**GROWTH/** How Startups Are Thriving In Smaller Cities P.38

**SALES/** Always Be Closing? No. Never Be Closing **P.18** 

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#### → BLOWN AWAY Caroline (*left*) and Isabel Bercaw cofounded Da Bomb Bath, an exploding line of bath bombs. P.28

# Meet the Next Generation to Build Multimillion-Dollar Businesses

Meet the Next Generation to Build Multimillion-Dollar Businesses (These two cofounders are 17 and 18, and making \$20m)

#### 44 Creative Colors International Upholstery repair and

replacement STARTUP COST

\$95.1K-\$122.4K TOTAL UNITS

(Franchised / Co. 80/3

#### 45 Color Glo

International Leather, vinyl, fabric, carpet, and surface repair and restoration

(henw0-

1

Dunkin'

baked goods

STARTUP COST

\$228.6K-\$1.7M

TOTAL UNITS

12,871/0

services

STARTUP COST

TOTAL UNITS

**Great Clips** 

STARTUP COST

\$136.9K-\$258.3K

TOTAL UNITS

Jersey Mike's Subs

Hair salons

4,261/0

4

Subs

5

6

STARTUP COST

TOTAL UNITS

7-Eleven

\$471K-\$1.2M

TOTAL UNITS

63.754/2.439

\*While 7-Eleven's initial

investment range varies

widely based on different

circumstances. most first-

time franchisees' startup

**Jimmy John's** 

Sandwiches

Gourmet

Sandwiches

STARTUP COST

TOTAL UNITS

2737/56

\$313.6K-\$556.1K

costs will be \$100,000 and up.

\$237.4K-\$766.97K

(Franchised / Co.-Owned) 1,500/82

Convenience stores STARTUP COST

Dwned)

5,071/0

3

\$168.9K-\$398.3K

2

Coffee. doughnuts.

The UPS Store

Postal, business, printing, and communications

-Owned)

-Owned)

\$56.3K-\$61.4K

TOTAL UNITS (Franchised / Co.-Owned) 143/0

#### **46** Fiesta Auto Insurance and Tax

Insurance and tax-preparation services

**STARTUP COST** \$67.1K-\$120.6K

TOTAL UNITS (Franchised / Co.-Owned) 196/0

#### 47 GYMGUYZ

Mobile personal training **STARTUP COST** 

\$56.1K-\$121.7K TOTAL UNITS (Franchised / Co.-Owned) 231/4

# 48

Furniture Medic Furniture and wood restoration, repair, and refinishing

**STARTUP COST** \$80.4K-\$90.7K

TOTAL UNITS (Franchised / Co.-Owned) 349/0

#### **49 N-Hance Wood Refinishing** Wood cabinet and floor refinishing

**STARTUP COST** \$49.9K-\$153.2K

TOTAL UNITS (Franchised / Co.-Owned) 541/0

## 50 Orion Food Systems

Fast-food systems for nontraditional markets

STARTUP COST \$59.5K-\$140K

(Franchised / Co.-Owned) 1,006/0

# top franchises for \$100,000 to \$500,000

7 Ace Hardware Hardware and homeimprovement stores STARTUP COST

\$272.5K-\$1.6M TOTAL UNITS (Franchised / Co.-Owned) 4,946/122

#### 8 RE/MAX

Real estate **STARTUP COST** \$40K-\$230.5K\*

(Franchised / Co.-Owned) 7,985/0

\*The low end of RE/MAX's initial investment range applies only to the conversion of an existing business. Franchisees starting a new business will invest more than \$100,000. **9** Sport Clips Men's sports-themed hair salons

STARTUP COST \$224.8K-\$373.3K TOTAL UNITS (Franchised / Co-Owned)

1,759/69

Professional tools and equipment STARTUP COST \$172.2K-\$375.3K

**Snap-on Tools** 

TOTAL UNITS (Franchised / Co.-Owned) 4,663/170 **11** Anytime Fitness Fitness centers STARTUP COST

\$78K-\$521.4K\* **TOTAL UNITS** (Franchised / Co.-Owned) 4,043/38

\*The low end of Anytime Fitness's initial investment range applies only in rare cases. Most franchisees will invest more than \$100,000.

12 Smoothie King Smoothies, healthful snacks, health products

STARTUP COST \$263.6K-\$844.5K TOTAL UNITS (Franchised / Co.-Owned) 944/28

#### 13 Servpro

Fire and water cleanup and restoration

STARTUP COST \$159.3K-\$213.2K Total Units

(Franchised / Co.-Owned) 1,687/0

**14 uBreakiFix** Electronics repairs

**STARTUP COST** \$60.4K-\$225.4K\*

TOTAL UNITS (Franchised / Co.-Owned) 393/28

\*The low end of uBreakiFix's initial investment range applies only to officers, directors, or employees of uBreakiFix, whose franchise and training fees are waived. Franchisees paying the normal fees will invest more than \$100,000.



# Cornwell Quality Tools/ No. 35

**ONE HUNDRED YEARS AGO**, blacksmith Eugene Cornwell opened a shop in Cuyahoga Falls, Ohio, and began experimenting with different steels and heat treatments to produce tools that would be stronger and longer-lasting. Today, Cornwell Quality Tools is celebrating its centennial by offering select products with special 100th-anniversary branding, and it also recently became the official tool brand of John Force Racing with the National Hot Rod Association.

#### **31** Cinnabon Cinnamon rolls, baked

goods, coffee STARTUP COST \$185.2K-\$330.7K

5185.2K-5330./K TOTAL UNITS (Franchised / Co.-Owned) 1,512/1

#### **32** Pearle Vision Eve care and evewear

STARTUP COST \$399 4K-\$603 9K

TOTAL UNITS (Franchised / Co.-Owned) 416/114

**33** Auntie Anne'ss Hand-Rolled Soft Pretzels Soft pretzels Startup cost \$199.5K-\$385.1K

TOTAL UNITS (Franchised / Co.-Owned) 1,934/13

# Fleet Feet/ No. 48

FOR THE third year in a row, Fleet Feet stores across the country, in partnership with running-shoe company Brooks, celebrated Global Running Day in June with a 5K event dubbed the Big Run. More than 8,600 people participated, ranging in age from 3 all the way up to 99, and they ran a collective 26,853 miles. Prizes were given for the fastest runners nationwide, age group winners, and others.



(^)



Ranked #87 on Entrepreneur's Top 500 Franchises in 2019

No build-out required saving both time & money

Mission-based brand gives your work purpose

Full training & support - no experience needed



844-SWIM-BIZ





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#### 34 Ben & Jerry's Ice cream, frozen vogurt.

sorbet, smoothies

STARTUP COST \$149.2K-\$504.3K TOTAL UNITS (Franchised / Co.-Owned) 556/37

#### **35** Cornwell Quality Tools

Automotive tools and equipment

STARTUP COST \$47.5K-\$243.8K\* Total Units

(Franchised / Co.-Owned) 689/0

\*The low end of Cornwell Quality Tools' initial investment range applies only to the conversion of an existing business. Franchisees starting a new business will invest more than \$100,000.

#### **36** Marco's Pizza Pizza, subs, wings, cheese bread

**STARTUP COST** \$289.8K-\$762.5K

TOTAL UNITS (Franchised / Co.-Owned) 905/0

## 37

The Learning Experience Academy of Early Education Preschool/educational

childcare STARTUP COST \$493.5K-\$3.6M

TOTAL UNITS (Franchised / Co.-Owned) 192/20

## 38 Palm Beach Tan

STARTUP COST \$498.3K-\$802.4K TOTAL UNITS (Franchised / Co - Owned)

299/226

**39** British Swim School USA

Swimming lessons for ages 3 months and older STARTUP COST

\$92.9K-\$239.4K\* TOTAL UNITS (Franchised / Co.-Owned)

63/0

\*Although British Swim School's initial investment range starts at \$92,900, the company desires franchisees to have at least \$100,000 cash liquidity.

#### 40 Checkers Drive-In Restaurants Burgers, fries

STARTUP COST \$96.4K-\$1.5M\* TOTAL UNITS

(Franchised / Co.-Owned) 623/256

\*The low end of Checkers Drive-In Restaurants' initial investment range applies only to the conversion of an existing business Franchisees starting a new business will invest more than \$100.000

41 Jiffy Lube International Oil changes, preventive

maintenance startup cost \$234K-\$372.7K total units

(Franchised / Co.-Owned) 2,078/0 42 CMIT Solutions IT and business services for

SMBS STARTUP COST \$127.97K-\$175.4K TOTAL UNITS (Topobised / Co.-Owned)

43

233/0

#### FastSigns International Signs, graphics

**STARTUP COST** \$197.2K-\$313.1K

TOTAL UNITS (Franchised / Co.-Owned) 699/0

## **44** Carstar Franchise

Systems Auto collision repair STARTUP COST \$283.7K-\$829.8K

TOTAL UNITS (Franchised / Co.-Owned) 627/1

#### 45 Spring-Green Lawn Care Lawn and tree care

STARTUP COST \$109.3K

TOTAL UNITS (Franchised / Co.-Owned) 117/26

#### **46** Charleys Philly Steaks

Philly cheesesteaks, fries, lemonade STARTUP COST

\$252.1K-\$580.5K

539/56

**47** Weichert Real Estate Affiliates

Real estate **STARTUP COST** \$62.5K-\$324.7K\*

TOTAL UNITS (Franchised / Co.-Ov 354/131

\*The low end of Weichert Real Estate Affiliates' initial investment range applies only to the conversion of an existing business. Franchisees starting a new business will invest more than \$100,000.

#### 48 Fleet Feet Athletic footwear, apparel,

accessories STARTUP COST \$187K-\$413K

TOTAL UNITS (Franchised / Co.-Owned) 145/31

#### **49** Valvoline Instant

Oil Change Oil changes and preventive maintenance

**STARTUP COST** \$174.5K-\$2.5M

TOTAL UNITS (Franchised / Co.-Owned) 703/451

## 50 Edible

Arrangements Sculpted fresh-fruit bouquets

STARTUP COST \$189.8K-\$348.95K TOTAL UNITS (Franchised / Co.-Owned)

(Franchised / Co.-Owner 1,215/4

# TOP FRANCHISES FOR More than \$500,000

# 1

McDonald's Burgers, chicken, salads,

beverages STARTUP COST \$1.1M-\$2.2M

TOTAL UNITS (Franchised / Co.-Owned) 34,521/2,885

#### 2 Sonic Drive-In

Burgers, hot dogs, chicken sandwiches, breakfast, ice cream, beverages

**STARTUP COST** \$865K-\$3.6M

TOTAL UNITS (Franchised / Co.-Owned) 3,365/228

#### 3 Taco Bell

Mexican food STARTUP COST \$525.1K-\$2.6M

5020.1N=52.0M TOTAL UNITS (Franchised / Co.-Owned) 6,299/606

4 Culver's Frozen custard, specialty burgers

\$2M-\$4.7M TOTAL UNITS (Franchised / Co.-Owned) 661/6 5 Planet Fitness Fitness clubs

STARTUP COST \$969.6K-\$4.2M TOTAL UNITS (Franchised / Co.-Owned) 1,540/68

#### **6** Pizza Hut

Pizza, pasta, wings **STARTUP COST** \$327K-\$2.3M\*

TOTAL UNITS (Franchised / Co.-Owned) 15,325/93

\*The low end of Pizza Hut's investment range may be possible only when opening an inline/endcap delivery/ carryout restaurant model. Startup costs for all other models will exceed \$500,000.

# 7

**Jack in the Box** Burgers

STARTUP COST \$1.5M-\$3.3M TOTAL UNITS (Franchised / Co.-Owned) 2,085/157

# 8

Dairy Queen Ice cream, burgers, chicken STARTUP COST S11M-S18M

TOTAL UNITS (Franchised / Co.-Owned) 7,066/2

#### 9 KFC US

Chicken STARTUP COST \$1.4M-\$2.8M

TOTAL UNITS (Franchised / Co.-Owned) 20,775/668

# 10

Orangetheory Fitness Group personal training

**STARTUP COST** \$563.5K-\$999.1K

TOTAL UNITS (Franchised / Co.-Owned) 977/23