# So, you're an entrepreneur & you want to share your story?

# Here are some good places to start.



# **Traditional Media**

#### **N&O Fellow** ★

Reporter Name: Zach Eanes

Reporter Email: zeanes@newsobserver.com

#### **Triangle Business Journal**

Reporter Name: Lauren Ohnesorge

Reporter Email: Iohnesorge@bizjournals.com

# **WRAL TechWire**

Reporter Name: Rick Smith
Reporter Email: rsmith@wral.com
Reporter Name: Chantal Allam
Reporter Email: cabitbol@gmail.com



# Social Media + Social Media Tags

Use these hashtags when you're posting about your company or other entrepreneurial activities:

**#TriangleDelivers #InnovateRal** 

@RaleighWake@InnovateRaleigh



# Share Who You Are

If you have an idea that you feel like will benefit you and also raise awareness about Raleigh's great start-up scene, then email your post idea to hello@triangledelivers.com.



# Raleigh Messaging

When you're highlighting your business, you might want to talk about your hometown too. Here are some ideas we hope you'll take to heart.

Raleigh is a city built by thinkers and doers looking to make a difference. A community with big city hustle without the hassle. A home that is welcoming and open. A culture that is kind and a life that is just easier. We're Raleigh. Where the East Coast is made easy.



# **Online Media**

### **GrepBeat**

Reporter Name: Pete McEntegart
Reporter Email: pete@grepbeat.com

#### **Podcast Raleigh**

Reporter Name: Ashton Smith

Reporter Email: raleighovereasy@gmail.com

# Raleigh Magazine

Reporter Name: Gina Stephens

Reporter Email: gina@raleighmag.com

# **RIOT Underground Podcast**

Reporter Name: Sarah Glova Reporter Email: sarah@ncriot.org

# **Tech Crunch**

Reporter Name: Sarah Perez

Reporter Email: sarahp@techcrunch.com

#### **Wall Street Journal**

Reporter Name: Valerie Bauerlein

Reporter Email: valerie.bauerlein@wsj.com

#### **Walter Magazine**

Reporter Name: Catherine Currin

Reporter Email: ccurrin@waltermagazine.com



# **Connecting With Other Entrepreneurs**

There are several co-working spaces and accelerators in the area. Not only are they a great place to work, but they also have networking opportunities and frequently conduct small business seminars.









View more co-working spaces at Raleigh-wake.org/coworking