

# WENDELL

## NORTH CAROLINA

Located in eastern Wake County, less than 15 minutes from downtown Raleigh, **the Town of Wendell is poised for a very bright future.** I-87, which connects Raleigh to I-95, has attracted new businesses and investors to the community thanks to increased visibility and accessibility. The best example of this is Wendell Falls, an 1,115-acre mixed-use development that incorporates thousands of homes with millions of square feet of commercial development.

### COMMUNITY DEMOGRAPHICS



**Population growth:** 9,793 (2021)  
68% growth from 2011 - 2021 <sup>1</sup>



**Educational attainment:** 32% received their bachelor's degree or higher <sup>2</sup>



**Median household income:** \$66,541 <sup>2</sup>



**Median home price:** \$232,578 <sup>2</sup>



**Unemployment rate:** 3.7% <sup>3</sup>

Sources:

1. U.S. Census Bureau, EMSI estimates for 2021
2. U.S. Census Bureau, Esri forecasts for 2021
3. Wake County - (LAUS) - August 2021



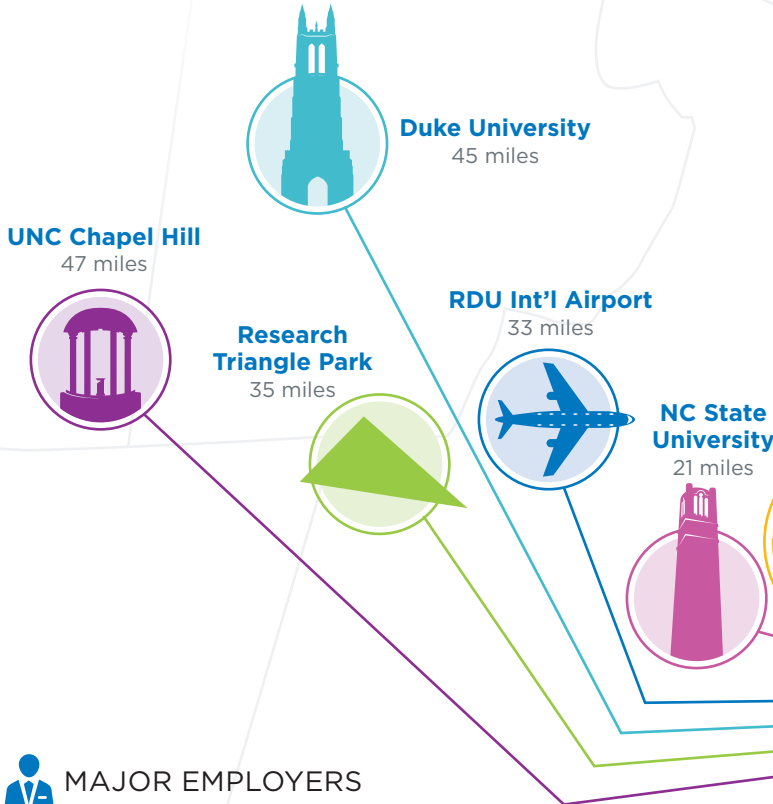
### WENDELL North Carolina



**NC Mountains**  
3 hours



**NC Beaches**  
2 hours



### MAJOR EMPLOYERS

- Kioti Tractor
- Siemens
- Micro-Measurements Group



### KEY INDUSTRIES

- Cleantech
- Distribution
- Advanced Manufacturing





In 2020, SPC Mechanical broke ground on a new headquarters building as well as retailers such as Publix

Downtown Wendell hosts numerous family-friendly events throughout the year



Wendell Falls, an 1,115 acres mixed-use development is the largest master-planned community in the Triangle with plans for 237 acres of open space, 4000 new homes and over 2 million square feet of retail & commercial space over the next several years.



**#16 Safest Suburb  
in North Carolina**

*Niche | 2018*



**#6 Best Place to  
Live in the Carolinas**

*Ideal Living | 2021*



**#7 Safest City in  
North Carolina**

*Statewise.com | 2021*

To learn more about our growing business community,  
or living in Wendell, please contact us or visit us online.



**WAKE COUNTY**  
ECONOMIC DEVELOPMENT

Wake County Economic Development  
800 S. Salisbury St. | Raleigh, NC 27602  
919-664-7042 | [raleigh-wake.org](http://raleigh-wake.org)



Town of Wendell  
15 E. Fourth Street | Wendell, NC 27591  
919-365-4450 | [townofwendell.com](http://townofwendell.com)