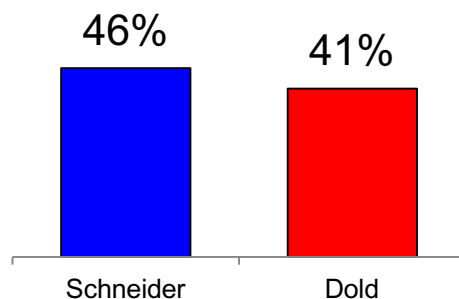


MEMORANDUM

To: Interested Parties
From: Jill Normington
Date: September 30, 2016

The following is a summary of findings from a live interview telephone survey conducted among 399 likely voters in the 10th Congressional District of Illinois. Respondents were reached on both landlines and mobile phones (51% landlines, 49% mobile). Interviews were conducted September 28-29, 2016. The sampling error for this survey is $\pm 4.9\%$.

With less than six weeks until Election Day, Democratic challenger and former Congressman **Brad Schneider** **leads incumbent Republican Congressman Bob Dold, 46%-41%** in the rematch contest for the 10th Congressional District of Illinois.



Despite heavy advertising from Dold and Republican special interests that both promotes Dold and attacks Schneider, Dold's popularity and other measures of political support remain weak:

- Dold's favorable rating remains objectively low at 34%-29%. Voters know him but they certainly do not like him.
- His job rating is weak, with just 38% of voters rating his performance as "excellent" or "good" and 35% rating his "not so good" or "poor."
- Moreover, despite Dold's repeated attempts to mischaracterize Schneider's position on the Iran deal to persuade Jewish voters, they remain solidly with Schneider.

Not only does Schneider hold a five-point lead, but the political environment also strongly favors him:

- President Barack Obama is increasingly popular, with a favorable rating of 60%-31% and a job rating of 61%-37%. Both of these measures are better than in 2012 when Schneider first defeated Dold.
- Donald Trump is a major liability for Dold. He is nearly universally unpopular with a favorable rating of 25%-64%, with 49% rating him very unfavorable. Hillary Clinton has a 27-point lead over Trump in the race for president, 59%-32%.

Even after weeks of attacks from Dold and Republican special interests, Democrat Brad Schneider remains in a strong position to take advantage of the weakness of Republican Congressman Dold and the favorable nature of the 10th District and win back this seat.