PREPARED FOR:

Webinar on Engaging College Students on the 2020 Census

Asian Americans Advancing Justice
Monthly Webinar Series

Previous Webinars:

Visit our new census website for our resources, partner resources, press releases, latest news, social media, and more!

Everyone counts.

There’s power in being counted.
Agenda

• Counting College Students
• UChicago’s Plan to Get out the Count
• APIAVote Youth Ambassador Program
• Questions
• Upcoming Webinars
• Contact Information
Raima Roy

Program Associate, Census and Civic Engagement,
Asian Americans Advancing Justice | AAJC
How Are College Students Counted?

• College students living on campus are counted through a process called group quarters.

• Campuses will have housing administrators who will assist with developing a list of addresses and expected population count as of April 1, 2020.

• Census Bureau employees will reach out to student housing administrators to schedule a visit and collect information.
Who is Counted?

- Students who live in college housing should be counted at their college address.
- Students who do not live in college housing should be counted in their off-campus housing location.
- Students should only be counted at their parents’ home only if they live and sleep there most of the year.
- Parents should not double count students if they are counted in their dorm.
Who is Counted?

- Foreign students are counted.
- College students who are foreign citizens living in the United States while attending college in the United States (living either on campus or off campus) are counted at the residence where they live and sleep most of the time.
Who is Counted?

- Students studying abroad are not counted.
- College students who are U.S. citizens living outside the United States on Census Day are **not** counted in the census.
Purvi Patel

University of Chicago, Institute of Politics
UChicago and Engaging Students on the 2020 Census

• UChicago’s approach is to inform, educate, and activate

• Institutional partners include:
  – Student affairs/residence life
  – University Community Engagement
  – Cultural & Identity Centers
Key Tactics

- Ensure that census engagement is embedded within our broader democratic engagement communication/education
- Understand the local landscape for census engagement with nonprofit, foundations, and government stakeholders
- Rely on the assets of our community
  - Programming across campus
  - Structural technology interventions
  - Bright students as ambassadors for their peers
Julie Wu

APIAVote
APIAVote is a national nonpartisan organization that works with partners to mobilize Asian Americans and Pacific Islanders in electoral and civic participation.

MISSION

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SOCIAL MEDIA @apiavote

Visit apiavote.org for more resources and information (available in-language)
APIAVote 2019-2020 Youth Ambassador Cohort

September 2019 – November 2020
**REQUIREMENTS**

*1st half of program (AU19 – SPR20)*
- 3 Voter Registration
- 2 Census Education
- 1 Voter Education

Maintain 2 liaisons throughout entirety of program (account for turnover!)

**COMMUNICATION**

**FUNDING**

**DOCUMENTATION**
**REQUIREMENT**

**FUNDING**

- $1000 per campus
  - 25% must go to APIAVote initiatives
  - $500 sent AU19 upon signed MOU
  - $500 sent AU20 upon signed MOU by new leadership

**COMMUNICATION**

**DOCUMENTATION**
REQUIREMENT

COMMUNICATION

- Email
- Monthly check-in calls
- Group Calls/Webinars

FUNDING

DOCUMENTATION

*(please check!)*
REQUIREMENT

COMMUNICATION

FUNDING

DOCUMENTATION

- Event photos
- Event report
- Voter registration tracking
APIAVote 2019 Youth Ambassador TRAINING
October 11-13
CIVIC ENGAGEMENT

- Voting
- Community organizing
- Phone banking
- Talking to your elected officials
- Running for office
- Having conversations with your family/friends
- Educating yourself
- Community engagement – (Student groups!)
- Participating in marches and community events

**Participating in the Census!**
A sneak peak of an upcoming census video featuring Summer 2019 AAPI DC Interns
GET INVOLVED: CENSUS VIDEO!
Social media awareness campaign

We want to hear about how the census data impacts YOU!
#CountUsIn2020
APPLY!

apia.vote/ambassador
QUESTIONS?
Upcoming Webinars

**Future Webinars:**

- Organizing/Engagement: K-12/Teachers
- Census Messaging: Part 2
- Redistricting and Reapportionment
Contact Information

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