

# Economic Development Report March Recap 2019



WAKE COUNTY  
ECONOMIC DEVELOPMENT

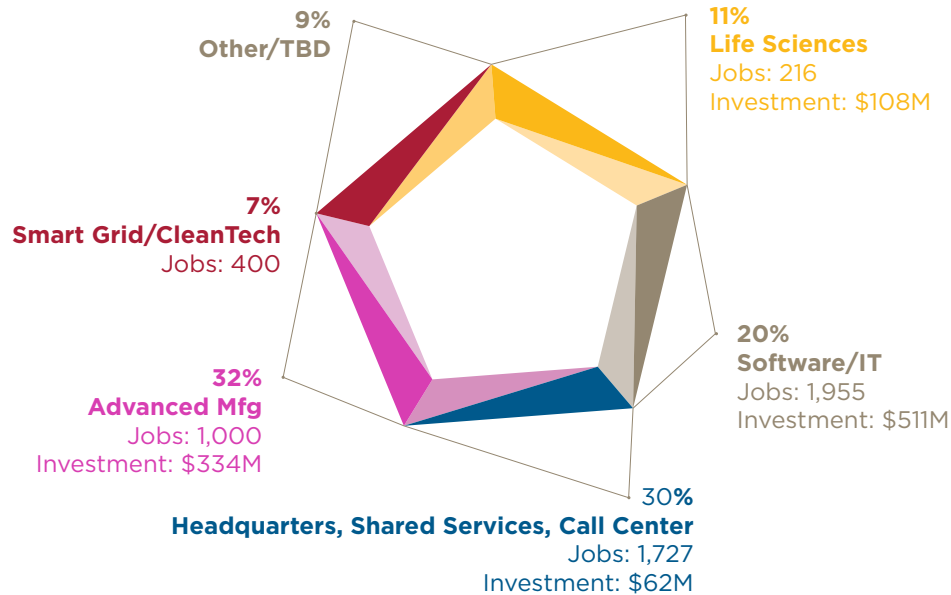
## Business Recruitment & Expansion

### Active Projects by Industry

**48**  
ACTIVE  
PROJECTS

**5,298**  
POTENTIAL  
JOBS

**\$1B**  
POTENTIAL  
INVESTMENT



### Total Projects

(Oct. 1, 2018—March 31, 2019)

**65**  
TOTAL  
PROJECTS

**7,896**  
JOBS

**\$2.3B**  
INVESTMENT

**19**  
PROJECT VISITS

### Cluster Activity

#### Life Sciences

Active Projects: 5  
FY 18/19 Projects: 8  
Site Visits: 3



#### Software/IT

Active Projects: 9  
FY 18/19 Projects: 14  
Site Visits: 6

#### Smart Grid/ CleanTech

Active Projects: 3  
FY 18/19 Projects: 3  
Site Visits: 1

#### Headquarters, Call Center, Shared Services

Active Projects: 13  
FY 18/19 Projects: 12  
Site Visits: 3

#### Advanced Manufacturing

Active Projects: 14  
FY 18/19 Projects: 21  
Site Visits: 6

### Company Announcements

(Oct. 1, 2018—March 31, 2019)

**59**

COMPANY  
ANNOUNCEMENTS

**5,167**  
JOBS

**\$341M**  
INVESTMENT

## Spotlight

### WCED Announces New Economic Development Director

Kathleen Henry, Economic Development Manager, has been promoted to Economic Development Director. Kathleen has been working with WCED since 2017 as a key member of the business recruitment and expansion team and is a leader in WCED's Foreign Direct Investment initiative.



### French Life Sciences Company Joins Wake County

Collectis' CEO Dr. André Choulika, choose Raleigh over other cities in the country for three reasons: a pre-built building that peaked their interest, a deep talent pool, and a thriving biopharmaceutical industry - one that is thriving without tension. You can read more on why Raleigh was chosen in the [\*Triangle Business Journal\*](#).



## Talent Attraction & Development

Work in the  
**TRIANGLE**  
Smarter from any angle

*\*For the month of March*



80,245  
TWITTER  
IMPRESSIONS



3,000  
USERS TO  
WEBSITE



48  
NEW TWITTER  
FOLLOWERS



47.2%  
BACHELOR'S  
DEGREE OR  
HIGHER IN THE  
RALEIGH MSA

## PR & Marketing

# #1

Best State for Business  
(North Carolina) | Forbes 2018

# #2

Best Place for  
Business & Careers  
(Raleigh, NC) | Forbes 2018

# #5

Best State  
Capital to Live in  
(Raleigh, NC) | WalletHub 2019

WCED Blog: Raleigh  
Chamber Unveils New  
Alliance



WAKE COUNTY  
ECONOMIC DEVELOPMENT



87  
NATIONAL  
ARTICLES



\$7.6M  
ADVERTISING  
EQUIVALENCY



1.15B  
MEDIA  
IMPRESSIONS



121,000  
TWITTER  
IMPRESSIONS



16,700  
TWITTER  
FOLLOWERS



6,502  
MONTHLY  
WEBSITE PAGE  
VIEWS

## #TriangleTuesdays

Weekly virtual career fair via Twitter averages 35 tweets per week to promote the Triangle's top jobs:



6,678,253+  
WEEKLY  
IMPRESSIONS



110  
COMPANIES  
ENGAGED