

WENDELL

NORTH CAROLINA

Located in eastern Wake County, less than 15 minutes from downtown Raleigh, **the Town of Wendell is poised for a very bright future.** I-87, which connects Raleigh to I-95, has attracted new businesses and investors to the community thanks to increased visibility and accessibility. The best example of this is Wendell Falls, an 1,115-acre mixed-use development that will incorporate thousands of homes with millions of square feet of commercial development.

COMMUNITY DEMOGRAPHICS



Population growth: 6,541 (2017).
12% growth from 2010 - 2017!



Educational attainment: 32.9% received their bachelor's degree or higher²



Median household income: \$48,890²



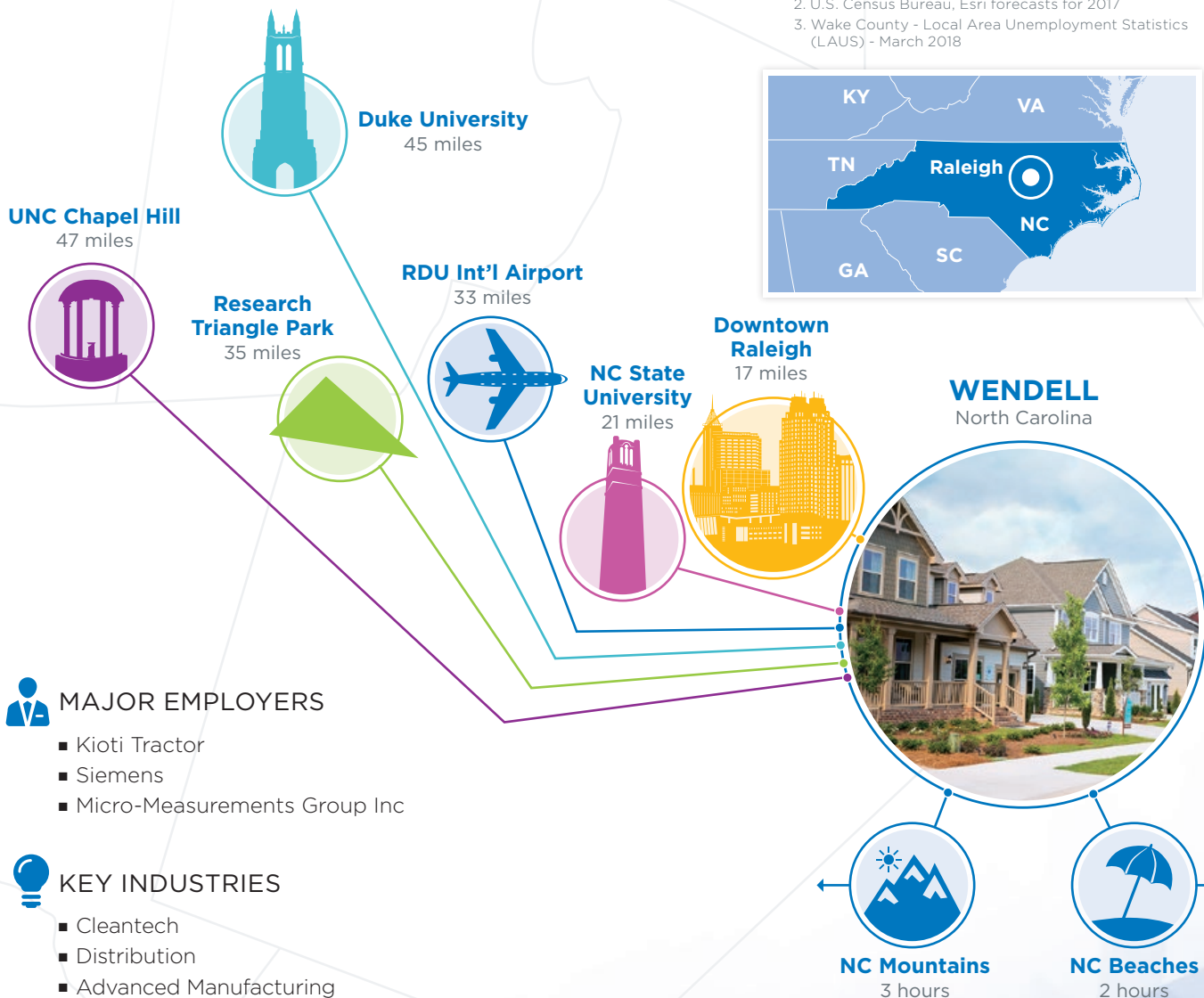
Median home price: \$153,545²



Unemployment rate: 3.7%³

Sources:

1. U.S. Census Bureau, EMSI estimates for 2017
2. U.S. Census Bureau, Esri forecasts for 2017
3. Wake County - Local Area Unemployment Statistics (LAUS) - March 2018



MAJOR EMPLOYERS

- Kioti Tractor
- Siemens
- Micro-Measurements Group Inc



KEY INDUSTRIES

- Cleantech
- Distribution
- Advanced Manufacturing



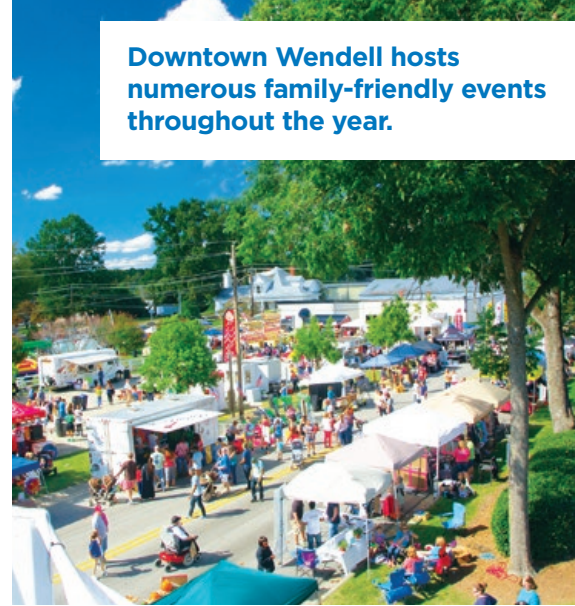
NC Mountains
3 hours



NC Beaches
2 hours



Wendell Falls is a 1,115 acre mixed-use development just minutes from downtown Raleigh.



Downtown Wendell hosts numerous family-friendly events throughout the year.



In 2017, Wendell saw a resurgence of interest from manufacturing and industrial partners — spearheaded by Kioti Tractor.



#16 Safest Suburb in North Carolina

Niche, 2018

To learn more about our growing business community, or living in Wendell, please contact us or visit us online.



Wake County Economic Development
800 S. Salisbury St. | Raleigh, NC 27602
919-664-7042 | raleigh-wake.org



Town of Wendell
15 E. Fourth Street | Wendell, NC 27591
919-365-4450 | townofwendell.com