

Economic Development Report April Recap 2020



WAKE COUNTY
ECONOMIC DEVELOPMENT

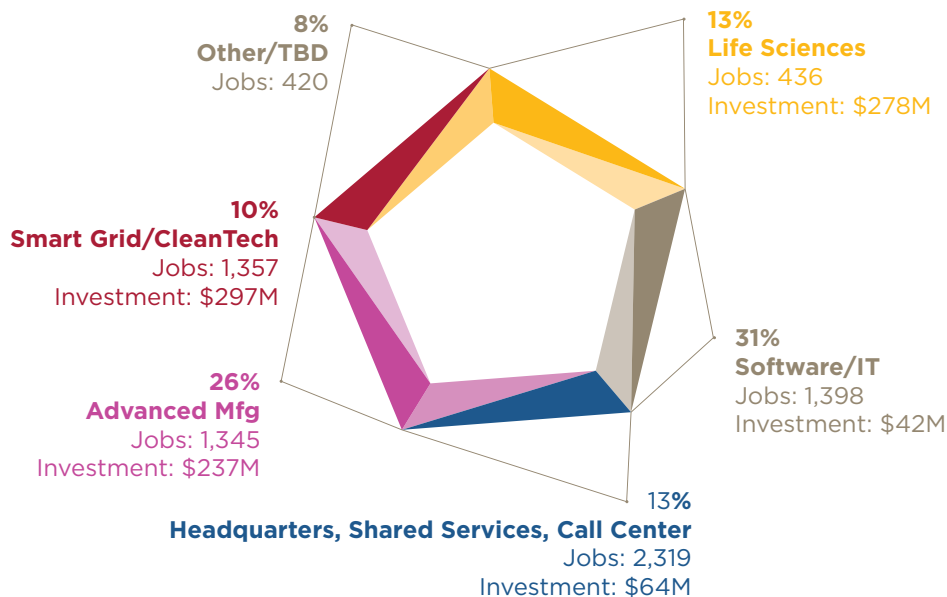
Business Recruitment & Expansion

Active Projects by Industry

39
ACTIVE
PROJECTS

7,275
POTENTIAL
JOBS

\$916M
POTENTIAL
INVESTMENT



Total Projects (Oct. 1, 2019—April 30, 2020)

50
TOTAL
PROJECTS

11,920
JOBS

\$2.3B
INVESTMENT

20
PROJECT VISITS

Cluster Activity

Life Sciences

Active Projects: 5
FY 19/20 Projects: 7
Site Visits: 2



Software/IT

Active Projects: 12
FY 19/20 Projects: 8
Site Visits: 8

Smart Grid/ CleanTech

Active Projects: 4
FY 19/20 Projects: 5
Site Visits: 3

Headquarters, Call Center, Shared Services

Active Projects: 5
FY 18/19 Projects: 10
Site Visits: 3

Advanced Manufacturing

Active Projects: 10
FY 19/20 Projects: 17
Site Visits: 4

Company Announcements (Oct. 1, 2019—April 30, 2020)

64
COMPANY
ANNOUNCEMENTS

4,580
JOBS

\$396M
INVESTMENT

Spotlight

Raleigh City Council Approved \$1M to Support Small Business

Raleigh City Council approved \$1 million to support a grant fund designed to help keep small businesses afloat during the coronavirus pandemic. Small businesses have been hardest hit by the economic turmoil caused by the growing number of COVID-19 cases. The federal government created PPP loans, but many small businesses were unable to get those loans due to a variety of problems. [Read more.](#)

COVID -19 Response

[The Raleigh Chamber](#), [Wake County Economic Development](#), and [Work in the Triangle](#) have created landing pages or microsites to aid our community during the COVID-19 crisis. Each link above has information, resources, news and updates regarding Raleigh and Wake County.

Talent Attraction & Development

Work in the
TRIANGLE
Smarter from any angle

**For the month of April*



PR & Marketing

#1

Best State for Business
(North Carolina)
Forbes | 2020

#2

Best State Capital to Live In in
the U.S. for 2020
(Raleigh, NC) WalletHub | 2020

#5

Hottest Labor Market in the U.S.
(Raleigh, NC) Wall Street Journal | 2020

WCED Blog: *Bandwidth's
Announcement Means Long-lasting
Impact on Wake County*



WAKE COUNTY
ECONOMIC DEVELOPMENT



104
NATIONAL
ARTICLES



\$7.5M
ADVERTISING
EQUIVALENCY



784M
MEDIA
IMPRESSIONS



85,800
TWITTER
IMPRESSIONS



17,335
TWITTER
FOLLOWERS



6,133
MONTHLY
WEBSITE PAGE
VIEWS

#TriangleTuesdays

Weekly virtual career fair via Twitter averages 35 tweets per week to promote the Triangle's top jobs:



6,678,253+
WEEKLY
IMPRESSIONS



117
COMPANIES
ENGAGED