Quality of life means different things to different people.

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Adrenaline Junkie

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Creative Genius Foodie

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We've got you covered.

Music Maniac p.20-23

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Adrenaline Junkie

The Capital Area Greenway Trail

System is a network of more than 117 miles of recreational trails and open public spaces that run throughout the Greater Raleigh area and connect many of Raleigh's parks and other community features.

Two major lakes, Jordan and Falls, total nearly 26,000 acres of water recreation including boating, kayaking, fishing, paddle boarding, and more.

III miles of recreational trails

12,500 runners, in Raleigh's Rock 'n Roll Marathon

30 18 public private golf courses

"Hottest Sports Cities"

Raleigh – Sports Travel magazine

TINAN GARANT

ACC Legends

BBS

NC State Wolfpack UNC Tar Heels Duke Blue Devils



Sports Travel magazine has rated

Raleigh as one of the "hottest sports cities" in the country. There are four professional sports teams; most notably the National Hockey League's Carolina Hurricanes who play at a state-of-the-art arena seating more than 20,000 screaming fans. Baseball lovers have two choices—the Carolina Mudcats and the Durham Bulls. And for soccer enthusiasts, there's the Carolina Railhawks. However, when you get to the heart of the matter, the region is best known for its collegiate sports teams including ACC legends NC State Wolfpack, UNC Tar Heels and Duke Blue Devils.

Adrenaline Junkie

- The North Carolina Museum of Art is one of **35** free cultural attractions

Auguste Rodin Sculptures

"Smithsonian of the south"

It doesn't matter if you are in the mood for Monet, Mozart, or Maroon 5, we've got you covered. Raleigh and the Triangle region have **numerous arts venues** to keep the creative genius entertained.

The North Carolina Symphony makes its home here, along with the North Carolina Opera, North Carolina Ballet and North Carolina Theatre. The Duke Energy Performing Arts Center in downtown Raleigh and Durham Performing Arts Center in Durham bring Broadway to the Triangle.

Creative Genius

Top 10 Best Art District

Raleigh – USA Today, May 2014



Featuring 2,000 artists in 200+ events over four days, **SPARKcon** is an open source, "for the people, by the people"approach with an intentionally dynamic focus.

Downtown Raleigh hosts **First Friday** every month and provides people of all ages and interests an opportunity to explore an expansive roster of galleries and studios, restaurants and music venues.

Creative Genius

and counting

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Foodie

Top 10 Tastiest Town

The Duck-Rabbit

Southern Living Magazine

farm to table restaurant scene

30,000 square feet

of local specialty items



open year round -

Foodie

The Raleigh Farmers

Market is open to the public and features 30,000 square feet for North Carolina farmers to sell fresh produce, plants, and other specialty items produced on local farms.

Discover fresh produce from around the country here as well as meats, cheeses, crafts, bakery items, custom picture framing, a market grill, N.C. wines and more.



#2 Most Educated City in the United States

Lifelong Learner

47.5% of Wake County's population has a fouryear degree or higher making it the **#2 Most Educated City** in the US (Raleigh, NC) WalletHub, September 2014.

Nationally ranked Wake Tech Community College serves nearly 70,000 students annually and offers curriculum and customized training geared to the hiring needs of companies in the region to include software development, computer programming, business analytics, process management and more.

Lifelong Learner

Our community is home to 12 colleges,

including three Tier 1 research universities and three Historically Black Colleges/Universities.

We retain talent. More than 200,000 alumni from local universities work in the region, most of which are from the University of North Carolina at Chapel Hill, North Carolina State University and Duke University.

The state-of-the-art James B. Hunt Library at NC State features a robotic ''bookBot'' delivery system which holds up to 2 million volumes in a fraction of the space of conventional shelving—freeing up more space for learning and collaboration. **460 180 88** feet tall.

square feet of state-of-the-art space.

James B. Hunt Library



200,000+

alumni have chosen to stay and work in the region



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From smaller clubs to outdoor venues and hi-tech arenas setting the stage for your favorite touring band, Greater Raleigh is the live music capital of North Carolina with more live music venues than any

destination in N.C.

Our moderate climate allows people to enjoy outdoor events. festivals and concert series year round, including Winterfest in Downtown Raleigh, North Hills Summer Beach Music Series, Lazy Days Arts Festival in Cary and Music in the Park at Pullen Park.

Music Maniac

$\frac{160 + 13 + 3}{\text{venues}} + \frac{3}{\text{days}}$ = hopscotch

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olles



Raleigh's climate is perfect for outdoor music venues

The homegrown Hopscotch Music and Design Festival

draws in 160 bands in 13 venues over three days. Hopscotch's fundamental premise is to mix nationally and internationally recognized bands from every genre imaginable.

The International Bluegrass Music

Festival attracts more than 146,000 people to hear the world's best Bluegrass performers over a three-day period in September.

Music Maniac



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