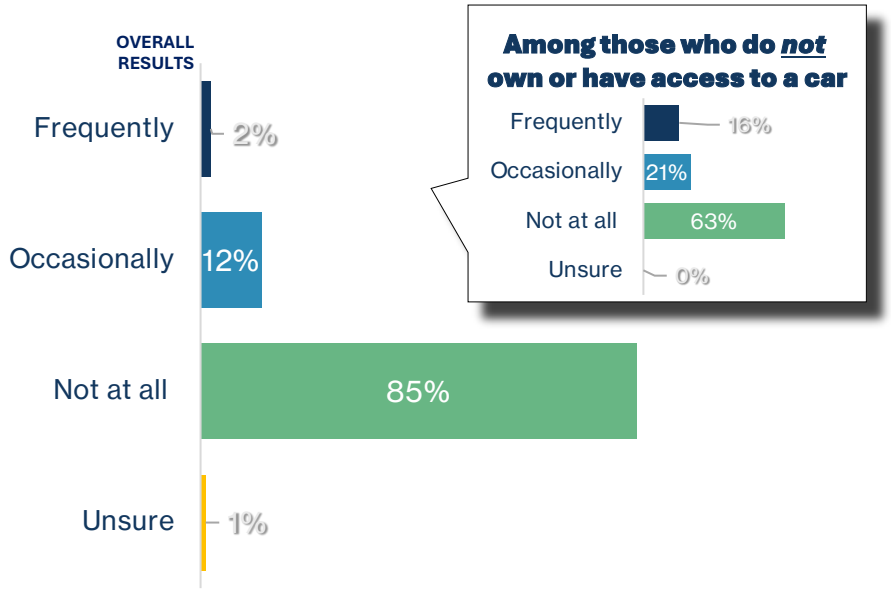
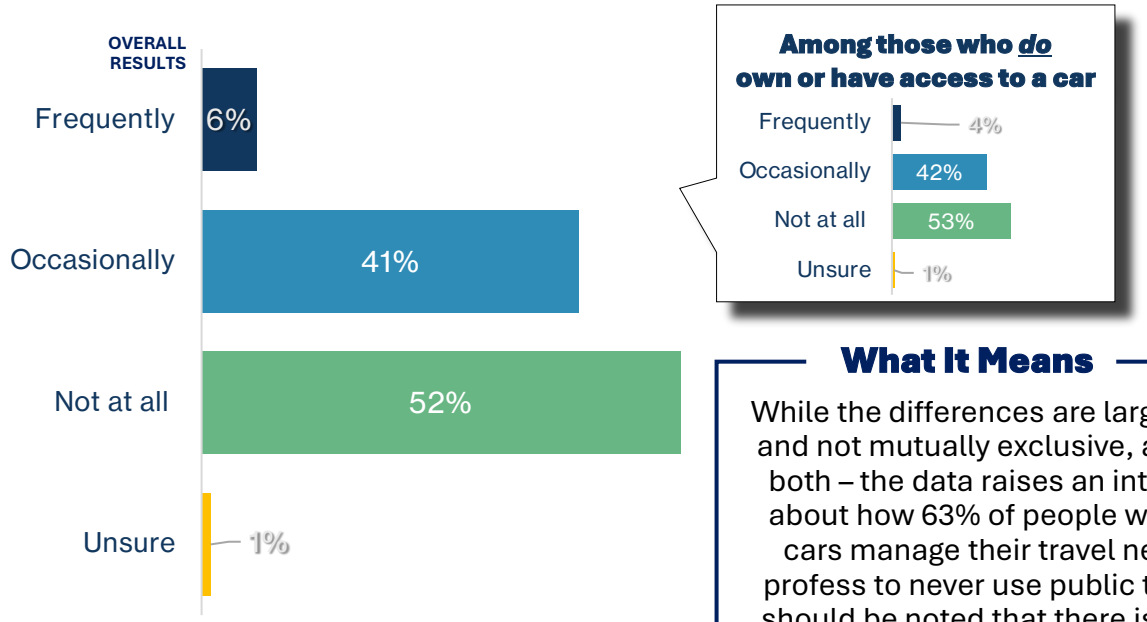
# Getting Around in Pinellas County

## SPLIT SAMPLE VERSION A: *How often do you use public transportation in Pinellas County, such as buses?*




## SPLIT SAMPLE VERSION B: *How often do you use ridesharing services in Pinellas County, such as Lyft or Uber?*




**SPLIT SAMPLE TESTING EXPLAINED:** Respondents were randomly assigned to receive one of the two different versions of the question about the same concept, in order to test for differences based on the wording of the questions or the scope of inquiry.

### What It Means

While the differences are largely self-evident – and not mutually exclusive, as some may use both – the data raises an intriguing question about how 63% of people without access to cars manage their travel needs since they profess to never use public transportation. It should be noted that there is an age skew for rideshare usage, as those 18-44 use it more often (51% frequently or occasionally) than those 45-64 (45%) or 65 and older (39%).

This opinion research data was gathered through secure SMS/text-to-web surveys completed by 607 voters registered in Pinellas County, Florida who had valid cellular telephone numbers. The surveys were completed during the period of March 6, 2025 through March 10, 2025. The overall estimated margin of sampling error is +/- 3.97 percent, based on a confidence level of 95 percent, although it varies for each individual question. This means that if this survey were repeated, 95 times out of 100 the results would be within plus or minus 3.97 percent of those provided herein. Some adjustments were made to weight the results toward estimates of demographic and geographic characteristics of the county's electorate, in order to account for under- and over-sampling that normally occurs as a result of the random selection process, and to ensure that all major sub-groups are represented in proportion to their actual percentages. Like all polls, this opinion survey research is subject to other possible sources of error, such as unintentional bias in the wording of questions, data-entry error and nonresponse bias.

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**Please note that this survey question was not funded or commissioned by any organization or committee. Permission is granted for distribution to share this information with any interested parties.**

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