

Why is the 2020 Census a priority for LGBTQ people?

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Reasons to Prioritize the Census

- Federal surveys like the decennial census determine how federal dollars get spent.
 - LGBTQ people face disparities
 - Income
 - Housing stability
 - Health outcomes
 - Policing, along with many other parts of our lives.
 - If LGBTQ people are not counted, it is easier for our federal government to ignore us and our most critical needs.

Reasons to Prioritize the Census

- Federal surveys help us understand better the needs of our community.
 - Groups like the Williams Institute use census-designated places to identify concentrations of LGBTQ people.
 - Data can be used to dispel myths such as “all LGBTQ people live in large, urban areas.”
 - Knowing how many people in a community are in need of housing, health, workplace, and criminal legal system intervention helps us best serve our community.

Reasons to Prioritize the Census

- The census gives us political traction.
 - The census is used to apportion seats in the House of Representatives.
 - Federal data is often cited as a reason to support or not support a piece of legislation.
- LGBTQ people matter and deserve to be counted.

Census as Empowerment

- Queer the Census was a 2010 national grassroots campaign by the National LGBTQ Task Force to raise awareness about why collecting data on LGBTQ people is important.
- Nearly 150,000 people participated in this campaign by mailing their census envelopes with the large pink Queer the Census sticker on the back.
- The 2010 count of same-sex households played a role in gaining marriage equality in states like Massachusetts.

Census as Empowerment

**ATTN: U.S. CENSUS BUREAU
IT'S TIME TO COUNT EVERYONE!**

Are you (check all that apply):

- Lesbian
- Gay
- Bisexual
- Transgender
- A Straight Ally

National Gay and Lesbian
Task Force



Everyone deserves to be counted. It's time to QueertheCensus.org



Peel off here.

Place this sticker on the **BACK** of your census envelope before sending it in.

NYDN

What is Equality NC doing?

- In 2020, for the first time ever, the census will ask directly whether adults are involved in same- or opposite-sex married or unmarried partnerships.



A screenshot of a census form with a light blue background and a dark blue border. It contains four checkboxes, each followed by a text label. The checkboxes are arranged vertically on the left side of the form.

- Opposite-sex husband/wife/spouse
- Opposite-sex unmarried partner
- Same-sex husband/wife/spouse
- Same-sex unmarried partner

What is Equality NC doing?

- The census determined “there is no federal data need” to ask questions about sexual orientation or gender identity.
- Experts estimate that the census will thereby overlook 80% of adults in the LGBTQ community.
- We will engage and mobilize LGBTQ people to get out the count for the census in April 2020.
- We hope to build capacity that will be directly transferable to getting out the vote for the November 2020 election.