It’s Time To Count!
2020 Census Statewide Convening

Stacey Carless, Esq., Executive Director, NC Counts Coalition
February 4, 2020
Census Leadership Structure

NC Complete Count Commission (Strategists and Advisors to Governor)

NC Counts Coalition (Strategists, Conveners, Coordinators, Connectors, information and resource hub)

US Census Bureau (Complete Count Committee Hub, Partnership Programs, Implementers)
Virtual Learning Opportunities

Virtual Lunch & Learn Webinar Series

Every Friday

Join us every Friday starting Jan 31st until March 7th at noon for virtual webinars discussing ways including resources to combat hard-to-count communities in NC for the upcoming 2020 Census.

Be sure to subscribe to NC Counts Calendar for more info
Virtual Learning Opportunities

NC COUNTS COALITION
2020 CENSUS

VIRTUAL LUNCH & LEARN WEBINAR SERIES
COUNT ALL KIDS

Young children are the group most likely to be undercounted in the Census.
Join us for our Count All Kids edition of NC Counts Coalition’s Virtual Lunch and Learn Webinar Series.

This virtual meeting will include a discussion around the importance of counting young children, tools and resources to overcome the challenges of counting young children, and examples of North Carolina child-focused organizations incorporating Census outreach into organizational work plans.

Guest Speakers Include:
- Whitney Tucker, Research Director, NC Child
- Jane Morrow, Executive Director, Smart Start of New Hanover County

Friday, February 7th, 2020
Noon

Be sure to subscribe to NC Counts Calendar for more upcoming webinars.
https://www.nccounts.org/north-carolina-census-events

NC COUNTS COALITION
2020 CENSUS

VIRTUAL LUNCH & LEARN WEBINAR SERIES
Engaging Colleges and Universities

Join NC Counts Coalition & NC Campus Compact for a deep dive on how colleges and universities can engage its students in the 2020 Census. With renters being considered one of the hard-to-count communities in North Carolina, non-residential college students will need to have all the information they need to ensure they are counted in the decennial census. The webinar will provide participants with an opportunity to learn about how programs such as the #NCCensusFellow are mobilizing colleges to make college students, especially commuters, and other hard-to-reach communities counted in the census.

Friday, February 14th, 2020
Noon

Be sure to subscribe to NC Counts Calendar for more upcoming webinars.
https://www.nccounts.org/north-carolina-census-events
Be Engaged!

NC Census Events

Join The Coalition

Help Your Community

Sign Up Now
Check out NC Counts’ YouTube
Organizations Selected for First Round of Outreach Grants

| Action NC | Delta Sigma Theta Sorority Inc. Fayetteville | NC APRI |
| AMEXCAN | Delta Sigma Theta Sorority Inc. Lumberton | NC APRI Durham |
| Campus Compact | East Greensboro Now | NC Business Council |
| Church World Services Durham | El Centro Hispano | NC Rural Center |
| Church World Services Greensboro | El Colectivo NC | NC Asian Americans Together |
| Cumberland HealthNet | ENLACE | ourBridge for Kids |
| Democracy NC | Farmworker Advocacy Network | Project 70 Forward |
| Delta Sigma Theta Sorority Inc. Charlotte | Montagnard Dega Association | |

- Anson
- Bertie
- Cumberland
- Duplin
- Durham
- Edgecombe
- Guilford
- Halifax

- Hoke
- Mecklenburg
- Northampton
- Robeson
- Sampson
- Scotland
- Vance
NC Counts Outreach Campaign: iCount.
NC Counts Outreach Campaign: iCount.

When you and your kids are counted in the Census, your community receives funding for important programs like:

- Childcare and Development programs, and foster care programs
- Educational grants to improve school curriculum and activities, and special education programs
- Medicaid and the State Children’s Health Insurance Program (S-CHIP)
- SNAP food assistance, WIC food assistance and School lunch vouchers

The Census counts everyone, regardless of age, size or race or citizenship status. Even a baby born on April 1, 2020 counts!

Census data is protected by federal law and cannot be shared with other government agencies.

I pledge to:
- Complete the Census for me and my kids to ensure that my community has the resources it needs
- Encourage at least 3 of my friends to complete the Census and include their kids
- Spread the word on why the Census matters
NC Counts Outreach Campaign: iCount.

The Census counts everyone, regardless of age, sex or race or citizenship status. Even a baby born on April 1, 2020 counts!
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I live off campus and I will complete the Census because:

- I want to ensure that students have access to federal Pell grant and direct student loans.
- I want my community to be fairly represented in government.
- I want my local school to get the resources they need.

Stay in touch!

- [ ] I want to volunteer
- [ ] I want to receive news and updates

- Name: __________________________
- Address: ________________________
- City: __________________ State: _______ Zip: ________
- Email: __________________________
- Cell/Phone: ____________________

By checking my box, I certify to receive phone calls and text messages from the NC Counts Outreach Campaign, unless otherwise stated.

Place Stamp Here

Signature: __________________________ Date: __________________
NC Counts Outreach Campaign: iCount.

The Census counts everyone, regardless of age, sex, or race or citizenship status. Even a baby born on April 1, 2020 counts.

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2020 Census

I will complete the Census because...

☐ I want to ensure adequate access to health services for my family and my community.
☐ I want my community to be fairly represented in government.
☐ I want my local school to get the resources they need.

Signature
Date

Stay in touch!

Name
Address
City
State
Zip
Email
Phone

We check back with those who cannot be reached to provide additional assistance and track completion. Your contact information may be used to contact you. If you do not wish to be contacted, please check here.

Accion NC
1027 N. Golden Ave, Suite 211,
Charlottesville, VA 22903
Follow and Tag us on Social Media!

#icountnc
Thank You!

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#icountNC #MakeNCCount