in intimate partnership as we seek to create a community where everyone can thrive. Loinonia.

Jenniler

Jennifer Player President & CEO Habitat for Humanity of Orange County

When COVID-19 surfaced in the United States in February 2020, we were preparing for a busy spring season with thousands of volunteers and numerous events. None of us could have anticipated how this public health crisis would develop, shining an even greater light on the importance of a safe, stable home. There are far too many families in our community and beyond living in substandard or overcrowded conditions where sheltering in place or home schooling children was guite a challenge.

Construction came to a halt on March 13 and our sites stayed closed to the public for nearly four months to keep our volunteers, staff, and homeowners safe. Our fundraising and community events were postponed or adapted. Our work may have slowed down, but it never completely stopped. Families in our community still need a decent place to call home, perhaps now more than ever.

Fortunately, construction and legal services such as real estate closings are considered essential during this time. Our construction staff continued to work to wrap up homes in progress so that the waiting families could move in. Required sweat equity volunteer hours were temporarily decreased from 275 to 100 and various virtual opportunities were created to allow homeowners to stay on track for their closings.

Thanks to these efforts, ten families closed on their new Habitat homes between March 13 and June 30, part of the 23 closings for fiscal year 2020.

To support our current homeowners, Habitat distributed more than 200 masks and made over 150 wellness calls to our must vulnerable families. A resource guide was created to connect our homeowners to various services and updates at the local, state, and federal level. As the pandemic continues, Habitat will continue to adapt its work to best fit the needs of our nearly 300 homeowners in Orange County.

## **COVID-19 Impact**



# **IMPACT AT A GLANCE** in FY20









# **Financials**



## Revenue

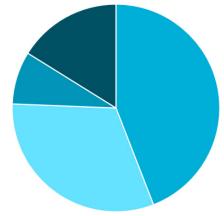
44% \$3,267,411 Houses Sold/Financed

\$2,334,792 32% Contributions and Grants

**8% \$609,283** *ReStore Proceeds\** 

**16%** \$1,196,245 Other Income

## \$7,407,731 Total Revenue



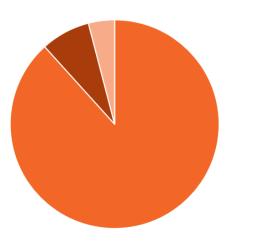
## **Expenses**

\$5,700,314 88% **Program Services** 

\$492,817 8% Fundraisina/Communications

\$261,504 Management

\$6,454,635 Total Expenses



## Please note

\*\$518,009 of this number makes up the one time sale of the building of the 15-501 ReStore building to Wake Habitat for management.

Full audited financials are posted at orangehabitat.org.

More than 18 years ago, Habitat purchased the first parcel of land off of Sunrise Road. Since then, our vision for this property has grown alongside the great need for housing in Orange County. Now a combined 32-acres, Weavers Grove will bring an innovative, diverse community to Chapel Hill. On June 24, 2020, the Chapel Hill Town Council unanimously approved Weavers Grove, Habitat's 236-home mixed-income neighborhood. This milestone celebrates what can be accomplished when we come together in our pursuit of a community that actively values equity and opportunity.

Weavers Grove is not just a group of homes - it is a shift in the way we think about strengthening the fabric of our community. Weavers Grove will deepen Habitat's impact on the affordable housing crisis in Chapel Hill as we plan to increase the number of new homes built each year. Of these homes, 100 will be Habitat homes, and will all be sold to first time homebuyers, majority of whom will likely be people of color.

We are building a new way to live as neighbors in a diverse, inclusive setting that reflects and contributes to the vitality and sustainability of Orange County. Because of this, our community will gain a stable, diverse, and self-reliant group of families who will contribute to the fabric of our community for years to come.

This development is the most audacious in Habitat's history. Habitat is leveraging multiple financial resources to create Weavers Grove in a key location in Chapel Hill where families can live close to work, schools, and transportation. The \$5 million capital campaign for Weavers Grove, co-chaired by Betsy Blackwell and Mimi Hock, was launched in the fall of 2019 and is an essential accelerator in making this dream a reality. Visit www.weaversgrove.org to learn how you can get involved.



## **Weavers Grove**

# Thank you to our supporters

This listing recognizes donors who made contributions to our annual fund of \$1,000 or more between July 1, 2019 and June 30, 2020.

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Building Hope Catholic Community of St. Thomas More Chapel of the Cross Church of the Holy Family Community Church of Chapel Hill Unitarian Universalist Holy Trinity Lutheran Church United Church of Chapel Hill F.M. Kirby Foundation Hands for Habitat Orange County Schools and Students PHE. Inc. The Stewards Fund

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