

Retail opportunity awaits...

St. Clair County, Michigan



RETAIL OPPORTUNITY

HOME TO SEVERAL OF MICHIGAN'S TOP RANKING RETAIL BIG BOXES

Recent Developments



- MENARD'S
- ULTA BEAUTY
- STARBUCKS
- PANERA BREAD
- QDOBA
- Texas Road House *(coming soon)*
- 40,000 S.F. Convention Center
(under construction-opening 2015)

Market Potential



- St. Clair County \$2.8 Billion

Cross-Border Market Potential



- Sarnia/London \$18 Billion
- Sarnia/London/Kitchener \$33.9 Billion
- \$200 Million spent by Canadians annually
- 4th Busiest International Border Crossing
- 4 Million Passengers Annually

Blue Water Bridge vs. Ambassador Bridge (Stats)

- Passengers 3x more likely to shop
- Passengers 2x more likely to cross for recreational purposes
- Passengers 3x more likely to stay in a hotel
- Weekend traffic +30%, Ambassador Bridge -15%

*Source: Transport Canada Windsor Gateway Project Report

Learn more at www.edascc.com ● Call for FREE site selection assistance 1.877.982.9511



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