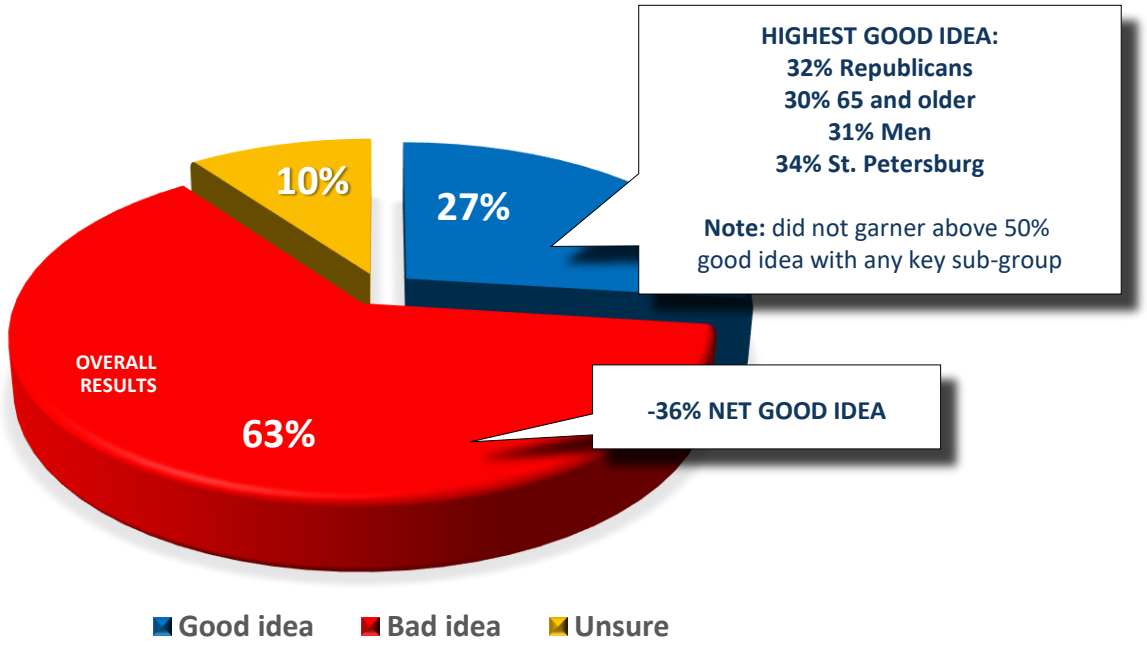
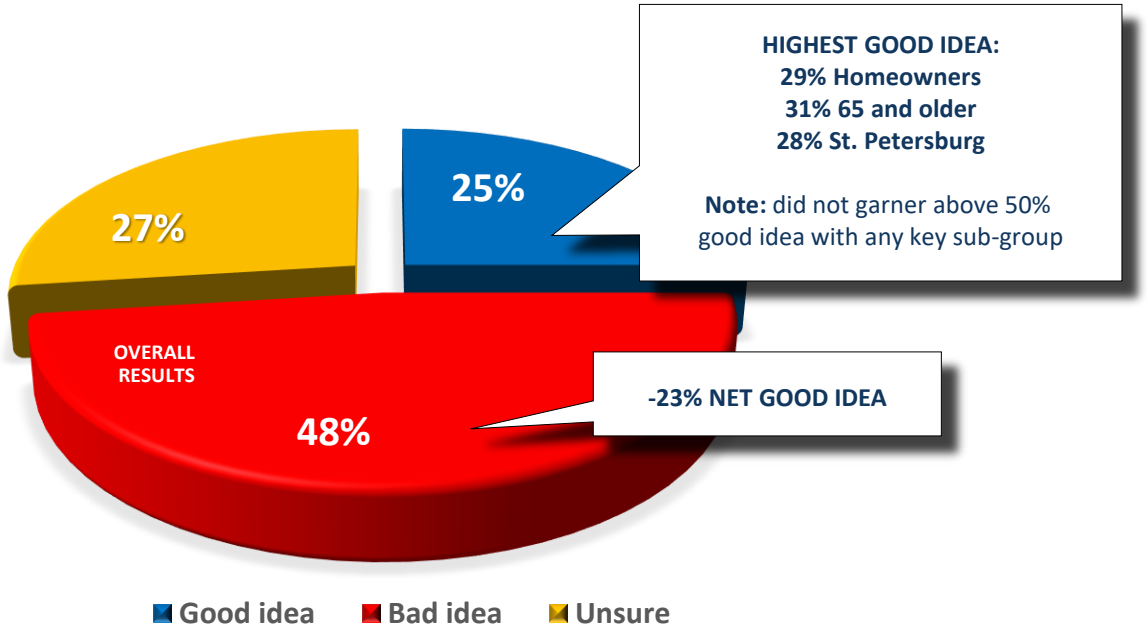
Florida's Plan for Parks (split sample testing)

VERSION A: Do you think the various plans to add hotels, Frisbee disc golf courses, pickleball courts or golf courses at 9 state parks in Florida is a good idea or bad idea?



VERSION A: Do you think the plan to add 4 pickleball courts at Honeymoon Island State Park is a good idea or bad idea?



SPLIT SAMPLE TESTING: Respondents were randomly assigned to receive one of the two different versions of the question about the same concept, in order to test for differences based on the subject matter.

This opinion research data was gathered through secure SMS/text-to-web surveys completed by 500 voters registered in Pinellas County, Florida who had valid cellular telephone numbers. The surveys were completed during the period of August 23, 2024 through August 25, 2024. The overall estimated margin of sampling error is +/- 4.38 percent, based on a confidence level of 95 percent, although it varies for each individual question. This means that if this survey were repeated, 95 times out of 100 the results would be within plus or minus 4.38 percent of those provided herein. Some adjustments were made to weight the results toward estimates of demographic and geographic characteristics of the county's electorate, in order to account for under- and over-sampling that normally occurs as a result of the random selection process, and to ensure that all major sub-groups are represented in proportion to their actual percentages. Like all polls, this opinion survey research is subject to other possible sources of error, such as unintentional bias in the wording of questions, data-entry error and nonresponse bias.

Please note that this survey question was not funded or commissioned by any organization or committee. Permission is granted for distribution to share this information with any interested parties.

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