



News Release

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WalkMe Inc. Establishes Regional Headquarters in Raleigh *Plans to create hundreds of jobs in Wake County over the next few years*

RALEIGH, N.C. – May 24, 2016 – Wake County Economic Development (WCED) and the City of Raleigh Office of Economic announced today that WalkMe Inc., a leading software company from Silicon Valley, has established its regional headquarters in Raleigh, with plans to create hundreds of jobs in Wake County over the next few years. The downtown Raleigh location is one of only five corporate locations globally.

WalkMe is a game-changing platform that instantly simplifies the online user experience. WalkMe Inc., founded in 2011, launched the WalkMe guidance and engagement platform in April 2012 with the vision to transform the world's online user experience into one that was simple, effortless and efficient. Today, WalkMe's platform is used by over 800 enterprise service providers and SaaS vendors, including many Fortune 500 companies. PayPal, 3M, Adobe, Cisco, Citrix, MasterCard, Pandora and Virgin, among other global companies, are users of the platform.

Raleigh will also serve as the global center of excellence and support for the recently launched WalkMe Apps™ - a new and free way for app developers to create better mobile software, faster. WalkMe Apps is a brand new solution solving some of the toughest challenges that independent mobile app developers face. It enables app developers and startup entrepreneurs to focus their attention on the development of core software while providing them with the necessary user and customer engagement tools - "applets" - to drive premium upgrades, monetization, boost user experience, reduce uninstalls and improve app ratings.

WalkMe Apps is available for free to independent developers to accelerate the release cycle by negating the need to code new features and then re-submit the app to the App Store or Google Play Store.

"Wake County is quickly emerging as the leading tech hub in the southeast," said WCED Executive Director Adrienne Cole. "Raleigh experienced the fastest growth in IT jobs in the country last year, and WalkMe's decision to locate in Raleigh will add to this sector's continued growth."

Dan Adika, CEO, WalkMe: "We chose to establish our regional headquarters in Raleigh because we identified Wake County as a leading tech hub in the southeast, with a high number of skilled people who can join WalkMe. Raleigh will also serve as our global center of excellence and support for WalkMe Apps. We have big plans for 2016 and beyond, and we have plenty of positions open for smart people who share our passion," added Adika.

"We are excited to have WalkMe, a cutting edge global software company, choose Raleigh as one of five worldwide corporate locations," said the City of Raleigh's innovation and entrepreneurship



manager, Derrick Minor. "This further solidifies Raleigh as a leading destination for top talent and innovative companies, and we look forward to having them grow with us into the future."

The decision to locate in Raleigh resulted from months of ongoing collaboration between WalkMe and [Wake County Economic Development \(WCED\)](#), the [City of Raleigh Office of Economic Development](#), [Capital Area Workforce Development Board \(CAWDB\)](#), the [NC Community College System](#), [NC State University](#) and the [Research Triangle Regional Partnership \(RTRP\)](#).

About WalkMe Inc.

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About Wake County Economic Development (WCED)

Wake County Economic Development (WCED), a program of the Greater Raleigh Chamber of Commerce, is the primary economic development organization for Wake County providing economic development support for its 12 municipalities. WCED hosts clients evaluating Wake County for possible facility locations each year and facilitates corporate expansions, resulting in new jobs and capital investment for Raleigh and Wake County. For more information about WCED, visit www.raleigh-wake.org.

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