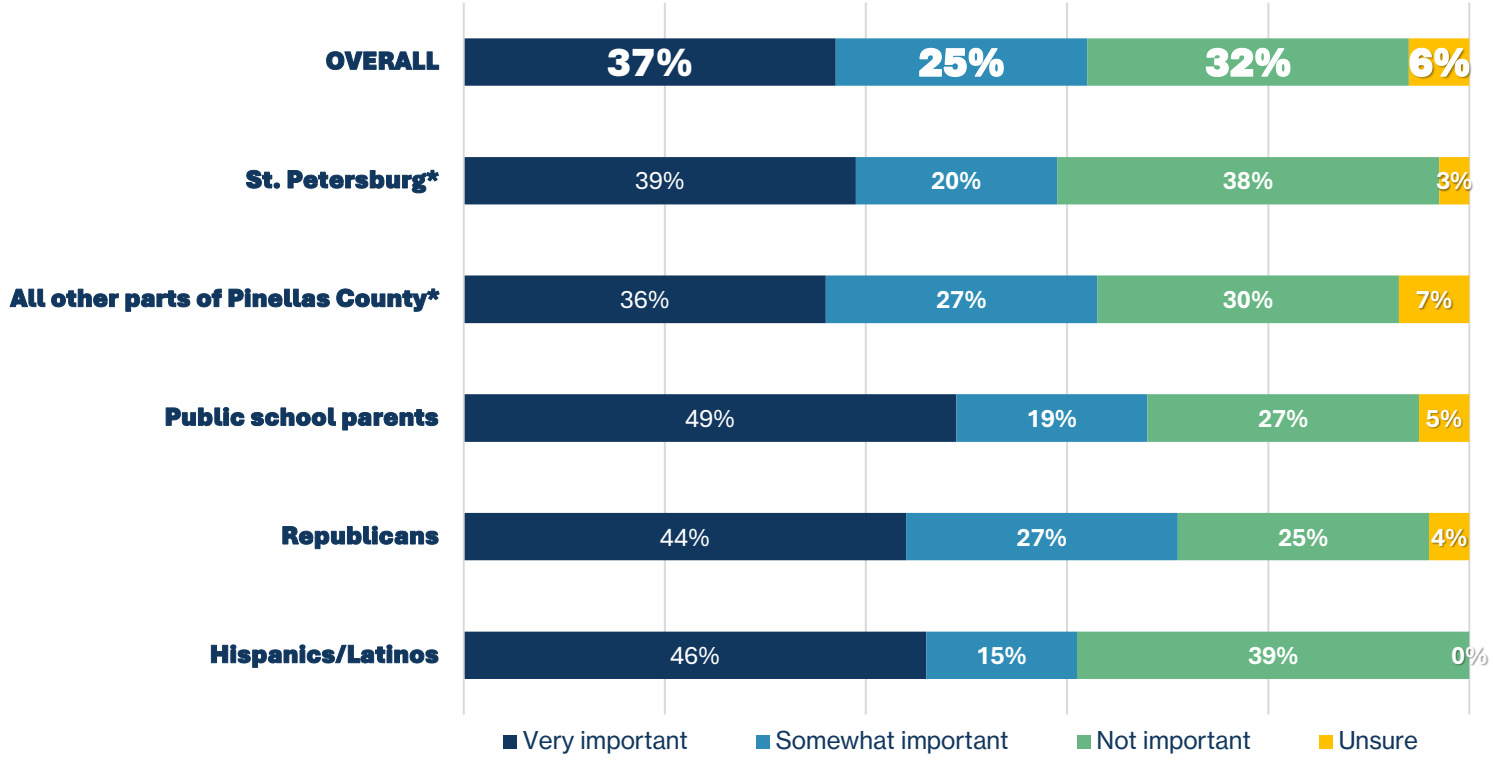
Importance of Keeping the Rays in St. Petersburg

How important do you think it is to ensure that a new stadium is built to keep the Tampa Bay Rays baseball team in St. Petersburg?



What It Means

The importance of building a new stadium to keep the Rays in St. Petersburg varied substantially among many different key sub-groups in the study, but was led by school parents, Republicans – somewhat inexplicably, as there were no notable differences among other partisans or by age, which is a typical demographic touchstone for GOP affiliation – and residents of Hispanic/Latino ethnicity. Interestingly, geographic differences were negligible statistically speaking, suggesting that this matter is equally important in all parts of the county, rather than just a being a St. Petersburg-centric matter.

** Differences are not statistically significant*

This opinion research data was gathered through secure SMS/text-to-web surveys completed by 607 voters registered in Pinellas County, Florida who had valid cellular telephone numbers. The surveys were completed during the period of March 6, 2025 through March 10, 2025. The overall estimated margin of sampling error is +/- 3.97 percent, based on a confidence level of 95 percent, although it varies for each individual question. This means that if this survey were repeated, 95 times out of 100 the results would be within plus or minus 3.97 percent of those provided herein. Some adjustments were made to weight the results toward estimates of demographic and geographic characteristics of the county's electorate, in order to account for under- and over-sampling that normally occurs as a result of the random selection process, and to ensure that all major sub-groups are represented in proportion to their actual percentages. Like all polls, this opinion survey research is subject to other possible sources of error, such as unintentional bias in the wording of questions, data-entry error and nonresponse bias.

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