

# ROLESVILLE

## NORTH CAROLINA

Rolesville is now the 96<sup>th</sup> largest community in North Carolina, growing by 150% from 2010 to 2020. According to the 2020 Census, among municipalities with populations of 5,000 or more, Rolesville was the fastest growing town in the entire state.

### COMMUNITY DEMOGRAPHICS



**Population growth:** 9,475 (2021)  
66% growth from 2011 - 2021 <sup>1</sup>



**Educational attainment:** 51% received their bachelor's degree or higher <sup>2</sup>



**Median household income:** \$101,829 <sup>2</sup>



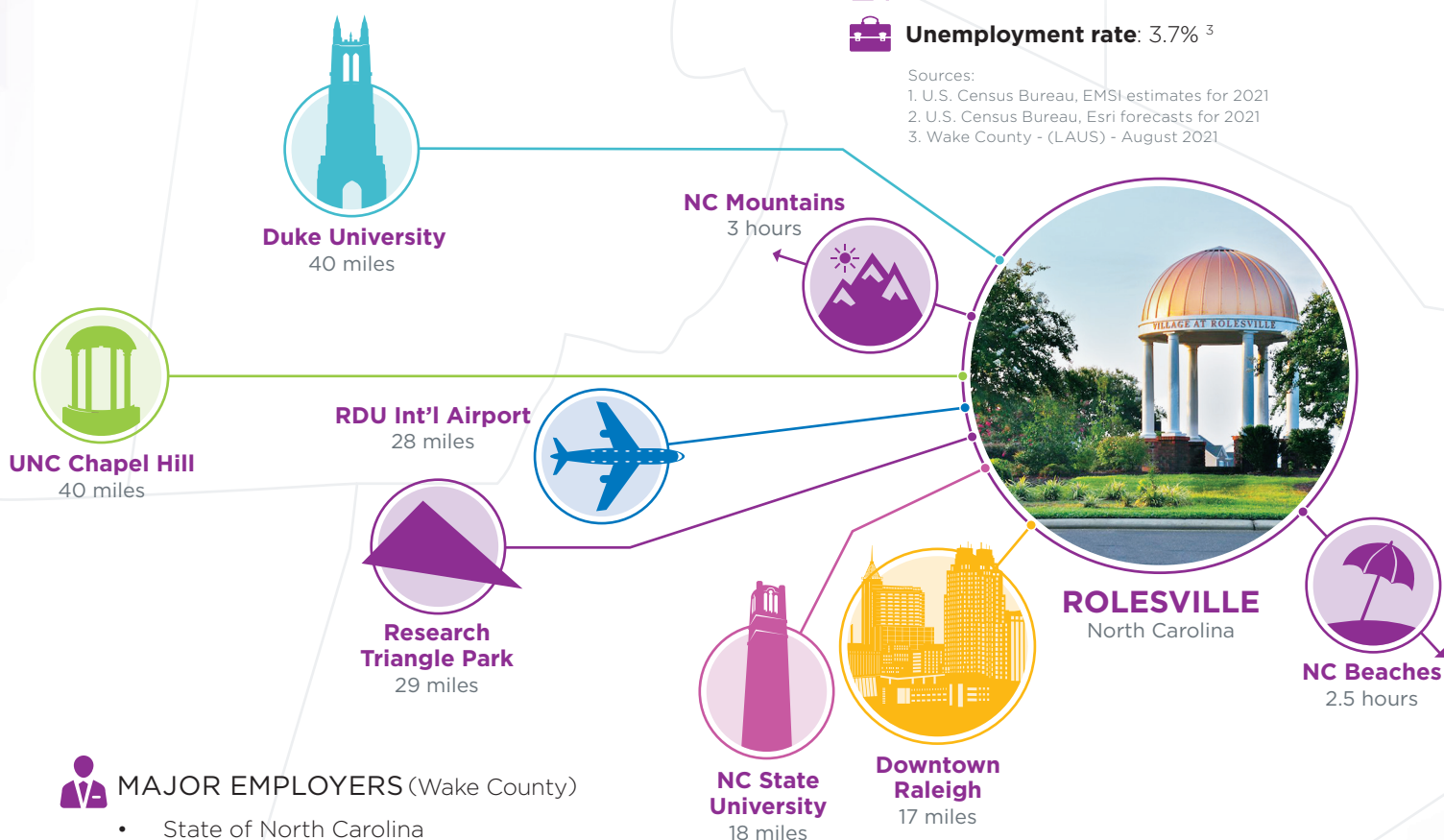
**Median home price:** \$345,489 <sup>2</sup>



**Unemployment rate:** 3.7% <sup>3</sup>

Sources:

1. U.S. Census Bureau, EMSI-estimates for 2021
2. U.S. Census Bureau, Esri forecasts for 2021
3. Wake County - (LAUS) - August 2021



### MAJOR EMPLOYERS (Wake County)

- State of North Carolina
- Wake County Public School System
- IBM Corporation
- WakeMed Health & Hospitals



### KEY INDUSTRIES

- Advanced Manufacturing
- Game Development & Interactive Digital Media
- Life Sciences





Large residential developments are popping up in Rolesville to meet the demand of a growing number of homebuyers.



Rolesville has three parks, many acres of open space and miles of trails for residents and visitors



The Town's genuine community and small-town character is evident at events like the annual Fall Fun Fest



Top 20 Best  
Suburbs to Raise  
a Family in N.C.

*Niche | 2021*



Best 20 Suburbs  
to Live in N.C.

*Niche | 2021*



#1 Fastest Growing  
City in North  
Carolina for 2021

*HomeSnacks | 2021*

To learn more about our growing business community,  
or living in Rolesville, please contact us or visit us online.



Wake County Economic Development  
800 S. Salisbury St. | Raleigh, NC 27602  
919-664-7042 | [raleigh-wake.org](http://raleigh-wake.org)



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