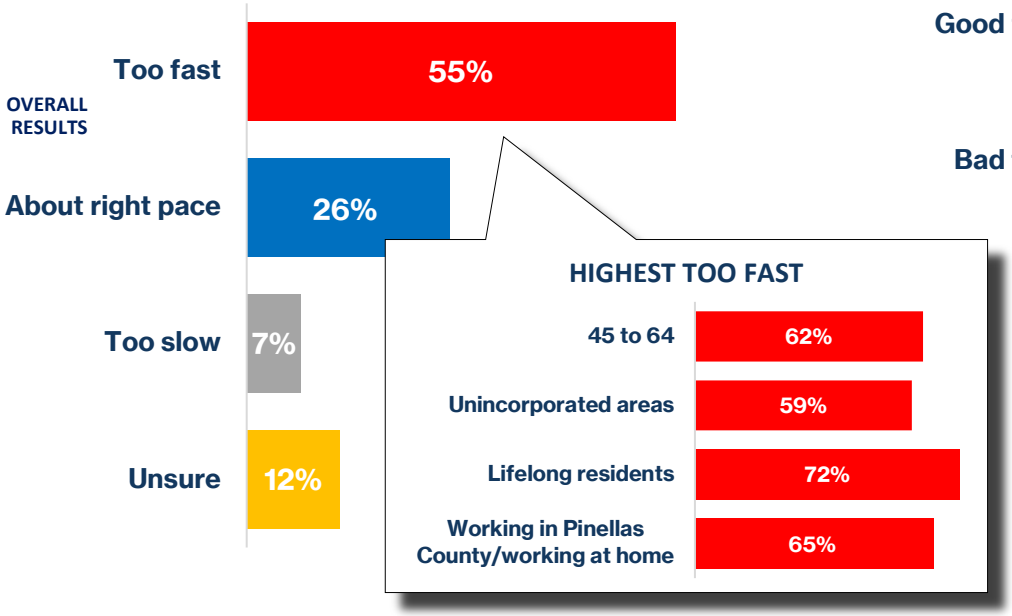
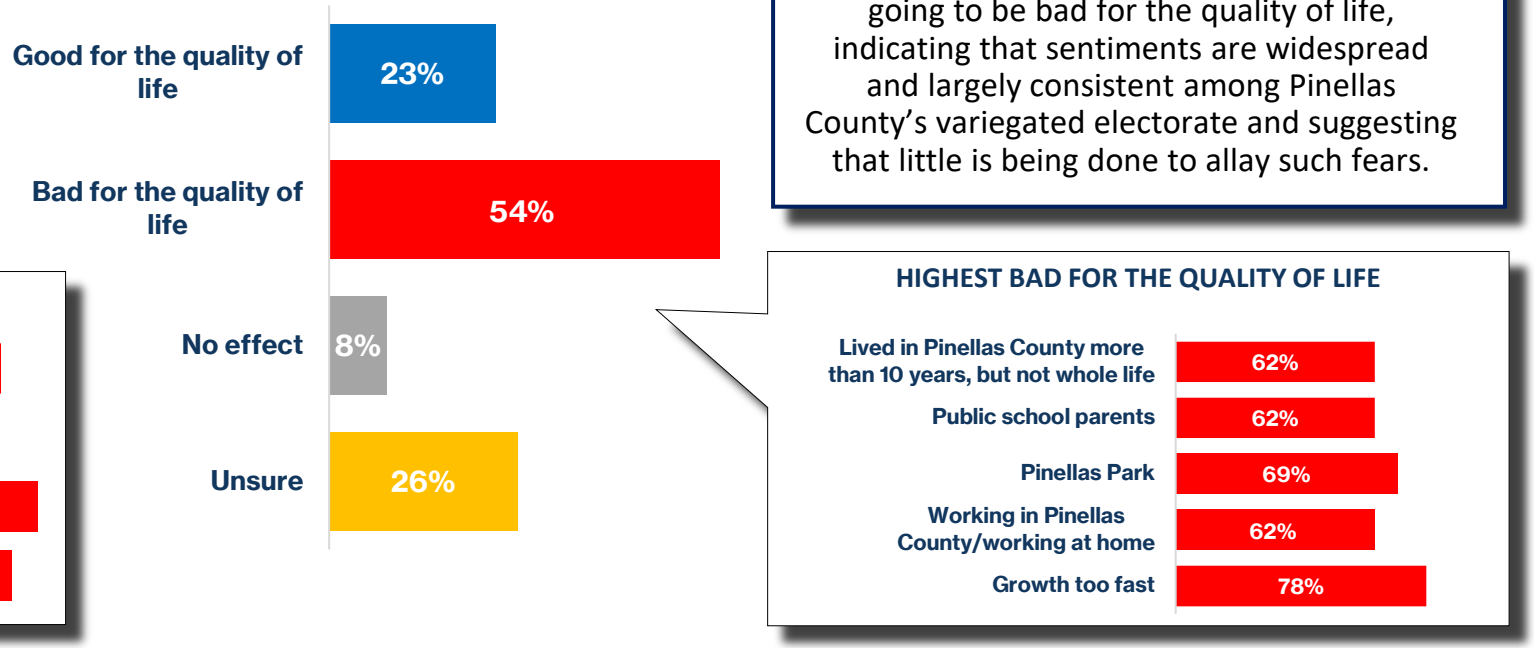
Pinellas County Voter Views on Housing Growth

Generally speaking, in the specific area where you live in Pinellas County do you think the rate of growth from the construction of new housing, such as houses, apartments and condominiums, is too fast, about the right pace or too slow?



Generally speaking, do you think that the construction of new housing in the area where you live will be good for the quality of life, bad for the quality of life or do you think it will have no effect?



What It Means

Voters appear to be bristling at the rate of housing growth and fearful of its consequences, perhaps due to the impact on traffic congestion, school classroom sizes and other services that can serve as daily reminders when voters are frustrated. Notably, nearly every major sub-group in the study opined that growth was too fast and going to be bad for the quality of life, indicating that sentiments are widespread and largely consistent among Pinellas County's variegated electorate and suggesting that little is being done to allay such fears.

This opinion research data was gathered through secure SMS/text-to-web surveys completed by 500 voters registered in Pinellas County, Florida who had valid cellular telephone numbers. The surveys were completed during the period of August 23, 2024 through August 25, 2024. The overall estimated margin of sampling error is +/- 4.38 percent, based on a confidence level of 95 percent, although it varies for each individual question. This means that if this survey were repeated, 95 times out of 100 the results would be within plus or minus 4.38 percent of those provided herein. Some adjustments were made to weight the results toward estimates of demographic and geographic characteristics of the county's electorate, in order to account for under- and over-sampling that normally occurs as a result of the random selection process, and to ensure that all major sub-groups are represented in proportion to their actual percentages. Like all polls, this opinion survey research is subject to other possible sources of error, such as unintentional bias in the wording of questions, data-entry error and nonresponse bias.

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