



THE 2020 CENSUS IS IMPORTANT TO NORTH CAROLINA

WHY IS THE CENSUS NEEDED?

OUR DEMOCRACY

Determines the number of seats in the House of Representatives and electoral votes. Also used for redistricting.

PUBLIC POLICY

Determines federal assistance to state and local governments.

OUR ECONOMY

Used to develop business plans and establish new businesses. Helps determine need for and location of community services.

HOW DOES THE CENSUS COUNT IMPACT FEDERAL FUNDING IN NC?

CENSUS DATA ARE USED TO DISTRIBUTE
\$16.29 BILLION ANNUALLY

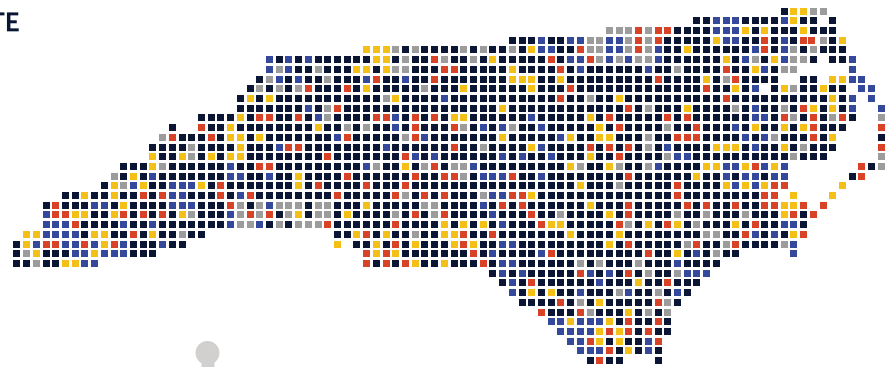
\$508 million | Housing

\$956 million | Education

\$964 million | Transportation

\$3.244 billion | Human Services

\$10.624 billion | Health



**ACTING TOGETHER WE WILL GET
A COMPLETE COUNT OF NORTH CAROLINA**

GET INVOLVED! PLANNING STARTS NOW!

Visit the NC Counts Coalition website, www.nccensus.org, to learn more about the Census, and for resources to help North Carolina achieve a complete and accurate 2020 Census count.

