

FOR IMMEDIATE RELEASE

CONTACT:

Kaitlyn Kopala, Communications and Events Coordinator

O: (919) 932-7077 ext. 221

kkopala@orangehabitat.org



Habitat for Humanity of Orange County, NC joins Nationwide “Beloved Community” Initiative

CHAPEL HILL, NC (April 11, 2018) – Building on Dr. Martin Luther King, Jr.’s vision of the “Beloved Community,” Habitat for Humanity of Orange County, NC announces plans to honor King’s legacy through a senior housing community in Hillsborough, NC. Over the next year, in partnership with Habitat for Humanity International and The King Center’s MLK 50 Forward initiative, Habitat for Humanity of Orange County, NC is renewing and strengthening its commitment to build a world where everyone has a decent place to live and the opportunity for a better future. This announcement comes 50 years to the day of the signing of the Fair Housing Act.

“We are thrilled to be joining Habitat affiliates across the country to honor Dr. King’s vision here in Orange County. I am sure that our volunteers, donors, and the future homeowners in Crescent Magnolia will be inspired by being a part of this community building effort as well”, said Susan Levy, Executive Director.

The Crescent Magnolia community will be the first senior (age 55+) designated community Habitat has ever built in Orange County. The 24 townhomes will have universal design features to allow seniors to live at home safely, independently, and comfortably regardless of age. This effort will build on work being performed by other Habitats across the country undertaking Beloved Community projects, including the construction of new affordable homes, critical home repairs and community revitalization initiatives.

“In 2018, as we mark the 50th anniversaries of Dr. King’s tragic death and the passage of the Fair Housing Act, we renew our pledge to make the concept of a Beloved Community a reality,” said Jonathan Reckford, CEO of Habitat for Humanity International. “This will never be a world of equality, of fairness, of human decency that leaves no room for poverty or prejudice or violence, unless we build it. And so we build.”

Habitat is partnering with The King Center in Atlanta as it marks the 50th anniversary of King’s assassination. This project will bring to life Dr. King’s vision of access, equality and opportunity for all into action.

“With every new home that Habitat for Humanity builds, we move one step closer to my father’s vision of the Beloved Community,” said Dr. Bernice A. King. “Since its founding, Habitat for Humanity has been lifting families up through God’s love and showing them the path to take control of their lives through homeownership. This year, we’re going to have an even more powerful voice for those families and future homeowners so that one day, everyone lives in the Beloved Community with agape love.”

Habitat for Humanity of Orange County, NC invites others to join in pledging to help build the Beloved Community. Visit <https://www.orangehabitat.org/beloved-community> to learn more and follow #BelovedCommunity to join the conversation.

###

About Habitat for Humanity of Orange County

Habitat for Humanity of Orange County has helped nearly 300 local families achieve and maintain homeownership. Habitat homes are built through the use of volunteer labor and donations of money and materials. Qualified homebuyers complete 275 hours of sweat equity and purchase the home from Habitat through an affordable mortgage priced at less than 30% of family income. For more information, please visit www.orangehabitat.org.