

2020 Census Key Dates

2019

January 2019 - December 2019

- Engage and Educate Local Leaders, Partners & Communities - Formation of Complete Count Committees

January 2019

- Early Area Census Offices Open (these offices run the Address Canvassing Operation)

March 1, 2019

- Day of Action, NC Counts Coalition (Check the NC Counts Coalition website for additional information, www.nccensus.org)

April 2019 - January 2020

- New Construction Program for States/Localities to Add New Living Quarters (voluntary program)

June 2019 - August 2019

- LUCA Feedback Operation (LUCA participants receive files showing how Census Bureau dispensed with proposed adds or changes)

Spring / Summer 2019

- Recruit / Hire Temporary Address Listers for Targeted Address Canvassing Operation

Summer 2019 - January 2020

- LUCA Appeals Process: LUCA participants can appeal Census Bureau decisions on additions or corrections to their address lists, within 45 days of receiving feedback materials

August 2019 - September 2019

- Address Canvassing Operation (~30% of country, high growth & change areas and not part of hand delivery)

Fall 2019

- Begin Dedicated Recruitment/Hiring for Temporary Census Workforce

February 2020 - June 2020

- Group Quarters Operations (Count of residents in shelters, dorms, nursing homes, transitory locations, prisons, military bases, RV parks, etc. Local governments & Census identify & plan these operations)

Mid January 2020 - July 2020

- Census Questionnaire Assistance Telephone Assistance and Response Options

Mid-March 2020

- Residents Invited to Respond (All residents will have 3 options to self-respond (internet, telephone and paper))

Individual Housing Units Invited by Either:

Mail (to USPS mailable addresses)

1. Letter Mailed
2. Reminder Postcard
3. Then Paper Questionnaire

OR

Hand Delivery (to rural / PO Box, non-USPS housing unit delivery)

1. List Housing Units (operation is called Update Leave)
2. Leave questionnaire & letter with other response options (internet & phone)

March 23, 2020

- Self-Response Begins

April 1, 2020

- CENSUS DAY (reference date only)

April 2020

- Early Non-Response Follow-up Begins (primarily areas around colleges / universities where the population leaves before early May)

May 2020

- Non-Response Follow-up Begins for Households That Do Not Self-Respond (Households can continue to self-respond)

Late August 2020 - September 2020

- Area Census Offices Begin Closing

December 31, 2020

- Deliver Census Results to President



NC COUNTS COALITION
2020 CENSUS

2020