

## COMMITTEE OF 100



The Catawba County Economic Development Corporation was established in 1978 to attract jobs and capital investment to the county. Since that time the EDC has assisted in the creation of over **29,000 jobs** and **over \$9.3 billion in investment** in Catawba County.

In the last five years (2019-2023), the Catawba EDC has assisted in the creation of nearly **2,900 jobs** and over **\$2.3 billion** in investment.

The **Committee of 100** is the EDC's private funding mechanism supporting targeted initiatives, marketing programs, analysis, site and park development, and special programs undertaken at the direction of the EDC Board of Directors.

In today's global economy, it is more important than ever for us to join forces and shape the future of Catawba County. We encourage companies that are interested in supporting local economic development and the prosperity that it brings to all of our citizens to consider joining the Catawba County EDC **Committee of 100**.

## Past Successes



Many of the companies that you recognize as strong corporate citizens were recruited to the area through the efforts of the Catawba County EDC, including **ZF, Poppelmann, Apple, Target, Sutter Street, MaxPax**, and a host of others.

The EDC also works with existing companies such as **Corning, Shurtape Technologies, Prysmian, Transportation Insight, GKN**, and others to facilitate their continued growth & success.

**Committee of 100** funds augment the marketing budget of the Catawba County EDC. This funding supports the economic development programs and activities under the direction of the EDC Board of Directors. The EDC is a **501(c)3 non-profit** organization and membership in and support of the **Committee of 100** may be tax deductible.

Examples of Committee of 100 support:

- **Labor Study**—The Pathfinders Labor Study Update has been extremely valuable in the recruitment of new industries to the area by providing an in-depth analysis on the quality and quantity of our changing local workforce.
- **Speculative Building**—Two spec buildings supported by the Committee of 100 have been constructed in Claremont and now house DAE Systems and Progressive Furniture. Together, these projects generated 103 jobs and \$13,755,000 in investment, not including the buildings themselves.
- **Site Development**—Development of a site presentation package for a multi-jurisdictional business park.
- **Project Assistance**—Preliminary engineering costs for the Target site and other projects.

## Priorities

The EDC works to advance its mission through three principal program activities: promotion, recruitment, and retention. Within each of these programs there are numerous priorities that are supported by the Committee of 100, including:

- **Lenoir-Rhyne University Health Sciences Center** - Committee of 100 funds have been committed to support the Lenoir Rhyne University Health Sciences Center along with funds from our two hospitals, the City of Hickory and Catawba County. The Center houses a new Physician Assistant Program and will establish clinical training centers for the program, providing internship and student practitioner opportunities to our hospitals.
- **Speculative Building Support** - The Committee of 100 is committed to supporting the EDC's efforts to coordinate the construction of speculative buildings by assisting the owner, the County and the applicable municipality with the carrying costs of the building for up to three years or until the sale of the building.
- **Marketing** - The EDC works tirelessly to market Catawba County, our business climate and workforce to the world. C100 funds help us achieve this goal through the design and production of different marketing materials.
- **Special Projects** - Recent changes in our economy, along with fierce competition in the economic development arena, have increased the need for intense and deliberate business recruitment. C100 funds can give our organization the final push that is necessary to ensure that project activity continues in Catawba County.



## Benefits of Membership

Increased job opportunities, economic growth, and capital investment directly or indirectly benefit every business in Catawba County. A membership in the **Committee of 100** is an investment in your business and your community. In addition, **Committee of 100** members also receive the following benefits for their support:

- Invitations to special industry events, including:
  - Announcements
  - Groundbreakings
  - Ribbon Cuttings
  - Plant Tours
- Company listing, with link, on the EDC website
- Recognition in EDC promotional materials
- Invitation to EDC Annual Meeting
- Your investment may be 100% tax deductible



## Economic Impact

When a company creates **100 new jobs** in Catawba County it actually benefits us by creating **177 total jobs** through the addition of indirect & induced jobs.

This job creation has the same financial impact as handing \$1 to every citizen in North and South Carolina (and half of Tennessee) and asking them to spend it in Catawba County!

## Current Members



## Commitment Form

**YES!** I want to support the efforts of the EDC by becoming a member of the **Committee of 100**. Membership is **\$1,000 per year** (or more) and may be tax deductible (Fed ID# 56-1195680).

Company: \_\_\_\_\_

Main Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Pledge Amount: \$ \_\_\_\_\_ / Year

Commitment (check one):

- Sustaining** (invoiced annually until notified to stop)
- 5yrs     3 yrs     1yr

Method of Payment:

- Check Enclosed     Please Invoice

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

If you have questions please feel free to contact Scott Millar at 828-267-1564.

Please return completed commitment form to:

**Catawba County EDC**  
**PO Box 3388**

**Hickory, NC 28603**  
or

[edc@catawbacountync.gov](mailto:edc@catawbacountync.gov)