



# MISSION

Small businesses are a critical component of economic strength. Regions compete in a global marketplace when their small businesses are successful. This guide will facilitate small businesses to find the resources they need to ensure they are successful leaders for the Triangle and beyond. Those resources include a checklist to start your new business, detailed information on taxes and requirements, entrepreneurial assistance, and advertising options.



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## **Planning your Business**

Business planning is considered by many to be the most important factor in determining business success. Become familiar with the environment, market, and technology surrounding your business idea and what it will take to get it up and running. Consider taking a course or seminar on small business management. Even if you have worked in a business similar to the one you are planning to start, you can still learn valuable information that will save you time and money down the road.

#### **CHECKLIST**

Listed below are some of the common personal characteristics of successful business leaders. Ask yourself if you are:

- A leader and self-starter?
- Willing to invest a significant portion of your savings or net worth to start your business?
- Self-confident about your abilities to sustain yourself in business, even if things get tough?
- Someone who enjoys making your own decisions?
- Prepared, if needed, to temporarily lower your standard of living until your business is firmly established?
- Someone who others tend to turn to for help in making decisions?
- Willing to commit long hours to make your business work?
- Someone who others consider a team player?

If the majority of these characteristics describe you, your chances of success at managing your own business are increased. Few people can say that they have all of these characteristics, and business owners vary immensely in their strengths and weaknesses in each of these areas.

Next, take a look at the checklist on the following page.

#### **Business Checklist:**

This list is not a one-size-fits-all but does cover most of the basics to consider when starting a business.	
	Do you have a business plan?
	Do you know what form of legal ownership (sole proprietor, partnership, or corporation) is best for your business?
	Do you know whether your business will require a special license or permit and how to obtain it?
	Have you obtained an EIN (Employer Identification Number) for your business?
	Do you know how to compute the financial "break-even point" for your business and how to prepare and/or interpret a balance sheet, income statement, and cash flow statement?
	Do you know how to compute the start-up costs for your business?
	Do you understand how a business loan can impact your credit and are aware of the various loan programs available from banks in your area and the Small Business Administration?
	Are you sure your planned business fills a specific market need? Do you know your target market and where to find demographic data and information about your customers?
	Do you have a marketing plan?
	Do you understand the tax requirements associated with your business?
	Do you know how to learn about your business competitors?
	Do you have a payroll process planned for your business?
	Do you have a customer service strategy in mind or in place?
	Do you know whether your business should have some form of intellectual property protection?
	Do you know where to obtain information about regulations and compliance requirements that impact your business?

The business checklist is provided to help you organize and structure how you start your business.

If you have difficulties with any of the above items on the checklist, Business Link North Carolina (BLNC), the Small Business and Technology Development Center (SBTDC), and the U.S. Small Business Administration offer services to help you begin planning for your business.

#### **Business Link North Carolina**

Provides information and assistance in locating and applying for business licenses.

15000 Weston Parkway

Cary, NC 27513

800.228.8443

SBA Answer Desk 409 3rd St. SW Washington, D.C. 20416 800.U.ASK.SBA 800.827.5722 www.sba.gov

www.blnc.gov

Small Business and Technology Development Center
Provides management counseling and educational services
to small and mid-sized businesses.
5 West Hargett Street, Suite 600
Raleigh, NC 27601

Raleigh, NC 27601 919.715.7272 800.258.0862 www.sbtdc.org



#### **GOVERNMENT SERVICES & PLANNING**

### Structuring your Business

Starting a new business involves careful decision-making and thorough planning from the day the idea first enters your mind, to implementing your concept and getting the business up and running, and finally, to ensuring that your operation will remain a viable, thriving success. One of the first steps in establishing a business is determining the appropriate structure which will affect taxation, legal and financial liability, and decision-making authority. There are three basic types of business models:

- A sole proprietorship
- A partnership
- A corporation

Which is the appropriate type for your new business? You may wish to consult an attorney or an accountant for assistance. For more information on how to choose a legal structure, visit the North Carolina Department of Commerce.

North Carolina Department of Commerce 301 N. Wilmington St. Raleigh, NC 27601-1058 919.733.4151

### Writing a Business Plan

Once you have determined that you are ready to start your own business and have decided what type of business you are going to start, you must plan for the implementation of your concept and its ongoing operations. A written business plan is a critical component of opening a successful business. Regardless of the type of business that you plan to start, a business plan is the foundation for launching your business.

A business plan serves two functions:

- 1. It helps secure financing by demonstrating technical competence, marketing knowledge, and organizational ability.
- 2. It helps establish goals, identify risks, recognize financial and physical needs, and provide guidelines to establish performance.

A business plan precisely defines your business, identifies your goals, and serves as your firm's resume. The basic components include a current and pro forma balance sheet, an income statement, and a cash flow analysis. It helps you allocate resources properly, handle unforeseen complications, and make good business decisions.

A good business plan is a crucial part of any loan application. It provides specific and organized information about your company and how you will repay borrowed money. This business plan serves as a road map for your business success, and a well-thought out business plan is necessary for obtaining loans and other aid. Additionally, it informs sales personnel, suppliers, and others about your operations and goals.

Before you begin writing your business plan, consider four core questions:

- 1. What service or product does your business provide and what need does it fill?
- 2. Who are the potential customers for your product or service, and why will they purchase it from you?
- 3. How will you reach your potential customers?
- 4. Where will you get the financial resources to start your business?

#### YOUR BUSINESS PLAN

When writing your business plan, be sure to address each of the vital elements:

- 1. **Description:** Define the type of business you are starting. Write out your mission statement and set goals for your new company—both short-term and long-term. Provide background on your organization's history and principles.
- 2. **Organization:** At this stage, you must determine what type of organizational structure, management, and personnel your company will require. Identify key management members and their responsibilities. List goals and a time schedule for hiring and training your staff. Determine what is needed to establish and maintain your company's culture.
- 3. **Market:** Understand and define your company's market. Describe the targeted customer. Determine the number, location, and size of the various competitors in the area. Describe your marketing goals and strategies, and illustrate how you plan to achieve these goals.
- 4. **Location:** Research the area and determine where you wish to locate your company. When selecting a location for your business, it is important to consider economic factors and the environment of the area in which you are looking, noting the location of not only your potential competitors but also your target audience.
- 5. **Financing:** This section should include your proposed financing, past financial performance, and future expectations for financial performance. What are your financial goals to ensure the success of your business? Careful financial planning is necessary for a successful business. Your banker can offer valuable assistance in financial assessment. During this stage, you must also determine what resources are needed to reach your financial goals. An incubator may be a possible resource option as well.

Your business plan should include an executive summary, supporting documents, and financial projections. Although no single formula exists for developing a business plan, some elements are common to all business plans. They are summarized in the outline on the next page.

#### **OUTLINE OF A BUSINESS PLAN**

- 1. Cover sheet
- 2. Statement of purpose
- 3. Content
  - I. The business
    - A. Description of business
    - B. Marketing
    - C. Competition
    - D. Operating procedures
    - E. Personnel
    - F. Business insurance
  - II. Financial data
    - A. Loan applications
    - B. Capital equipment and supply list
    - C. Balance sheet
    - D. Break-even analysis
    - E. Pro forma income projections (profit and loss statements)
    - F. Three-year summary
    - G. Detail by month, first year
    - H. Detail by quarter, second and third years
    - I. Assumptions upon which projections were based
    - J. Pro forma cash flow
  - III. Supporting documents
    - A. Tax returns of principles for the last three years
    - B. Personal financial statement (all banks have these forms)
    - C. For franchised businesses, a copy of franchise contract and all supporting documents provided by the franchisor
    - D. Copy of proposed lease or purchase agreement for building space
    - E. Copies of licenses and other legal documents
    - F. Copies of resumes of all principles
    - G. Copies of letters of intent from suppliers, etc.

#### **IN ACTION**

A business plan is a tool with three basic purposes:

- 1. Communication
- 2. Management
- 3. Planning



As a communication tool, a business plan is used to attract investment capital, secure loans, convince workers to hire on, and assist in attracting strategic business partners. The development of a comprehensive business plan shows whether a business has the potential to make a profit. It requires a realistic look at almost every phase of business and allows you to show that you have worked out all of the problems and decided on potential alternatives before actually launching your business.

As a management tool, the business plan helps you track, monitor, and evaluate your progress. The business plan is a living document, which you will modify as you gain knowledge and experience. By using your business plan to establish timelines and milestones, you can gauge your progress and compare your projections to actual accomplishments.

As a planning tool, the business plan guides you through the various phases of your business. A thoughtful plan will help identify roadblocks and obstacles so that you can avoid them and establish alternatives. Many business owners share their business plans with their employees to foster a broader understanding of where the business is going.

If you have difficulty drafting your business plan, community colleges have small business centers to assist you in preparing a thoughtful and comprehensive business plan.

### Site & Building

The following resources are provided to help you with site and building selection for your business.

#### City of Raleigh Department of Planning and Development

Provides guidance for growth, preservation, and development of the City of Raleigh in order to maintain a community of lasting value.

1 Exchange Plaza Suite 304 Raleigh, NC 27601 919.996.2626

#### City of Raleigh Transportation Operations Municipal Building

Manages, operates, and maintains City of Raleigh's existing transportation and parking infrastructure.

222 W. Hargett St. Raleigh, NC 27601 919.996.3030

# Wake County Economic Development, a program of the Greater Raleigh Chamber of Commerce

Provides information on available office, industrial, and retail space.

800 S. Salisbury St. Raleigh, NC 27602 919.664.7048

# Wake County Department of Planning, Land Use, and Zoning

Public planning services for the areas in Wake County lying outside the municipalities' planning jurisdictions.

336 Fayetteville St. PO Box 550 Raleigh, NC 27601 919.856.6310

#### Licenses & Permits

The state of North Carolina has no single business license that will ensure compliance with the numerous state licenses, permits, and regulatory requirements. Additionally, your business may be subject to local and/or federal requirements. Simply knowing which agencies to contact for all of these permits can be a very confusing task for a new entrepreneur. Contact the North Carolina Department of Commerce's Business Service Center at 800.228.8443 or 919.447.7828 for state licensing and permitting requirements.

#### **Business Link North Carolina**

Provides information and assistance in locating and applying for business licenses.

15000 Weston Parkway

Cary, NC 27513

800.228.8443

#### **Business Name Registration**

Application and information on business name registration.
Wake County Justice Center
Wake County Register of Deeds
300 S. Salisbury St., Suite 1700
Raleigh, NC 27601
919.856.5460

#### **Inspections and Permits**

Building permits, sign permits, inspections, and zoning permits.

Wake County Department of Planning, Development, and Inspections 336 Fayetteville St., First Floor Raleigh, NC 27601 919.856.6060

For general information on corporate application and name availability, contact the town hall of your municipality.

### Employer Requirements & Information

#### State Withholding Taxes

Certain taxes must be withheld from employee wages and remitted to the appropriate agency. These include state and federal income taxes and FICA (Social Security). The state of North Carolina requires that every new employer complete and file with the North Carolina Department of Revenue an application for a North Carolina withholding identification number.

To register with the state of North Carolina, you must complete an Application for Withholding Identification Number (Form NC-BR) and submit it to:

North Carolina Department of Revenue P.O. Box 27431 Raleigh, NC 27611 877.252.3052 www.dor.state.nc.us

#### **Unemployment Insurance Tax**

Generally, a sole proprietorship, partnership, or corporation is required to provide unemployment insurance coverage for its employees if the business has one or more employees for 20 or more weeks in a calendar year, or pays \$1,500 in wages during a calendar quarter. You may also be liable for unemployment insurance tax if you acquire all or part of a business already subject to the Unemployment Insurance Tax. Employer contributions to the Unemployment Insurance Tax are paid to and administered by the North Carolina Employment Security Commission. To determine the extent of your obligation, contact your local Job Service Center or:

North Carolina Department of Commerce

North Carolina Department of Commerce Division of Employment Security 700 Wade Ave. Raleigh, NC 27605 919.707.1150

#### Workers' Compensation

The Workers' Compensation Act requires that any employer who employs three or more employees provide workers' compensation coverage. The act provides employees with compensation for the loss of earning capacity from accidents, injuries, deaths, or occupational diseases arising in the course of employment. Any sole proprietor or partner of a business whose employees are eligible for benefits may also be covered as an employee. The proprietor or partner must be actively engaged in the operation of the business, and the insurer must be notified that he/she has elected to be included. For further information concerning workers' compensation, contact: **North Carolina Industrial Commission** 430 N. Salisbury St. Raleigh, NC 27603 919.807.2501

800.688.8349 www.ic.nc.gov

#### **New Hire Reporting Guide**

Federal and state law requires employers to report newly hired and rehired employees in North Carolina to the North Carolina State Directory of New Hires. The North Carolina Department of Health and Human Services website contains information about reporting new hires, including reporting online and other reporting options.

North Carolina State Directory of New Hires P.O. Box 90369 East Point, GA 30364-0369 888.514.4568 www.ncnewhires.com

#### Occupational Safety and Health Act of North Carolina

The North Carolina Department of Labor administers and implements the Occupational Safety and Health Act (OSHA) of North Carolina, which applies to most private employers in the state. OSHA safety and health standards protect workers from unsafe and unhealthy working conditions. The Labor Department offers free services that can help employers bring their businesses into full compliance with OSHA standards. For information regarding OSHA requirements, contact:

North Carolina Department of Labor Occupational Safety and Health Division 4 W. Edenton St. Raleigh, NC 27601 919.807.2900 800.625.2267 www.labor.nc.gov

#### Federal Occupational Safety and Health Act

The U.S. Department of Labor administers and enforces the federal OSHA rules designed to protect workers from workplace hazards and ensure they go home healthy every day. Enforcement is a high priority at the federal level and OSHA tracks the injury and illness records of about 80,000 workplaces in high-hazard industries to identify trends, pinpoint problems, and target inspections. For information regarding compliance with federal standards, contact: U.S. Department of Labor - Raleigh Area Office 4407 Bland Road, Suite 210 Raleigh, NC 27609 919.790.8248 www.osha.gov

#### **Employment Eligibility Verification**

The Immigration Reform and Control Act of 1986 requires employers to verify employment eligibility of anyone hired after Nov. 6, 1986, by completing and retaining a one-page Employment Eligibility Form (Form I-9). The form must be presented for inspection to officers of the U.S. Citizenship and Immigration Services or the U.S. Department of Labor upon request. The law does not require that Form I-9 be completed for:

- 1. Persons hired before Nov. 7, 1986.
- 2. Persons hired after Nov. 6, 1986, who left your employment before June 1, 1987.
- 3. Persons you employ for domestic work in a private home on an intermittent or sporadic basis.
- 4. Persons who provide labor to you who are employed by a contractor providing contract services (e.g. employee leasing).
- 5. Persons who are independent contractors.

A Handbook for Employers, Instructions for Completing Form I-9 (M-274), available at the North Carolina Department of Commerce, may also be helpful. Other information is available by calling the U.S. Citizenship and Immigration Services National Customer Service Center (NCSC) at 800.375.5283. The NCSC has more information and can connect you to live assistance in English and Spanish during office hours.

#### U.S. Department of Labor

Raleigh District Office, Wage and Hour Division Somerset Bank Building 4407 Bland Road, Suite 260 Raleigh, NC 27609 800.625.2267

U.S. Equal Employment Opportunity Commission Raleigh Area Office 434 Fayetteville St., Suite 700 Raleigh, NC 27601-1701 1.800.669.4000

**U.S. Citizenship and Immigration Services 301 Roycroft Drive** Durham, NC 27703 919.998.5800



#### Taxes

Specific tax liability for each type of business is different. You should consult your attorney and accountant regarding comprehensive tax planning to fit your business activity.

Taxation for small businesses may be simple or complex, depending on the size and business structure. North Carolina state taxes include Sales and Use Tax, Withholding Taxes, Privilege License Tax, Unemployment Insurance Tax, Franchise and Income Tax, county and city property taxes, and federal taxes. The Internal Revenue Service will assemble and forward a tax information kit that fits your particular business situation. The kit includes forms and publications that apply to federal taxes only. Contact the IRS at 800.829.4933 or https://www.irs.gov/forms-instruction and request:

- A Small Business Resource Guide CD (Publication 3207), or contact 800.829.3676
- Tax Guide for Small Business (Publication 334)
- Employer's Tax Guide (Publication 15)
- Understanding Your EIN (Publication 1635)

#### **Federal Taxes**

Provides face-to-face tax assistance, distributes forms, and assigns employer tax number.

Internal Revenue Service Taxpayer Assistance Center 4405 Bland Road Raleigh, NC 27609 919.850.1100

#### North Carolina Department of Revenue

Provides information, forms, and instructions for North Carolina state taxes.

Taxpayer Service Center 4701 Atlantic Ave., Suite 118 Raleigh, NC 27604 877.252.3052

# North Carolina Department of Commerce Division of Employment Security

Provides unemployment insurance tax registration and information.

700 Wade Ave. Raleigh, NC 27605 888.737.0259

#### Wake County Revenue Department

Assesses and bills property taxes for Wake County and its municipalities.

One Bank of America Plaza 301 S. McDowell St., 3rd Floor Raleigh, NC 27601 919.856.5400

### Franchising Alternatives

#### **Buying a Business**

When buying a business, you need to go through all of the stages of starting a new business. Although the previous owner will provide you with background information about the business, you must still take precautions.

When considering buying a business, follow these three steps:

- 1. Determine the size and type of business
- 2. Find available opportunities
- 3. Evaluate the opportunity

### Franchising

Buying a franchise is another alternative to starting a new business. In a franchise, the franchisee (you) will pay to do business under the franchiser's trademark. Starting a franchise may include marketing plans and management assistance in running the business.

The franchiser may have already dealt with some concerns, but you may have several other concerns:

- 1. Finding a franchise
- 2. Evaluating the franchise
- 3. Product and service
- 4. Investment requirements
- 5. Training and management assistance
- 6. Operations

Whether you are starting a new business, buying a business, or opening a franchise, the three stages of structuring a business are critical. Remember to evaluate your idea, develop a plan, and implement your plan. If these stages are completed successfully, then you will have a successful business.

### Transportation

Getting in touch with your local department of transportation is a good strategy when picking your business's location. For instance, being near a bus stop could bring you more foot traffic but also offer you, your employees, clients, and customers an affordable and reliable resource for traveling to and from your company. Here are some public and private resources that operate daily.

Amtrak 919.840.7712 www.amtrak.com

Chapel Hill Transit 919-968-2743 www.townofchapelhill.org/town-hall/departmentsservices/transit

Go Cary 919.485.7433 www.townofcary.org/services-publications/transit/gocary

Go Durham 919.485.7433 www.godurhamtransit.org

Go Raleigh 919.485.7433 www.goraleigh.trdx.com

Go Triangle 919.549.9999 www.gotriangle.org

#### **LEGAL RESOURCES**

As a business-owner there are many issues that you can handle on your own like registering your name, applying for an employer identification number (EIN), and even creating a legal partnership agreement, limited liability company (LLC) operating agreement, or shareholders agreement. However, there are times when issues become too complex, time-consuming, or rife with liability complications. Having access to a lawyer or legal resources can be a wise move that could save you time and, often, money.

#### **SCHOOL-RUN**

Duke University Law School Community Enterprise Clinic The Duke University Law School Community Enterprise Clinic works with nonprofits and low-wealth entrepreneurs to provide legal services needed to plan, develop, and implement strategies that will build and protect wealth and assets, create jobs, and promote sustainable development in low-wealth communities. The services are provided by third-year law students and are offered year-round. In order to qualify for these services, a business must have a formal business plan and must be able to certify that it is unable to afford legal services.

210 Science Drive Box 90362 Durham, NC 27708 919.613.7169 888.600.7274 www.law.duke.edu/ced

#### **ASSOCIATIONS**

North Carolina Bar Association Lawyer Referral Service
The North Carolina Bar Association offers a lawyer referral
service. The LRS matches attorneys with members of the
public who seek attorney referrals via the LRS call center
and web-based referral requests. LRS member attorneys
agree to offer an initial, 30-minute consultation for \$50 for
LRS-referred clients (fees beyond that may be set directly
by the attorney).

www.ncbar.org/public-pro-bono/lawyer-referral-service/for-the-public

# North Carolina Lawyers for Entrepreneurs Assistance Project

The North Carolina Lawyers for Entrepreneurs Assistance Project exists to assist low-wealth entrepreneurs with their legal needs in starting or expanding their businesses through pro bono service by North Carolina business and transactional lawyers. Services range from basic transactional legal needs to long-term client-counselor relations. For additional information, including an income eligibility chart, call NC LEAP or visit the NC LEAP website.

8000 Weston Parkway Cary, NC 27513 800.662.7407 www.ncbar.org/ncleap



### **Launching Your Business**

One of the most frequent questions new entrepreneurs have is, "How do I fund my business?" Below are a variety of capital and financial resources as well as nonfinancial resources. Each category offers unique options for different types of businesses. Incubators, accelerators and co-working spaces offer businesses resources (like office spaces, consulting, and equipment) and often seed funding as well.

#### **FUNDING**

Each funding decision involves a complex tradeoff between near-term and long-term costs, paybacks, ownership, and control. When you are just starting off, you may want consult with your accountant to see which of the variety of funding options best suits your business.

### VCs, Seed Investors, Angel Funds

#### **Acorn Investment Strategies**

Acorn Investments is a fund management company. Acorn offers corporate partnerships and investment rigor to their portfolio in order to help young acorn-stage ventures grow into healthy, mature oak-stage companies.

201 West Main Street Suite 312 Durham, NC 27701-3228 919.362.4889 www.acorninnovestments.com

#### **Bull City Venture Partners**

Invests in technology companies throughout the Southeast and Mid-Atlantic region.

Bull City Venture Partners 201 West Main Street, Suite 100, PMB 28 Durham, NC 27701 jason@bcvp.com david@bcvp.com www.bcvp.com

#### **Cofounders Capital Lab**

Provides free lab space to entrepreneurs who receive expert help modeling and vetting their startup ideas. Cofounders Capital Lab helps with prototyping, vetting, and lining up beta customers. Early-stage seed fund focused on software ventures in the Triangle.

122 E. Chatham St Suite 301 Cary NC 27511 david@cofounderscapital.com www.cofounderscapital.com

#### **Hatteras Venture Partners**

Hatteras' mission is to build transformational human medicine companies that benefit patients and the professionals who serve them. Over half of Hatteras portfolio companies were created with our initial investment.

Hatteras Venture Partners 280 S. Mangum St., Suite 350 Durham, NC 27701 919.484.0730 www.hatterasvp.com

#### Inception Micro Angel Fund

Inception Micro Angel Fund is an existing seed stage angel capital fund designed to capitalize on the growth in entrepreneurial activity and venture financing, primarily in the Research Triangle Park area of North Carolina, in syndication with other IMAF groups and in selective areas of Virginia and South Carolina.

719 Angelica Circle Cary, NC 27518 Rich Kramarik- 919.467.3533 Bill Warner- 919.369.7031 info@imaf-rtp.com www.imaf-rtp.com

#### **IDEA Fund Partners**

IDEA Fund Partners is one of the most active seed and early stage venture investors in NC and throughout the Southeast. IDEA typically provides the first institutional money for the companies in which it invests. IDEA like to make small initial investments and set aside plenty of follow-on capital for future rounds.

104 City Hall Plaza, Suite 201 Durham, NC 27701 919.808.4000 www.ideafundpartners.com

#### **Intersouth Partners**

Intersouth Partners seeks a broad range of investment opportunities in the technology and life science sectors. Their experienced team has full-cycle experience in the complex matters associated with investing in fledgling companies, including technology assessment and transfer, management team development, corporate partnering, sales growth and successful exits.

4711 Hope Valley Road Suite 4F - 632 Durham, NC 27707 919.493.6640 marketing@intersouth.com www.intersouth.com

#### Piedmont Angel Network

The Piedmont Angel Network (PAN) is a committed capital angel fund that focuses on investment opportunities in early-stage companies that present high growth opportunities.

dgrein@piedmontangelnetwork.com www.piedmontangelnetwork.com

#### **RTP Capital**

Stimulates Seed Stage Capital Formation in the Research Triangle Park region and functions as a proactive group of members striving to foster positive liquidity events:

RTP Capital
68 TW Alexander Drive
PO Box 13628
Research Triangle Park, NC 27709-3628
info@rtpcapital.org
membership@rtpcapital.org
www.rtpcapital.org

#### Small Business and Technology Development Center

The SBTDC is also actively engaged in two equity capital initiatives. The first of these involves SBTDC support for Inception Micro-Angel Funds across the state. Eight funds have been established over the last decade; one has successfully concluded operation and closed. The current IMAF funds are in Asheville, the Cape Fear region, Charlotte, Greenville, Research Triangle Park, the Triad and Rocky Mount. These IMAF funds provide \$50,000 to \$125,000 in early seed stage capital (first money in) to emerging technology-based businesses.

719 Angelica Circle
Cary, NC 27518
800.258.0862

www.sbtdc.org/programs/private-equity

#### **Triangle Angel Partners**

Triangle Angel Partners is an angel fund based in the Research Triangle Park area of North Carolina.
6002 Meadow Run Ct
Chapel Hill, NC 27516
info@triangleangelpartners.com
www.triangleangelpartners.com

#### **True Bridge Capital**

TrueBridge identifies and invests in high-performing, access-constrained venture capital opportunities that generate premium value for its partners. The firm is recognized for its data-driven approach to investing in both venture funds and venture-backed companies.

1350 Environ Way Chapel Hill, NC 27517 919.442.5201 info@truebridgecapital.com www.truebridgecapital.com

#### Loans

#### Carolina Small Business Loans & Carolina Small Business Development Fund

Provides small business loans and financial training to start-ups and existing businesses along with lending services to community-based organizations.

3128 Highwoods Blvd., Suite 170 Raleigh, NC 27604 919.803.1437

www.carolinasmallbusiness.org/loan

#### **MBDA Loans**

Capital needed to keep operations going and to pay bills? Access to capital remains a major barrier to many minority-owned firms. Let MBDA help you better position your company. Visit one of our Minority Business Centers for more in depth one-on-one financial counseling for growth and success of your business. Get started by gathering together some basic loan documentation. MBDA does not provide loans or grants to start or expand your business. The grants MBDA does provide are to organizations that operate MBDA's Minority Business Centers throughout the United States. These organizations provide business consulting, procurement matching and financial assistance to minority-owned firms.

5800 Faringdon Place Raleigh, NC 27609 United States 919.838.9950

www.mbda.gov/page/grants-and-loans

#### RADA CIC

RCIC is a City of Raleigh and Bank funded small business loan fund that has a particular focus on providing loans to existing small businesses located within the city. RADA CIC provides collateralized loans from \$15,000 to \$75,000. The loans offered by RADA CIC must fit the organization's lending criteria and objectives as a tax-exempt community investment entity.

RADA Community Investment Corporation 4030 Wake Forest Road, Suite 209 Raleigh, NC 27609 919.807.8400 wallace.green@rada-nc.org www.rada-nc.org/economic-development.html

#### **SBA Lenders**

The SBA works with lenders to provide loans to small businesses. The agency doesn't lend money directly to small business owners. Instead, it sets guidelines for loans made by its partnering lenders, community development organizations, and micro-lending institutions. The SBA reduces risk for lenders and makes it easier for them to access capital. That makes it easier for small businesses to get loans.

Raleigh Alternate Work Site 6600 Louisburg Road Room 351 Raleigh, NC 27616-6328 919.532.5525 www.sba.gov/funding-programs/loans

#### Self-Help Credit Union

SBA 504 loans: Self-Help is a Certified Development Company (CDC) licensed by the U.S. Small Business Administration to offer SBA 504 loans. The 504 loan program is a powerful financing tool for small businesses looking to finance owner-occupied real estate or durable machinery and equipment.

Self-Help Credit Union 301 W. Main St. Durham, NC 27701 800.966.7353 www.self-help.org/business/loans/sba-504-loans www.selfhelp504.org

#### Crowdfunding

The right crowdfunding platform could open up the funding you need to power the next stage of your business growth. Often, crowdfunding offer low and flexible rates while The North Carolina Providing Access to Capital for Entrepreneurs and Small business (NC PACES) Act crowdfunding legislation has granted a safe and more accessible way for startups and existing businesses to access funding opportunities through locally registered crowdfunding agencies.

#### **NC PACES**

North Carolina has enacted its own intrastate crowdfunding law, the PACES Act. Visit the crowdfunding section of North Carolina Secretary of State's securities site to learn more about this new option for your business venture.

secdiv@sosnc.gov 919.814.5400 or 800.688.4507 www.sosnc.gov/divisions/securities/crowdfunding

#### **Crowdfund NC**

The mission of CrowdfundNC.com is to provide education and services to help build the echosystem in North Carolina to support investment crowdfunding of our startups and small businesses.

crowdfundnc@nc.rr.com www.CrowdfundNC.com

#### Localstake North Carolina

Localstake NC is the first investment crowdfunding platform exclusively serving North Carolina. Startups and existing businesses ranging from technology startups to retail shops and restaurants can use the platform to raise money to get a company started or to help it grow. This means that your faithful customers, family, friends, and others in your network can serve as your investors.

info@localstake.com support@localstake.com 317.602.4790 www.nc.localstake.com



#### **Black Wall Street Investments**

Black Wall Street Investments, LLC is in the domain of crowdfunding intended to empower startups through technology and superior management. They believe success involves careful research and combined efforts, not chance. Black Wall Street Investments is a New York-registered firm with an office in Durham, North Carolina. We conduct diligent research to enable crowdfunding investors to invest in carefully selected startups with huge potential. We help startups raise money for their businesses through angel investors.

Black Wall Street Investments, LLC 800 Park Office Dr Durham, NC 27709 646.801.4220

www.blackwallstreetinvestments.com/index.html

#### iFund Women

iFund Women is a crowdfunding platform for women-led startups and small businesses.

iFundWomen, Inc. 575 5th Ave. 14th Floor New York, NY 10017 646.543.4001 www.ifundwomen.com/contact www.ifundwomen.com

#### Tax Credit

#### Small Business Healthcare Tax Credit

Small Business Healthcare Tax Credit is a federal tax credit created in 2010 to assist in offsetting the rising cost of health insurance. Starting in 2014, the maximum credit is 50 percent for small business employers and 35 percent for small tax exempt employers. For more information on the Small Business Healthcare Tax Credit, please contact the Small Business Technology Development Center. 4405 Bland Rd.

Raleigh, NC 27609 800.829.4933

www.irs.gov/affordable-care-act/employers/small-business-health-care-tax-credit-and-the-shop-marketplace

www.healthcare.gov/small-businesses/provide-shop-coverage/small-business-tax-credits

#### Work Opportunity Tax Credit/Welfare-to-Work Tax Credit

The Work Opportunity Tax Credit is a federal tax credit program available to all private-sector employers who hire new employees from nine "targeted" groups, which have historically experienced high rates of unemployment and have had difficulty in securing employment due to a variety of employment barriers. Due to the Tax Relief and Health Care Act of 2006, this tax credit program now includes the Welfare-to-Work Tax Credit.

North Carolina Department of Commerce Division of Employment Security 700 Wade Ave. Raleigh, NC 27605 888.737.0259 - Customer Service 919.707.1150 - Tax information U.S. Department of Labor Employment and Training Administration 866.487.2365

www.nccommerce.com/workforce/businesses/workopportunity-tax-credit



#### **GROWTH**

### Incubators & Coworking Spaces

When deciding where to locate your business, an incubator or coworking space may be the right decision for you. Incubators are unique in that they focus primarily on startup and early-stage companies, providing all of the resources necessary to establish and build a successful business. Similarly, coworking spaces offer a location for independent workers and entrepreneurs who desire community and synergy by providing collaboration and basic office supplies.

#### What is an incubator?

Incubators are typically industry-specific and provide a location for you to start your business with low overhead costs and a variety of other amenities. An incubator generally provides business mentoring, focusing on the development of strong business plans, financial management techniques, marketing strategies, networking activities, and funding opportunities. In addition, incubators provide a low-cost location with a variety of features ranging from conference rooms to answering services to laboratory research facilities.

#### What is a coworking space?

Coworking spaces provide a physical location to independent workers, such as freelancers and virtual workers who desire a sense of community and collaboration. In addition, meeting space and networking opportunities are typically available, as well as basic business necessities such as Internet access, printing and faxing, and office supplies.

#### AgTech Accelerator

AgTech Accelerator™ is a unique startup accelerator focused on discovering and developing emerging agricultural technology companies.

6 Davis Drive, PO Box 12878 Durham, NC 27709 info@agtechaccelerator.com www.agtechaccelerator.com

#### American Underground @ Raleigh Campus

The Underground is a thriving entrepreneurial ecosystem offering solopreneurs, creative teams, and high-growth companies access to a mix of investors, creative collaborators, and work space. American Underground @ Raleigh will boast 25+ startups and be anchored by Bandwidth Labs, the incubator arm of Bandwidth, one of the world's most cutting edge technology companies headquartered in Raleigh.

213 Fayetteville St.
Raleigh, NC 27601
www.americanunderground.com/incubation

#### The Assembly

The Assembly exists, as a studio, collective, and shared platform, to inspire and elevate creative bravery.

307 W Martin St Raleigh, NC 27601 thepartners@assemblydowntown.co 919.792.8306 www.assemblydowntown.com

#### BioLabs North Carolina

Biotech Accelerator/Incubator

BioLabs North Carolina is located in a unique biotech coworking facility in downtown Durham, North Carolina. Our aim is to attract the most ambitious startup companies in life sciences. This premium open lab space and office space favors collaboration. The lab is equipped with top-of-the-line research equipment with additional services to help resident companies reach their milestones faster. The Chesterfield

701 W Main St., Suite 200 Durham, NC 27701 shannon@biolabs.io www.biolabs.io/location/north-carolina

#### BLDG Co.

BLDG Co.is an open and shared workspace of community-minded people and businesses. The space has coffee and beer in the kitchenette, high speed internet access, common space for meetings, two conference rooms, two phone rooms, two washrooms and a shower, and 24/7 access with no usage limits. Plans offer dedicated or flex desks, each with a little bit of storage space on request.

706 Mountford Ave. Raleigh, NC 27603 info@bldg-co.com www.bldg-co.com

#### **Bunker Labs RDU**

Bunker Labs, a national nonprofit, was created by military veterans for veterans to start and grow businesses. Twenty-five percent of transitioning service members want to start a business and they need places inside their community where they can connect with the people, resources, and support they need to start and grow their businesses. Bunker Labs' network is designed to fill that space.

800 Park Offices Drive Research Triangle Park, NC 27709 info@bunkerlabs.org www.bunkerlabsrdu.org

#### **Cary Innovation Center**

Coworking office space with private offices. Membership offers access to the community, discounts to CIC courses, programs, events and socials and provides access to exclusive CIC entrepreneurship events.

201 W. Chatham St. Cary, NC 27511 919.271.3079

www.caryinnovationcenter.com

#### Cofounders Capital Lab

Thanks to Cofounders Capital Management and generous support from the Town of Cary, the Cofounders Lab can provide free office space and resources to entrepreneurs while they explore their startup concept. The space is located in the heart of downtown Cary, attached to the theater on one side and a pub on the other. The space includes work tables, high speed internet, conference rooms, office equipment, an outside patio, and ready access to Cofounders staff and mentors.

122 E. Chatham St.
Suite 301
Cary NC 27511
david@cofounderscapital.com
www.cofounderscapital.com

#### **Coworking Station**

Coworking Station provides rentable workspaces for people across a variety of industries. Freelancers, nonprofits, mobile workers, entrepreneurs, and even small businesses can come together in a collaborative workspace to do what they love in a supportive environment. We are here to create a new way to work.

104 West Ballentine St. Holly Springs, NC 27540 919.335.5739 www.coworkingstation.com

#### First Flight Venture Center

FFVC is one of the nation's largest and most stable incubators, playing host to more than 37 high-science, high-impact companies annually. In total, there are more than 275 FFVC company startups and that number is growing. This science and technology incubator provides affordable office and laboratory space with flexible lease terms, business and technology support services, management guidance, and counseling.

2 Davis Drive Research Triangle Park, NC 27709 info@firstflightventure.org 919.990.8558 www.firstflightventure.org

#### The Frontier - RTP

RTP's centrally located spot to plug in, collaborate and plan your next big move. The Frontier is open to anyone with bold ideas and big dreams. The best part? Most of the space is free.

800 Park Offices Drive Research Triangle Park, NC 27709 frontier@rtp.org 919.549.8181 www.rtp.org/about-us/the-frontier

#### **HOTTovation**

This is a business incubator program made available through the Morrisville Innovation Foundation. Services include entrepreneurial-targeted educational sessions, mentoring, and connections to individuals and organizations providing access to capital.

260 Town Hall Drive, Suite A Morrisville, NC 27560 919.463.7159

www.morrisvilleinnovation.org/hottovation

#### **HQ Capital Club**

HQ Capital Club has created a shared workspace designed to inspire those who aspire to greater things. Perfect for professionals with an entrepreneurial spirit, the Capital Club is a 1930s icon with a modern twist. Featuring 44 light-filled suites overlooking the heart of downtown Raleigh with shared conference rooms on every floor and a stunning 12th floor lounge, it's your new home away from home

16 West Martin St. Raleigh, NC, 27601 leasing@hqraleigh.com 919.300.6917 www.hqcapitalclub.com

#### **HQ** Raleigh

This entrepreneurial coworking space offers rentable working space, offices, phone booths, access to NCSU's Entrepreneurship Clinic, cafe space, bar, a receptionist, fast Wi-Fi, printers, copiers, and conference rooms.

310 S. Harrignton St. Raleigh, NC 27603 919.300.6917 www.hq.community

#### The Incubator @ Centennial Campus

The Incubator @ Centennial Campus, located next to the Hunt Library at NC State, is your direct link to this unique research campus, employing experts and game-changers in the areas of research and development that matter most to you and your startup company. Unlike other university-based incubators, this incubator is open to all parties, not just university-related spin-offs. Even better, no equity stake is assumed by the university. Your technology and product creations are yours, from start to finish.

1017 Main Campus Drive Raleigh, NC 27606 incubatordesk@ncsu.edu 919.515.0766 www.incubator.ncsu.edu

#### Industrious

Industrious is the next evolution of the modern workplace: bright glass-walled private offices within a large, beautiful loft space, giving you the privacy you need to be productive, but the community you want to stay invigorated. Think of it as a private, comfortable office for you and your team—but right outside your office door, instead of finding an uninspiring office hallway, it's like your favorite neighborhood coffee shop. From solo entrepreneurs to small law firms, freelance designers, financiers, and growing startups, Industrious offers the ideal environment.

555 Fayetteville St., 3rd Floor Raleigh, NC 27601 info@industriousoffice.com 919.390.3000 www.industriousoffice.com

#### **INVICTUS**

invictus is an ecosystem that provides mentoring, consulting, and support for entrepreneurs and startups, coupled with a vibrant coworking and collaborative office spaces for business owners and professionals. With up to date amenities, flexible scheduling, and affordable rates, invictus allows professionals to be innovative, creative, and inspired.

2026 Angier Ave. Durham, NC 27703 919.730.0951 www.invictusoffice.com

#### **Loading Dock**

Loading Dock Raleigh is a shared workspace for the creative, freelancer, entrepreneur, and remote professional. Services include professional office space, special member events, enterprise level Wi-Fi, print, copy and fax services, full service kitchen & fair-trade coffee, conference rooms, meeting space, business mail address & mailing services, onsite notary, and free parking.

1053 E. Whitaker Mill Rd., Suite# 115 Raleigh, NC 27604 919.999.0252 info@loadingdockraleigh.com www.loadingdockraleigh.com

#### The Mothership

The Mothership is a space to share, make, and collaborate on good work. Its downtown Durham home is a laboratory for ideas, stocked with resources and support. It provides a workspace to sustain meaningful work, a retail shop to bring ideas out into the open, and an event space to celebrate, gather, teach, and learn. It also provides a collaborative community founded on radical acceptance.

401 W Geer St.
Durham, NC 27701
919.381.6306
www.wearethemothership.com



#### **NC RIoT**

RIOT Labs launched in 2017 to provide unique resources to the startup community that are not available in typical coworking and startup incubator spaces across the U.S. Specifically, RIOT Labs is a hardware, wireless, and software prototyping lab with all the tools for full-stack IoT prototyping. Whether designing and building circuit boards, testing electronics, connecting to wireless networks, or analyzing and visualizing data, all the tools a startup company might need are available in RIOT Labs.

509 W. North St. Raleigh, NC 27603 caroline@ncriot.org www.ncriot.org

#### **Nest Raleigh**

Nest Raleigh is a coworking space with communal workspace, dedicated desks and private suites, located in Downtown Raleigh.

414 Fayetteville St. Raleigh, NC, 27601 team@nestraleigh.com 919.617.6378 www.nestraleigh.com

#### Nido - Durham

Nido is a unique and quiet coworking space where you can get your work done and includes an onsite preschool for members. The preschool is a Montessori classroom where your child is treated with love and respect and is given the freedom to explore and learn at her own pace. The organization is made up of a community of parents you can lean on and trust to support you in professional and personal matters alike, all under the same roof. It offers a Family Membership (coworking + childcare) and a Community Membership (coworking only). Their preschool accepts children ages 4 months - 5 years.

The preschool runs on a half-day schedule. The morning session is 8:30am-12:30pm and the afternoon session is 1:00pm-5:00pm, Monday-Friday. Members can come either morning or afternoon, but cannot enroll for a full day.

902 Broad St. Durham, NC 27705 919.307.6436 www.nidodurham.com

#### Pinkubator

A membership service for women-led or women-focused entrepreneurial businesses offering virtual and on-site memberships including mentorship, workspace, events, and more.

4350 Lassiter at North Hills Ave. Suite 260 Raleigh, NC 27608 pinkubator@thepinkceiling.com 844.PINK.BOSS (844.746.5267) www.thepinkubator.com

#### Regus - Coworking Space, Multiple Locations

Co-working gives you the benefit of a full-time office, but you only pay for the number of desks you use. Choose your own permanent desk or sit wherever you'd like each day through a hot-desking setup, available on a first come, first served basis.

855.400.3575

www.regus.com/coworking-space/usa/nc/raleigh

# UNC Chapel Hill -Office of Commercialization and Economic Development's List of Incubators

109 Church St. Chapel Hill, NC 27516 oced@unc.edu 919.966.3929 www.oced.unc.edu

#### Launch Chapel Hill

A startup accelerator in downtown Chapel Hill supported by UNC-Chapel Hill, the Town of Chapel Hill, Orange County and private donation. Launch Chapel Hill hosts a 22-week program in entrepreneurship, providing mentorship and support, tools and services to promote startup growth and success.

www.launchchapelhill.com

#### 1789 Venture Labs

Working space in downtown Chapel Hill for UNC students and alumni looking for space and access to mentors, coaches and pro bono legal, accounting and other services

www.1789venturelab.com

#### Wake Forest Coworking

This space offers 24/7 access to open, shared coworking space as well as private locked offices, and a shared conference area with a projector for larger meetings and work sessions.

335 S. White St. Wake Forest, NC 27587 info@wfcoworking.com 919.827.4724 www.wfcoworking.com

#### WeWork Raleigh - Durham

WeWork empowers forward-thinking companies from every industry to do their best work and this new market is no exception. The shared office spaces offer everything you need and then some, from high speed internet and support staff to unlimited micro-roasted coffee and custom art. Plus, community events like thought leader talks and member happy hours connect you with collaborators in your city and beyond.

877.959.7973

www.wework.com/l/raleigh-durham

#### Wireless Research Center

A wireless research hub offering a safe and trusted environment for invention and innovation. Services include intellectual property review, technical product reviews, design simulations, and production qualification and readiness.

3331 Heritage Trade Dr. Suite 101 Wake Forest, NC 27587 larry.steffann@wirelesscenter-nc.org 919.435.1051 www.wirelesscenter-nc.org



# Consulting, Mentoring & Workforce Development

#### **Apprenticeship NC**

The mission of Apprenticeship NC is to ensure North Carolina has an innovative, relevant, effective, and efficient workforce development system that develops adaptable, work ready, skilled talent to meet the current and future needs of workers and businesses to achieve and sustain economic prosperity.

200 West Jones St. Raleigh, NC 27603 919.807.7100

www.nccommunitycolleges.edu/apprenticeshipnc

#### **Blackstone Entrepreneurs Network**

The Network harnesses the talent of a regional pool of veteran entrepreneurs and, in 2012, created a tightly-connected team of Entrepreneurs-in-Residence (EIRs) to help identify marketable innovations out of area universities and regional startups with the greatest potential to become high-growth companies. EIRs work one-on-one and as a team to mentor local entrepreneurs and help them achieve significant business milestones, make connections to their network of experts and funders, build advisory boards, and provide access to the broader Blackstone Entrepreneurs Network. Network portfolio companies enjoy access to sector experts, venture coaches, angel investors, and administrative and marketing support provided by Network Fellows.

800 Park Offices Drive, Suite 3302 Durham, NC 27703 and 201A E. Franklin St. Chapel Hill, NC 27514 kathryn.james@blackstoneen.org bryan.mcgann@unc.edu www.blackstoneen.org

#### Council for Entrepreneurial Development (CED)

CED connects entrepreneurial companies with high-value resources to accelerate business growth, including pairing entrepreneurial companies with a team of mentors to help with major business challenges. CED also provides connections to more than 250 investors.

334 Blackwell St. Suite B012 Durham, NC 27701 919.549.7500 www.cednc.org

#### **DUKE UNIVERSITY:**

Office of Research Support Workforce Development

The Office of Research Support, under the guidance of the Vice Provost for Research, oversees several administrative areas for research: the Grants, Contracts, & Compliance group, the Funding Opportunities group, the Office of Human Subjects Protection, and the Office of Export Controls.

Duke University Office of Research Support 2138 Campus Drive Durham, NC 27708 919.684.3030 www.ors.duke.edu



# Innovation and Entrepreneurship Workforce Development

The Duke Innovation and Entrepreneurship Initiative brings to life and deepens Duke's enduring theme of knowledge in the service of society. The program seeks to make Duke an agent of transformation through an entrepreneurial spirit, generating innovations from the ideas that grow at the university and translating those innovations to positively impact individuals, communities, institutions, and societies. Duke seeks to inspire and prepare all members of the university community for innovative leadership and to actively support the translation of knowledge in the service of society.

Duke University Innovation and Entrepreneurship 2138 Campus Drive Durham, NC 27708 919.681.9165 www.entrepreneurship.duke.edu

#### **EntreDot**

EntreDot is a non-profit organization that offers young businesses more than simple how to's. Its mentoring, entrepreneurial education program, and resources are in place to help you grow the economy and create jobs. You come out of the program with the systems you need to be successful.

800 Park Offices Dr, 3rd Floor Research Triangle Park, NC 27709 919.522.0722 www.entredot.org

#### **NC Works**

Wake, Durham, and Orange County Locations NCWorks helps companies find and develop a strong workforce, by better aligning state and local services and resources to meet that goal. Partners in the NCWorks initiative include the Department of Commerce Division of Workforce Solutions, the North Carolina Commission on Workforce Development, the North Carolina Community College System, and hundreds of dedicated employees. The focus is on one goal: connecting North Carolina jobs with North Carolina people through the efficient use of resources, streamlined customer service for citizens and businesses, alignment of programs, and a consistent, cohesive strategy all under one name NCWorks.

NCWorks Career Center- Capital Area (Raleigh) 1830-B Tillery Place Raleigh, NC 27604 ncworks.7200@nccommerce.com 919.715.0111 www.capitalareancworks.com/services

#### **Employer Site**

On NC Works Employer Dashboard, you can find training and education services, along with information on labor market trends, statistics, and economic and demographic data. You also can post job openings, find qualified candidates, and access a wide variety of information designed to help your business succeed.

www.ncworks.gov

#### **Training Center**

The mission at the NCWorks Training Center is to provide high-quality, affordable, easily accessible training and professional development services for the state's workforce development system through a variety of training options tailored to system needs and strategic goals.

313 Chapanoke Road
Raleigh, NC 27603
ncwtc@nccommerce.com
919.814.0399
www.nccommerce.com/wf/workforce-professionals/
ncworks-training-center

#### North Carolina Builder Institute

The North Carolina Builder Institute was developed by the North Carolina Home Builders Association to assist industry professionals stay on the cutting edge. NCBI seeks to enhance technical and professional knowledge in the areas of new technology, business strategies, marketing techniques, effective management, and changing consumer demands. It also provides recognition for those who strive for continued growth and development in the home building industry. NCBI offers continuing education and professional development programs that are both accessible and affordable to members. More than 50 courses are offered through nine different tracks to build an educational experience to meet specific needs.

5580 Centerview Drive, Suite 415 Raleigh, NC 27606 1.800.662.7129 www.nchba.org/wp

# North Carolina Department of Labor's Consultative Services Bureau

The North Carolina Department of Labor provides free assistance to employers, especially those in smaller businesses, to help them reach their goal of achieving a safe and healthful workplace for their employees. Experienced and professional safety, industrial hygiene, and ergonomics consultants can help you identify safety and health hazards in your business or industry, advise you on how to reduce or eliminate those hazards, and assess your safety and health program. The goal is to help businesses meet current OSHA job safety and health regulations and develop an ongoing, effective safety and health management program. The Department of Labor provides employees with a confidential, comprehensive written report containing its findings and recommendations. The employer's obligation in accepting these services is to correct all hazards identified by the consultant within a reasonable period.

Consultative Services Bureau 1101 Mail Service Center Raleigh, NC 27699-1101 919.807.2905 800.NC.LABOR

www.labor.nc.gov/safety-and-health/occupational-safety-and-health/safety-and-health-consultation-program

#### **NORTH CAROLINA STATE UNIVERSITY:**

#### **Entrepreneurship Collaborative**

Entrepreneurship Collaborative brings the real world into the classroom. It provides a fertile environment for professionals, startups, and future entrepreneurs to seek opportunities and meet challenges through collaboration.

North Carolina State University

Entrepreneurship Collaborative

Entrepreneurship Collaborative 2801 Founders Drive Raleigh, NC 27695 919.513.7100

www.ec.poole.ncsu.edu

# Center for Innovation Management Studies (CIMS) Workforce Development

An initiative of the Poole College of Management, CIMS is a union of academia and industry dedicated to fostering a collaborative environment among scholars, researchers and business executives. CIMS conducts and publishes research, provides workshops, and offers tools and assessments that help businesses adopt new technology to gain a competitive advantage and grow their bottom line.

North Carolina State University Center for Innovation Management Studies 2801 Founders Drive Raleigh, NC 27695 919.513.0166 www.cims.ncsu.edu

#### Partnership Concierge Workforce Development

Partnership Concierge helps businesses, government agencies, and nonprofit organizations find the campus partners they need. NC State's expert faculty, top-notch students, and state-of-the-art facilities can work with you to turn ideas into reality.

North Carolina State University
Partnership Concierge
200 Poulton Innovation Center 1021
Main Campus Dr.
Raleigh, NC 27606
919.513.3306
www.research.ncsu.edu/ped/concierge

#### Raleigh Pathways Center

The Raleigh Pathways Center is a partnership between the City of Raleigh, the Capital Area Workforce Development Board, and Wake Technical Community College. This partnership provides a portfolio of programs and services that help connect the public to available services, training, and other resources meant to increase opportunity. It also provides clear pathways to success. The center's baseline programs are focused on workforce development and employment opportunities for young adults.

Raleigh Pathways Center Friday 900 S. Wilmington St. Raleigh, NC 27601 www.raleighnc.gov/home/news/content/CorNews/ Articles/PathwaysCenter.html

#### Raleigh SCORE

Raleigh SCORE is dedicated to educating entrepreneurs and encouraging the formation, growth, and success of small businesses by providing FREE counseling and low-cost educational workshops.

300 Fayetteville St., Suite 440, Century Po Bldg. Raleigh, NC, 27602 919.869.4151 contact.raleigh@scorevolunteer.org www.raleigh.score.org

#### Southeast Raleigh Assembly, Inc. (SERA)

SERA, Inc. is a flagship nonprofit organization whose mission is to facilitate community capacity building in its most authentic sense. The organization's goals are accomplished via focus on specific areas that would enhance one's quality of life: economic development, holistic personal and professional sustainability, and individual citizen and collaborative empowerment. We also focus on exchanging information and building enduring relationships with business and community partners.

19 West Hargett St. Suite 200 Raleigh, NC 27601 919.747.8420 www.southeastraleigh.org

# UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL: Office of Commercialization

Facilitates commercialization of University research through protection and licensing of intellectual property and innovations developed by Carolina researchers. OTD provides education, mentoring, and intellectual property management for entrepreneurial faculty and assists in managing intellectual property obligations in corporate-sponsored research and licensing partnerships.

University of North Carolina at Chapel Hill Office of Commercialization 109 Church Street Chapel Hill, NC 27516 919.966.3929 www.oced.unc.edu

#### Small Business and Technology Development Center

The Small Business and Technology Development Center (SBTDC) has helped North Carolina businesses grow and create new jobs since 1984. They provide management counseling and educational services to small and mid-sized businesses. Most of their services are free of charge, and all are confidential. By providing entrepreneurs with the tools they need to build and grow successful businesses, the SBTDC positively impacts NC's economy.

University of North Carolina at Chapel Hill SBTDC 5 W Hargett St Suite 600 Raleigh, NC 27601 919.715.7272 800.258.0862 www.oced.unc.edu

#### WAKE TECHNICAL COMMUNITY COLLEGE:

Wake Tech is North Carolina's largest community college, serving more than 74,000 adults annually, with five campuses, three training centers, multiple community sites, and a comprehensive array of online learning options. Wake Tech is fully accredited and offers more than 200 associate's degrees, diplomas, and certificates that prepare students for university transfer or immediate employment. The college offers non-credit continuing education programs that include customized workforce training, small business support, public safety officer training, basic skills courses such as English as a Second Language and high school equivalency preparation, and other courses for personal enrichment. Wake Tech also serves high school students at the Wake Early College of Health and Sciences and the Vernon Malone College and Career Academy, in partnership with Wake County Public Schools.

Wake Technical Community College 9101 Fayetteville Road Raleigh, NC 27603

#### Wake Tech Center for Entrepreneurship

Wake Tech's Entrepreneurship Initiatives promote entrepreneurialism as a way of thinking and being, as well as a process for creating new business and social ventures. 919.335.1004

www.waketech.edu/programs-courses/non-credit/build-business/entrepreneurship-initiatives

#### Wake Tech StartUP at Wake Tech

Pitch your business to students in these programs. If accepted, you become their client for the semester, receiving valuable support and services in exchange for the real life experience the students get by working with your business.

919.335.1004

www.waketech.edu/programs-courses/non-credit/build-business/entrepreneurship-initiatives/startup

#### Wake Tech Small Business Center

The Wake Tech Small Business Center (SBC) is a state-funded organization which is part of the Small Business Center Network of North Carolina (SBCN). The SBC provides small business owners with information they need for starting or expanding a small business through confidential, one-on-one counseling along with various seminars, workshops, and classes.

919.335.1019

www.waketech.edu/programs-courses/non-credit/build-business/launch-small-business/small-business-center



## **Communities of Emphasis**

Wake County Economic Development strives to promote equitable and inclusive excellence throughout our business networks to ensure we identify both universal and specialized resources for the diverse business communities we serve. Though our economy is diverse with many needs, we are directly connected and affected by the success of our business neighbor.

#### **PEOPLE OF COLOR & CULTURE**

Carolinas-Virginia Minority Supplier Development Center CVMSDC promotes and facilitates business relationships between the public/private sector and certified minorityowned businesses. CVMSDC is a membership organization of major corporations, financial institutions, government agencies, and universities that operate within North Carolina, South Carolina, and Virginia. CVMSDC is a private, non-profit organization categorized by the IRS as a 501(c) (3). It is funded by membership dues, certification fees, and proceeds from programs activities. In addition, funds are also received from the National Minority Supplier Development Council. The Council serves all of North Carolina, South Carolina, Central, Eastern, and Western Virginia. Divided into eight regions, the Council is headquartered in Charlotte, North Carolina with a regional office located in Richmond, Virginia. CMVSDC relies on local advisory committee volunteers in the eight regions to assist with programs in each region. This approach helps develop closer relationships with members and better defines programs and services. 9115 Harris Corners Parkway, Suite 440

#### **Disadvantaged Business Enterprise**

The Department of Transportation (DOT) is dedicated to serving our community, including those businesses contracting with state agencies and recipients of DOT funds. The primary remedial goal and objective of the DBE program is to level the playing field by providing small businesses, owned and controlled by socially and economically disadvantaged, individuals a fair opportunity to compete for federally funded transportation contracts. Departmental Office of Civil Rights

1200 New Jersey Ave, S.E. Washington, D.C. 20590 United States 202.366.4648

www.transportation.gov/civil-rights/disadvantaged-business-enterprise

Charlotte, NC 28269 info@cvmsdc.org 704.549.1000 www.cvmsdc.org

#### Historically Underutilized Businesses (HUB)

The North Carolina Office for Historically Underutilized Businesses was established on April 20, 1999 through the signing of Executive Order 150. The mission of this office is to promote the economic opportunities for historically underutilized businesses in state government contracting and procurement that will foster their growth and profitability.

North Carolina Office of Historically Underutilized Businesses 116 West Jones Street Raleigh, NC 27603 huboffice.doa@doa.nc.gov

nuboffice.doa@doa.nc.gov

919.807.2330

www.ncadmin.nc.gov/businesses/hub

#### Minority Business Development Agency Business Center Raleigh

The MBDA Business Center - Raleigh, NC is a program federally-funded by the U. S. Department of Commerce's Minority Business Development Agency (MBDA) and operated by the North Carolina Institute of Minority Economic Development. The Institute offers comprehensive, customized services to help minority-owned business start and grow, including one-on-one counseling, technical assistance, training, and networking in all areas of business success.

5800 Faringdon Place Raleigh, NC 27609 United States 919.838.9950

www.mbda.gov/businesscenters/raleigh www.mbda.gov/page/grants-and-loans

#### Minority and Women-Owned Business Enterprise (MWBE)

The Minority and Women-owned Business Enterprise (MWBE) Program is specifically designed to advocate and facilitate business growth and provide opportunities for the historically underutilized businesses.

222 W. Hargett St.
Raleigh, NC 27601
maria.a.torres@raleighnc.gov
www.raleighnc.gov/business/content/
HousingNeighborhoods/Articles/
BusinessAssistanceProgram.html

#### **MWBE Coordinators Network**

This network serves as a "think tank" to share strategies and ideas on administering minority business programs. Info@mwbecoordinators.org
www.mwbenetwork.org/contactus.html

#### **National Organization of Minority Architects**

The National Organization of Minority Architects has been organized to foster communications and fellowship among minority architects. It forms a federation of existing and proposed local minority architectural groups, while also fighting discrimination and other selection policies being used by public and private sector clients to unfairly restrict minority architects' participation in design and construction. The National Organization of Minority Architects acts as a clearinghouse for information and maintains a roster on practitioners. It promotes the design and development of living, working, and recreational environments of the highest quality. It creates and maintains relationships with other professionals and technicians whose work affects the physical and social environment, while encouraging the establishment of coalitions of member firms and individuals to form associate and joint venture relationships. The organization speaks with a common voice on public policy and works with local, state, and national governments on issues affecting the physical development of neighborhoods and communities. It is an effective source of motivation and inspiration for minority youth.

info@noma.net 202.818.8653 www.noma.net

# North Carolina Institute of Minority Economic Development

The Institute is a nonprofit management consulting and services firm focused on business diversity. It is made up of trusted advisors to businesses large and small, government agencies, policymakers, and organizations that understand the key role diversity plays in ensuring business and economic success. Its client services include customized one-on-one assistance, training, knowledge, networks, and solutions that create diverse, globally competitive companies. The Institute is a leading voice and constant advocate for public policies and business practices that promote marketplace diversity.

The Institute
114 West Parrish Street
Durham, NC 27701
info@TheInstituteNC.org
919.956.8889
www.ncimed.com

#### **RADA Community Investment Corporation**

This Corporation provides assistance to business owners who may also be classified as low to moderate income individuals, or business owners whose businesses are located in, or have the ability to serve, low to moderate income markets. Loans can be used to help small businesses with such things as buying new equipment, buying or renovating commercial space, and general working capital needs.

RADA Community Investment Corporation 4030 Wake Forest Rd, Suite 205 Raleigh, NC 27609 wallace.green@rada-nc.org 919.208.2380 www.rada-nc.org/economic-development.html

#### **United Minority Contractors of NC**

Serving the entire state of North Carolina, United Minority Contractors of North Carolina is actively engaged in meeting the needs and concerns of its members through outreach, education, business development, and public advocacy.

info@umcnc.org 919.817.8626 www.umcnc.org

#### **Black Wall Street Investments**

Black Wall Street Investments, LLC is in the domain of crowdfunding intended to empower startups through technology and superior management. The company believes success involves careful research and combined efforts, not chance. Its processes involve five-step rigorous steps while selecting the firms to ensure better success. Black Wall Street Investments is a New York-registered firm with an office in Durham, North Carolina. It conducts diligent research to enable crowdfunding investors to invest in carefully selected startups with huge potential. It helps startups raise money for their businesses through angel investors.

Black Wall Street Investments, LLC 800 Park Office Dr, Durham North Carolina 27709 646.801.4220 www.blackwallstreetinvestments.com/index.html

#### The Carolinian

North Carolina's Twice Weekly African American Newspaper.

1504 New Bern Ave Raleigh, NC 27610 info@caro.news 919.834.5558 www.caro.news

#### The Greater Durham Black Chamber of Commerce

The GDBCC's mission is to empower, support, and develop black entrepreneurs as well as the general business community by providing benefits to members through workshops, networking events, and round tables that improve Durham's economic climate.

PO Box 1851 Durham NC 27702 thegdbcc@gmail.com www.gdbcc.org

#### Innovation Entrepreneurship Center

The Carolina Small Business Development Fund and Shaw University have a partnership created to inspire, connect, encourage, and support students and entrepreneurs. The Innovation and Entrepreneurship Center provides existing and aspiring business owners in Southeast Raleigh and beyond with space to think and meet, a place to nurture and develop their ideas into growing companies. Members can find resources to finance their ventures and build skills necessary to support a growing business.

444 South Blount Street Suite 115b Raleigh, NC 27601 contact@lecnc.com www.lecnc.com

#### **INVICTUS**

invictus is an ecosystem that provides mentoring, consulting, and support for entrepreneurs and startups coupled with a vibrant coworking and collaborative office spaces for business owners and professionals. With up to date amenities, flexible scheduling, and affordable rates, invictus allows professionals to be innovative, creative, and inspired.

2026 Angier Ave, Durham, NC 27703 919.730.0951 www.invictusoffice.com

#### **NC Community Development Initiative**

Initiative Capital, the Initiative's lending arm, is a certified Community Development Financial Institution (CDFI) that provides strategic lending and investment for community economic developers and businesses that create jobs, promote economic growth and facilitate the development of affordable housing and community revitalization, particularly in low-resource areas of the state. More than half of the borrowers of Initiative Capital are African American entrepreneurs or African American-led organizations. Many of them are located in or serve rural communities.

8200 Brownleigh Drive Raleigh, NC 27617-7411 www.ncinitiative.org/contact 919.828.5655 https://ncinitiative.org/initiative-capital

#### **NC Mutual**

NC Mutual offers business insurance and employee protection plans. NC Mutual was born out of a heart-felt desire and determination to serve the underserved. In 1898, African Americans were fewer than three decades from slavery. Established insurance companies had little or no interest in marketing to the Black community. Just meeting end-of-life expenses and being able to bury a loved one with dignity, something that can be achieved through life insurance, were beyond the means of a great portion of African Americans. The use of the word "mutual" in NC Mutual's name was deliberate. When its founders decided to create an insurance company for the African American market, they each had to contribute from their own resources, making it a mutual undertaking. Similarly, each policyholder gained a small stake in the company with the health of their policy dependent on NC Mutual's progress. The success of this mutual enterprise was a tremendous source of pride for African Americans in Durham and across the country in those early days of freedom.

Durham, NC 27701 800.626.1899 www.ncmutuallife.com/business

411 W. Chapel Hill St.



#### The Triangle Tribune

Minority owned and operated, The Charlotte Post Publishing Company, Inc. (TCPPC) has served as a dominant force in educating, empowering, and enlightening African-American communities throughout our eight county coverage area in North Carolina and upstate South Carolina since 1878.

115 Market Street Ste 360-G, Durham, NC 27701 919.688.9408 www.triangletribune.com

#### **Hispanic Contractors Association of the Carolinas**

HCAC is a nonprofit 501 (c) 6 established to provide the necessary resources to ensure continuous improvement of its members, promoting long-term success of Hispanic construction companies in the Carolinas. To achieve its objectives, HCAC provides members with valuable services in the areas of education, consulting, corporate and advocacy. HCAC's membership includes general contractors, subcontractors, construction workers, vendors and equipment suppliers, and corporations related to this industry.

224 Westinghouse Blvd.
Suite 604
Charlotte, NC 28273
info@hcacarolinas.org
704.583.4184
www.hcacarolinas.org
www.hcacarolinas.org/en/raleigh/events

#### La Conexión USA

This organization is a team of professionals who share the commitment to serve, inform, and connect Latinos in North Carolina and the United States. The organization believes in the importance its newspaper has in educating and helping the community.

Son un equipo de profesionales que comparten el compromiso de servir, informar y conectar a los latinos en Carolina del Norte y Los Estados Unidos. Creen en la importancia que tiene nuestro periódico en educar y ayudar a la comunidad.

1.888.739.4911 919.832.1225 www.laconexionusa.com

#### North Carolina Hispanic Chamber of Commerce

The NCHCC is a nonprofit organization, devoted in promoting economic growth of Hispanic businesses and professionals in North Carolina. This Chamber proactively serves a diverse membership consisting of entrepreneurs, local businesses, Latino professionals, corporations, and other nonprofit agencies with the overriding goal of helping these critical constituencies capitalize on the many opportunities their diversity, enhanced by their Latino culture, offers.

5800 Faringdon Place Raleigh, NC 27609 info@nchispanicchamber.org 919.782.8764 www.nchispanicchamber.org/welcome/contact-nchcc

#### **US Hispanic Chamber of Commerce**

The USHCC actively promotes the economic growth, development, and interests of more than 4.37 million Hispanic-owned businesses that, combined, contribute more than \$700 billion to the American economy every year. It also advocates on behalf of 260 major American corporations and serves as the umbrella organization for more than 200 local chambers and business associations nationwide.

Washington, D.C. www.ushcc.com/contact-uswww.ushcc.com

#### Carolinas Asian-American Chamber of Commerce

The Carolinas Asian-American Chamber of Commerce exists to foster cooperation and interaction within the Asian communities and between the community at large in Charlotte and the Carolinas for the betterment of commerce, culture, and communication. They promote, sponsor, and support efforts to sustain our traditional heritages through excellence in business practice, education, volunteerism, and public service.

info@caacc.com 866.YES.ASIA/866.937.2742 www.caacc.com

#### North Carolina Chinese Business Association

The North Carolina Chinese Business Association is a nonprofit business association for professionals, students, and enterprises with a common interest in China. The organization provides a forum for networking and entrepreneurial exchange, for advancing business knowledge, and for encouraging and facilitating coaching, mutual assistance, and consultation among their members. In addition, NCCBA plays a significant role in facilitating China – North Carolina business relationships.

NCCBA 7424 Chapel Hill Road Suite 204 Raleigh, NC 27607 info@nc-cba.org 919.345.6294 www.nc-cba.org

#### Alliance of Professionals & Consultants

Alliance of Professionals & Consultants, Inc. (APC), is an award-winning, ISO 9001:2015 certified business in operation since 1993. Its focus is finding & placing top IT, marketing, business, engineering, energy, and other highly skilled talent. Additionally, APC offers a full suite of contract labor-related business solutions for mid- to large-sized companies. Headquartered in Raleigh, NC, the Native American-owned company has satellite offices throughout the U.S., with professionals currently engaged on assignments in more than 40 U.S. states and six countries abroad.

info@apcinc.com 919.510.9696 www.apcinc.com/About-APC/Mission-And-Vision

#### **NC American Indian Chamber of Commerce**

This Chamber strives to give existing American Indian businesses and new entrepreneurs a better chance of success by providing them with access to intra-member counseling, information sharing opportunities, and more awareness of other business development programs.

American Indian Chamber of Commerce of North Carolina 8200 Brownleigh Drive Raleigh, NC 27617 sroberts@apc-services.com www.aiccnc.org

#### National Center of American Indian Enterprise Development

The National Center for American Indian Enterprise Development is a 501(c)(3) nonprofit organization. With more than 40 years of assisting American Indian Tribes and their enterprises with business and economic development, it has evolved into the largest national Indian-specific business organization in the nation. Its motto is, "We Mean Business For Indian Country." The center is actively engaged in helping tribal nations and native business people realize their business goals and is dedicated to bettering the lives of American Indian people.

Mesa, AZ 85204 info@ncaied.org 480.545.1298 www.ncaied.org/about-ncaied

953 E. Juanita Avenue

#### **MILITARY**

#### **American Corporate Partners**

American Corporate Partners (ACP) is a national nonprofit organization focused on helping returning veterans find their next careers through one-on-one mentoring, networking, and online career advice.

info@acp-usa.org 212.752.0700 www.acp-usa.org

#### American Corporate Partners - Women

Launched in the spring of 2016, the ACP Women's Veteran Mentoring Program connects female veterans with female entrepreneurs and business leaders for enhanced, one-onone yearlong mentorships.

info@acp-usa.org 212.752.0700 www.acp-usa.org/womensprogram

#### **Boots to Business**

Boots to Business is offered by the U.S. Small Business Administration (SBA) as a training track within the Department of Defense's Transition Assistance Program (TAP). The SBA partners with the Institute for Veterans and Military Families (IVMF) at Syracuse University and the School of Hotel Administration at Cornell University on program curriculum development, course materials, and instruction.

boots-to-business@sba.gov NC SBA Office 704.344.6563 www.sbavets.force.com/s/ www.sba.gov/offices/headquarters/ovbd/ resources/160511

#### **Bunker Labs RDU**

Bunker Labs, a national nonprofit, was created by military veterans for veterans to start and grow businesses. Twenty-five percent of transitioning service members want to start a business and they need places inside their community where they can connect with the people, resources, and support they need to start and grow their businesses. Bunker Labs' network is designed to fill that space.

800 Park Offices Drive, Research Triangle Park, NC 27709 info@bunkerlabs.org www.bunkerlabsrdu.org

#### **EBV National**

The EBV National Program is a novel, one-of-a-kind initiative designed to leverage the skills, resources, and infrastructure of higher education to offer cutting-edge, experiential training in entrepreneurship and small business management to post-9/11 veterans and their families. The aim of the program is to open the door to economic opportunity for veterans and their families by developing their competencies in creating and sustaining an entrepreneurial venture.

ivmfeducation@syr.edu 315.443.6898 www.ebv.vets.syr.edu/about

#### **Fundera Veteran Small Business Loans**

This is a site where you can find the 2018 veteran-owned Small Business Loan Guide.

support@fundera.com 800.386.3372 www.fundera.com/business-loans/guides/veteranbusiness-loans

#### The GCO Consulting Group

GCO Consulting Group is Service Disabled Veteran Owned Small Business (SDVOSB) that offers expert GOVCON Consulting Services.

888.732.7341 www.govconops.com

#### **Hivers and Strivers**

Hivers and Strivers is an Angel Investment Group focusing on early stage investments to support startup companies founded and run by graduates of the U.S. Military Academies. Most of its investors have served in the military and are successful senior executives with experience in a broad range of industries and business models. All of its investors understand that young veterans, and particularly graduates of U.S. Military Academies, are smart, highly motivated, determined, and are, arguably, the most capable young Americans in the nation today. The group is convinced that investments in startup companies by young military veterans will provide superior returns and that young military veterans are often the most overlooked and underfunded group of entrepreneurs in the nation.

info@gust.com www.hiversandstrivers.com



#### **National Association of Veteran-Owned Businesses**

NaVOBA is an independent 501(c)(3) nonprofit organization led by Corporate Supplier Diversity professionals. NaVOBA's mission is to create corporate contracting opportunities for America's Veterans and Service-Disabled Veteran's Business Enterprises (VBEs/SDVBEs) through certification, advocacy, outreach, recognition, and education.

724.3.NaVOBA / 724.362.8622 www.navoba.org

#### **National Women Business Owners Corporation**

NWBOC is the first national certifier of WBEs and provides national certification for women and veteran-owned companies. Certification ensures that a private, for-profit company is truly owned and controlled by a woman and/or veteran.

info@nwboc.org 800.794.6140 www.nwboc.org

#### **NC Military Business Center**

The North Carolina Military Business Center (NCMBC) is a business development entity of the North Carolina Community College System, headquartered at Fayetteville Technical Community College (FTCC). The mission of the NCMBC is to leverage military and other federal business opportunities to expand the economy, grow jobs, and improve quality of life in North Carolina.

LewisD@NCMBC.us Denny Lewis 703.217.3127 www.ncmbc.us

#### **NC Veteran Business Association**

Its mission is to support, educate, and connect all veterans in commerce in North Carolina with resources to become successful in business.

NC Veteran's Business Assoc. 8311 Brier Creek Parkway, S105-404 Raleigh, NC 27617 www.ncvetbiz.org/contact-us www.ncvetbiz.org

# SBA Resources for Veteran Business Owners in North Carolina

Over the years, the SBA has developed many small business loan and assistance programs, special outreach efforts, and initiatives to aid and inform small businesses. SBA Triangle North Carolina Office - Raleigh Patrick Rodriguez, SBA Senior Area Manager Wake Tech Community College - Northern Wake Campus 6600 Louisburg Road Bldg. D, Rm. 351 Raleigh, NC 27616-6328 patrick.rodriguez@sba.gov 919.532.5525 www.sba.gov/offices/district/nc/charlotte/resources/

#### **Startup Veterans**

The Startup Veterans program is designed to provide veterans with the education, resources, strategies, and confidence needed to determine the feasibility of a new idea, launch a new company, and successfully grow a business.

www.startupveterans.org/contact-us 800.578.7573 www.startupveterans.org

resources-veteran-business-owners

#### **Veteran Business Coalition**

This first-of-its-kind national initiative supports the success of veteran, service member, and military spouse-owned businesses by connecting them with entrepreneurial education and training, small business resources and solutions, and commerce and supplier opportunities. The Coalition advocates for and supports businesses operated by the greater military and veteran community, including both business-to-business and business-to-consumer models.

mrstutsm@syr.edu or Bria.Schirripa@firstdata.com www.veteranbusinesscoalition.org

#### **Veterans Business Resource Center**

Training is the most essential part of starting a business. The VBRC has subject matter experts that can assist you with understanding business plans, financials, marketing, sales, human resource management, and more. They have pulled together a collection of free materials that are openly accessible around the Internet.

peterson@vetbiz.com Maggie Peterson 314.531.8387 www.vetbiz.com

#### The Veteran Entrepreneur Portal

The Veteran Entrepreneur Portal (VEP) is designed to save you time with direct access to the resources necessary to guide every step of entrepreneurship. VEP makes it easier for small businesses to access federal services, regardless of its source—and quickly connects Veteran entrepreneurs to relevant 'best-practices' and information.

www.va.gov/OSDBU/entrepreneur/

#### VetFran

Serves to provide access and opportunities in franchising to the nation's veterans and their spouses.

RDragomaca@Franchise.org www.vetfran.com

#### **LGBT**

#### **National LGBT Chamber of Commerce**

NGLCC supports and advocates for diversity and inclusion for lesbian, gay, bisexual, and transgender (LGBT)-owned businesses.

729 15th St. NW, 9th Floor Washington, D.C. 20005 info@nglcc.org 202.234.9181 www.nglcc.org

#### Raleigh Business and Professional Network

The Raleigh Business and Professional Network is a nonprofit corporation as defined by applicable North Carolina law and is not organized for the private gain of any person. Its specific goals are to establish and nurture a network of business and professional resources and to encourage fellowship and support among businesses, professionals, and charitable pursuits. It also provides and promotes positive role models in the gay, lesbian, bisexual, and transgender communities and opposes prejudice in society at large and within the gay community on the basis of sexual orientation, gender, race, age, national origin, religion, physical or mental impairment, or political affiliation. It opposes the exploitation of anyone because of age, gender, or lack of power.

PO Box 18844 Raleigh NC 27619 RaleighBizNetwork@gmail.com www.raleighnetwork.org



#### WOMEN

#### **Amber Grant**

The Amber Grant began in 1998. It was launched by Womensnet to honor the memory of a young woman (Amber) who died at the age of 19, unable to fulfill her entrepreneurial dreams. Today, the Amber Grant helps women achieve the dreams that Amber could not. Each month, Amber Grant awards a qualifying grant of \$500 as selected by its WomensNet judges.

www.ambergrantsforwomen.com/get-an-amber-grant

#### e51

Women are 51% of the population but make up just 30% of all firms and make less than 4% of firm revenues. e51 provides networking opportunities, resources, workshops, and more to cultivate high-impact women entrepreneurs by connecting, training, and catalyzing.

e51, 310 S Harrington St, Raleigh, NC, 27603 sheryl.waddell@blackstoneen.org www.e51community.com/what-we-do

#### EntreDot's Women in Business Initiative

EntreDot's SIX STEPS TO SUCCESS Program and its Conquering Money Series, coupled with an assigned expert mentors who can address the needs of woman in any business situation, provides the structure, discipline, and broad business acumen aspiring women need to become more effective business leaders and run successful businesses. EntreDot was established to help entrepreneurs create, launch, and operate their businesses by providing professional mentoring and business education programs that maximize the opportunity for success, resulting in incremental economic growth in revenue and jobs.

800 Park Offices Dr, 3rd Fl Research Triangle Park, NC 27709 919.522.0722 www.entredot.org

#### FemCity - Raleigh

FemCity is your answer to the challenges and struggles of trying to find a community to assist you in life and business. It was created to help you - the entrepreneur, blogger, professional, aspiring small business owner, etc. - easily and affordably create the business you crave and the life you dream to attain. FemCity provides women professionals networking, events, and resources to strengthen their connections and foster growth. raleigh@femcity.com

www.femcity.com/raleigh

#### Historically Underutilized Businesses (HUB)

The North Carolina Office for Historically Underutilized Businesses was established on April 20, 1999 through the signing of Executive Order 150. The mission of this office is to promote the economic opportunities for historically underutilized businesses in state government contracting and procurement that will foster their growth and profitability.

North Carolina Office of Historically Underutilized Businesses

116 West Jones Street Raleigh, NC 27603 huboffice.doa@doa.nc.gov 919.807.2330 www.ncadmin.nc.gov/businesses/hub

#### iFund Women

iFund Women is a crowdfunding platform for women-led startups and small businesses.

iFundWomen, Inc. 575 5th Ave. 14th Floor New York, NY 10017 646.543.4001 www.ifundwomen.com/contact www.ifundwomen.com

#### Institute's Women's Business Center of NC

The Institute's Women's Business Center of North Carolina (WBC) helps women-owned businesses start and grow. They empower women by offering tools and support to establish businesses, stabilize their companies, generate sustainable profits, strategize for future growth, and contribute to the growth and economic development of the community.

5800 Faringdon Place - Upper Level Raleigh, NC 27609 919.956.8889

www.theinstitutenc.org/index.php/programs-services/ women-business-development

#### Minority and Women-Owned Business Enterprise (MWBE)

The Minority and Women-Owned Business Enterprise (MWBE) Program is specifically designed to advocate and facilitate business growth and provide opportunities for the historically underutilized businesses.

222 W. Hargett St. Raleigh, NC 27601 maria.a.torres@raleighnc.gov www.raleighnc.gov/business

#### MWBE North Carolina Minority and Women Business Enterprise

MWBE Network is a "think tank" to share strategies and ideas on administering minority business programs. Info@mwbecoordinators.org www.mwbenetwork.org/contactus.html

# The National Association of Women in Construction (NAWIC)

The NAWIC originally began as Women in Construction of Fort Worth, Texas. Sixteen women working in the construction industry founded it in 1953. Knowing that women represented only a small fraction of the construction industry, the founders organized NAWIC to create a support network. Women in Construction of Fort Worth was so successful that it gained its national charter in 1955 and became the National Association of Women in Construction. Today, NAWIC provides its members with opportunities for professional development, education, networking, leadership training, public service, and more. nawic@nawic.org

817.877.5551 or 800.552.3506 www.nawic.org/nawic/About\_NAWIC.asp

#### National Women Business Owners Corporation

NWBOC is the first national certifier of WBEs and provides national certification for women and veteran-owned companies. Certification ensures that a private, for-profit company is truly owned and controlled by a woman and/or veteran.

info@nwboc.org 800.794.6140 www.nwboc.org

#### Nido - Durham

Nido is a unique and quiet coworking space where you can get your work done and includes an onsite preschool for members. The preschool is a Montessori classroom where your child is treated with love and respect and given the freedom to explore and learn at her own pace. The organization is made up of a community of parents you can lean on and trust to support you in professional and personal matters alike. It offers a family membership (coworking and childcare) and a community membership (coworking only). The preschool accepts children ages 4 months to 5 years. The preschool runs on a half-day schedule. The morning session is 8:30am-12:30pm and the afternoon session is 1:00pm-5:00pm, Monday-Friday. Members can come either morning or afternoon, but cannot enroll for a full day.

902 Broad St. Durham, NC 27705 919.307.6436 www.nidodurham.com

#### **Pinkubator**

The Pinkubator is for women-led or women-focused entrepreneurial businesses. We've walked a mile in your stilettos and will now walk alongside you offering access to influencers and marketing specialists that shape your strategies and success.

4350 Lassiter at North Hills Ave Suite 260 Raleigh, NC 27608 info@thepinkceiling.com 844.PINK.BOSS / 844.746.5267 www.thepinkubator.com

#### U.S. Women's Chamber of Commerce

The Women's Chamber helps women start and build successful businesses and careers, gain access to government contracts, grow as leaders, and prepare for a secure retirement. It works to advance government policies that underpin women's economic priorities by creating a positive economic environment with policies, budgets, and leadership that support women as students, workers, mothers, breadwinners, caregivers, business owners, retirees, and policy leaders. It is committed to transforming the economics of the business and labor markets and to dismantling barriers that stifle sustainable business and economic growth. The Chamber supports and advances these priorities every day and thanks its many members, leadership team, and partners for their support.

700 12th Street, NW, Suite 700 Washington, D.C. 20005 202.607.2488 www.uswcc.org

#### The Women's Business Enterprise National Council

WBENC is the largest certifier of women-owned businesses in the U.S. and a leading advocate for women business owners and entrepreneurs.

1120 Connecticut Avenue, NW, Suite 1000 Washington, D.C. 20036 202.872.5515 www.wbenc.org



#### MWBE North Carolina Minority and Women Business Enterprise

MWBE Network is a "think tank" to share strategies and ideas on administering minority business programs. Info@mwbecoordinators.org
www.mwbenetwork.org/contactus.html

#### **TARGET INDUSTRIES**

# Advanced Manufacturing, Cleantech, Life Sciences, & Biotech

### Acorn Investment Strategies

#### Advanced Manufacturing Funding

Acorn "Innovestments" is a fund management company. Acorn offers corporate partnerships and investment rigor to their portfolio in order to help young acorn-stage ventures grow into healthy, mature oak-stage companies. 201 West Main Street

201 West Main Street Suite 312 Durham, NC 27701-3228 919.362.4889 www.acorninnovestments.com

#### **BioLabs North Carolina**

#### Biotech Accelerator/Incubator

BioLabs North Carolina is located in a unique biotech coworking facility in downtown Durham, North Carolina. Our aim is to attract the most ambitious startup companies in life sciences. This premium open lab space and office space favors collaboration. The lab is equipped with top-of-the-line research equipment, with additional services to help resident companies reach their milestones faster.

The Chesterfield 701 W Main St Suite 200 Durham, NC 27701 shannon@biolabs.io www.biolabs.io/location/north-carolina

#### First Flight Venture Center Life Science Funding

FFVC is one of the nation's largest and most stable incubators, playing host to more than 37 high-science, high-impact companies annually. In total, FFVC company startups number more than 275 and growing. This science and technology incubator provides affordable office and laboratory space with flexible lease terms, business and technology support services, management guidance, and counseling.

2 Davis Drive Research Triangle Park, NC 27709 info@firstflightventure.org 919.990.8558 www.firstflightventure.org

#### **Hatteras Venture Partners**

#### Life Science Funding

Hatteras' mission is to build transformational human medicine companies that benefit patients and the professionals who serve them. More than half of Hatteras portfolio companies were created with our initial investment.

Hatteras Venture Partners 280 S. Mangum St., Suite 350 Durham, NC 27701 919.484.0730 www.hatterasvp.com

#### Intersouth Partners

#### Life Science Funding

Intersouth Partners seeks a broad range of investment opportunities in the technology and life science sectors. Their experienced team has full-cycle experience in the complex matters associated with investing in fledgling companies, including technology assessment and transfer, management team development, corporate partnering, sales growth, and successful exits.

4711 Hope Valley Road Suite 4F - 632 Durham, NC 27707 919.493.6640 marketing@intersouth.com www.intersouth.com

#### North Carolina Bioscience Organization

#### Life Science Network and Advocacy

NCBIO is the trade association for North Carolina's life science industry. Members include companies and research institutions working in the pharmaceutical, medical device, diagnostic, clinical research and agricultural biotechnology sectors, as well as firms and nonprofits that provide support services to life science companies.

PO Box 14354 Research Triangle Park, NC 27709 919.281.8960 ncbioadmin@ncbioscience.net www.ncbioscience.net

### North Carolina Biotechnology Center

#### Biotech Funding

NCBiotech offers several funding programs designed to fill gaps in technology development and company growth. These funds help university researchers and companies conduct critical studies and reach significant development milestones that enable them to attract follow-on funding. North Carolina Biotechnology Center

15 T.W. Alexander Drive P.O. Box 13547 Research Triangle Park, NC 27709-3547 919.541.9366 www.ncbiotech.org/funding

#### Research Triangle Park Cleantech Cluster

#### Cleantech Entrepreneurial Support and Mentorship

The Research Triangle Cleantech Cluster (RTCC) is an industry-funded, industry-led initiative of business, government, academic, and nonprofit leaders focused on accelerating cleantech innovation and our cleantech economy.

8000 Weston Parkway Suite 340 Cary, NC 27513 919.334.4076 eowens@researchtriangle.org www.researchtrianglecleantech.org

#### Southeast Bio

#### Biotech Entrepreneurial Support

Southeast BIO (SEBIO)'s mission is to foster the growth of the life sciences industry in the Southeastern United States by promoting entrepreneurship and bringing together the key stakeholders active in the development of the industry.

919.699.6697 gabrielle@sebio.org www.sebio.org



## **Staying Connected**

Numerous resource organizations are located within the Triangle area to serve local businesses and support their growth and success.

# COMMUNITY AND ECONOMIC DEVELOPMENT

#### Schools

#### **Campbell University**

The mission of Campbell University is to graduate students with exemplary academic and professional skills who are prepared for purposeful lives and meaningful service.

143 Main Street Buies Creek, NC 27506 800.334.4111 www.campbell.edu

#### **Duke University**

Duke University seeks to engage the mind, elevate the spirit, and stimulate the best effort of all who are associated with the University. Duke University also works to contribute in diverse ways to the local community, the state, the nation, and the world, attaining and maintaining a place of real leadership.

100 Fuqua Drive Durham, NC 27708 919.684.8111 www.duke.edu

#### Meredith College

Meredith College in Raleigh is known for educating and inspiring students to live with integrity and provide leadership for the needs, opportunities, and challenges of society.

3800 Hillsborough Street Raleigh, NC 27607 919.760.8600 www.meredith.edu

#### **North Carolina Central University**

North Carolina Central University, with a strong tradition of teaching, research, and service, prepares students to become global leaders and practitioners who transform communities.

1801 Fayetteville Street Durham, NC 27707 919.530.6100 www.nccu.edu

#### North Carolina State University

The faculty at North Carolina State University works to bring real-world experience and research-based knowledge into the classroom, providing students a solid foundation upon which to build their careers. North Carolina State strides to have an ongoing engagement with business and industry which assures that the flow of knowledge remains current and relevant. Individual faculty members at NC State, as well as their centers and initiatives and their executive education team, work to be the conduits through which knowledge and experience flow, pushing the boundaries of innovation.

2801 Founders Drive Raleigh, NC 27695 919.515.2011 www.ncsu.edu

#### William Peace University

William Peace University commits itself to create a thriving campus culture that has a positive impact on the community and the world.

15 East Peace Street Raleigh, NC 27604 919.508.2000 www.peace.edu

#### **Shaw University**

Shaw University exists to advance knowledge, facilitate student learning and achievement, enhance the spiritual and ethical values of its students, and to transform a diverse community of learners into future global leaders.

118 E. South Street Raleigh, NC 27601 919.546.8200 www.shawu.edu

#### Saint Augustine's University

Saint Augustine's University seeks to advance public understanding, build and strengthen lifelong relationships, and enhance philanthropy in support of Saint Augustine's University.

1315 Oakwood Avenue Raleigh, NC 27610-2298 919.516.4000 www.st-aug.edu

#### University of North Carolina at Chapel Hill

The mission of the University of North Carolina at Chapel Hill is to serve as a center for research, scholarship, and creativity and to teach a diverse community of undergraduates, graduates, and professional students to become the next generation of leaders. Through the efforts of their exceptional faculty and staff, and with the generous support of North Carolina's citizens, the University of North Carolina invests knowledge and resources to enhance access to learning and to foster the success and prosperity of each rising generation. The University of North Carolina also extends knowledge-based services and other resources of the University to the citizens of North Carolina and their institutions to enhance the quality of life for all people in the state.

250 E. Franklin Street Chapel Hill, NC 919. 962.1630 www.unc.edu

### Local Community Colleges

#### Central Carolina Community College

Central Carolina Community College is a nationally recognized, world-class leader providing learning opportunities that contribute to economic progress and cultural enrichment for the students and communities that is serves.

1105 Kelly Drive Sanford, NC 27330 919.775.5401 www.cccc.edu

#### **Durham Technical Community College**

Durham Technical Community College is the community's first choice for learning. As a great learning college, Durham Tech continues to be a model for demonstrating student success and excellence in teaching; empowering learners to enrich the local and global communities; and preparing students to contribute to the economic vitality of the region.

1637 East Lawson Street Durham, NC 27703 919.536.7200 www.durhamtech.edu

#### **Johnston Community College**

Johnston Community College provides accessible, high-quality educational and community enrichment opportunities for the successful development of learners.

245 College Road PO Box 2350 Smithfield, NC 27577 919.934.3051 www.johnstoncc.edu

#### Wake Technical Community College

The mission of Wake Technical Community College is to improve and enrich lives by meeting the lifelong education, training, and workforce development needs of the communities it serves; to promote individual success in the workplace and in higher education; and to increase entrepreneurship as well as cultural, social, and economic development.

9101 Fayetteville Road Raleigh, NC 27603 919-866-5000 www.waketech.edu

#### Governments

Holly Springs Economic Development 919.557.3906

www.hollyspringsnc.us/122/Economic-Development

Fuquay- Varina Economic Development 919.753.1031 www.fuquay-varina.org/158/Economic-Development

Raleigh Economic Development 919.996.2596 www.raleigh4u.com

Wake Forest Business & Industry Partnership Wake Forest Economic Development 919.435.9420 www.discoverwakeforest.org

#### Chambers

Apex Chamber of Commerce
919.362.6456
www.apexchamber.com
Apex Economic Development
919.362.6457
www.apexchamber.com/pages/EconomicDevelopment1

Cary Chamber of Commerce 919.467.1016 www.carychamber.com Cary Economic Development 919.319.4281 www.caryeconomicdevelopment.com

Garner Chamber of Commerce 919.772.6440 www.garnerchamber.com

Fuquay- Varina Chamber of Commerce 919.552.4947 www.fuquay-varina.com

Holly Springs Chamber of Commerce 919.567-1796 www.hollyspringschamber.org

Knightdale Chamber of Commerce 919.266.4603 www.knightdalechamber.org

Morrisville Chamber of Commerce 919.463.7150 www.morrisvillechamber.org

Greater Raleigh Chamber of Commerce 919.664.7000 www.raleighchamber.org Wake County Economic Development 919.664.7000 www.raleigh-wake.org

Rolesville Chamber of Commerce 919.562.7069 www.Rolesvillechamber.org

Wake Forest Chamber of Commerce 919.556.1519 www.Wakeforestchamber.org

Wendell Chamber of Commerce 919. 365.6318 www.wendellchamber.com

Zebulon Chamber of Commerce 919.269.6321 www.Zebulonchamber.org Zebulon Economic Development 919.269.6320 www.zebulonchamber.org/economic-development

### Municipalities

Town of Apex 919.249.3400 www.apexnc.org

Town of Cary 919.469.4000 www.townofcary.org

Town of Fuquay- Varina 919.552.1400 www.fuquay-varina.org

Town of Garner 919.772.4688 www.garnernc.gov

Town of Holly Springs 919.552.6221 www.hollyspringsnc.us

Town of Knightdale 919.217.2200 www.knightdalenc.gov

Town of Morrisville 919.463.6200 www.townofmorrisville.org

City of Raleigh 919.996.3030 www.raleighnc.gov

Town of Rolesville 919.556.3506 www.rolesvillenc.gov

Town of Wake Forest 919.435.9400 www.wakeforestnc.gov

Town of Wendell 919.365.4450 www.townofwendell.com

Town of Zebulon 919.269.7455 www.townofzebulon.org

