Census 2020
Mitigating effects of natural disasters on accurate enumeration

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How do we mitigate the effects of natural disasters on the accuracy of the U.S. Census, and track displaced populations after a natural disaster to maintain the accurate enumeration?
Had we had a hurricane immediately after the 2010 Census was taken, we wouldn't have lost a dime.

Because a hurricane hit on the eve of Census, shame on us, we lost all our funding.

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- Galveston City Manager
  Brian Maxwell
Key Findings

✓ Incorporate Data-Informed **Social Vulnerability Indices** into **Hazard Mitigation Plans (HMPs)**

✓ Actively Participate in **Local Update of Census Addresses (LUCA)**

✓ Advocate for Proactive **Local Government Counting Efforts**

✓ **Challenge** the Count
Double Jeopardy
Recommendations
Before a disaster

**Participate in LUCA.** If your local government signed up, follow through. If you missed the deadline, sign up next time.

**Go digital.** Use a text-based app to identify unlisted housing units. Record local addresses in a digital database like AddressNC.

**Plan ahead.** Create an inclusive, data-driven HMP.
Inclusive Hazard Mitigation Plans (HMPs)

How it started. Required by FEMA per the Disaster Mitigation Act of 2000

Who it’s for. Including all community members, especially vulnerable populations, improves the quality and implementation of HMPs

When it’s effective. Key best practices include fostering active community engagement; putting a notice in the newspaper is not enough
After a disaster | Mitigating the effects
Count creatively | Lessons from Katrina
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