

RALEIGH

NORTH CAROLINA

Driven by a strong economy and an outstanding quality of life, **Raleigh is consistently ranked among the nation's best places to live and operate a business.** Understanding that the city's impressive growth should not be taken for granted—nor continue unchecked—local leaders are working with residents to develop strategies that encourage smart and sustainable growth.

COMMUNITY DEMOGRAPHICS



Population growth: 430,630 (2013).
56% growth from 2000 - 2013.



Educational attainment: 58.5% received their bachelors degree or higher.¹ (Wake County)



Median household income: \$66,006
(Wake County)



Median home price: \$229,000
(Wake County)



Unemployment rate: 5.3% (Wake County)

Source: US Census Bureau, US Department of Labor.
1) 25+ years of age.



Duke University



UNC Chapel Hill



RDU Int'l Airport

Research Triangle Park



RALEIGH
North Carolina

approx.
2 miles



MAJOR EMPLOYERS

- ABB
- Allscripts
- Citrix
- Merz, Inc.
- North Carolina State University
- Red Hat
- Rex Healthcare
- WakeMed Health & Hospitals

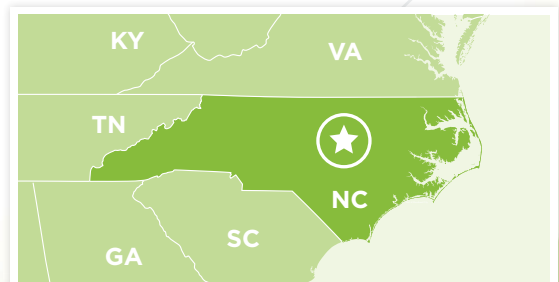


KEY INDUSTRIES

- Cleantech
- Consumer Goods
- Life Sciences
- Technology
- Entrepreneurship



NC State University



Raleigh is the live music capital of North Carolina
with more music venues than any destination in NC



The North Carolina Museum of Art
is one of 35 free cultural attractions.

With 2,000 artists in 200+ events,
SPARKcon is an open source, “for the
people, by the people” event.



#2 Most Educated
City in the US.

WalletHub, 2015



#1 Mid-Sized American
Cities of the Future.

The Financial Times, April 2015



Top 10 Best
Art District.

USA Today, May 2014

To learn more about our growing business community,
or living in Raleigh, please contact us or visit us online.



WAKE

Wake County Economic Development
800 S. Salisbury St. | Raleigh, NC 27602
919-664-7042 | raleigh-wake.org