

EDA Scorecard

	2011	2012	2013
Economic Gardening Program			
Number of expansion projects	14	8	18
Number of companies retained	5	2	2
Number of jobs retained	639	244	400
Total jobs created by expansion & retention	661	158	887
Investment from retained companies	\$13.14 M	\$8.38 M	\$10 M ²
Investment from expanding companies	\$11.88 M	\$40.88 M	\$85.44 M
Number of sponsored training events held	3	4	7
Number of retention visits	71	103	101
Number of follow-up visits	39	109	121
Unemployment Rate	13.40	12.20	10.60
Available Labor Force	75,555	75,028	74,777
Attraction Program			
Number of Companies attracted	4	5	10
Industrial investment from new companies	\$9 M	15.28	1.38
Commercial/retail investment -- new companies	\$0	1 M	16.7 M
Total Investment from new companies	\$9 M	16.28 M	18.45 M
Total FTE jobs from new industrial companies	154	140	27
Total FTE jobs from commercial/retail companies	N/A	167	186
Total FTE jobs	154	307	213
County-wide industrial vacancy rate	8%	12%	6%
Number of leads	34	35	38
Small Business Program			
Number of training programs held		4	14
Number of businesses assisted		65	55
Number of startups		3	1
Number of jobs created by startups		3	2
Amount of capital formation		455,000	1,083,000
Marketing Program			
Number of website hits	5,858	5,337	4286
Number of press releases issued	18	13	9
Number of stories generated	50	47	42
Number of events organized ²	6	8	24
Membership Program			
Total membership		117	125
Number of new members		10	10

Public sector revenue	\$440,098	\$442,987	\$406,090
Private sector revenue	\$165,713	\$173,304	\$178,150
Grant Funds	\$30,462	\$160,834	\$7,832
Number of communities assisted	6	12	9
Number of membership events	5	5	6

Blue Meets Green

PROSPERITY

Avg. Weekly Wages - Q1 All Industries ¹	690	725	750
Total Jobs Created	1,450	468	1,100
Total Private Investment	\$78,023,000	\$88,422,926	\$116,525,685
Hotel Occupancy Rate	61.7	64.5	Inc.
Sales Tax Revenue	687,000	664,000	Inc.

PLACES

Industrial Vacancy Rate	8%	12%	6%
# of Housing Starts ³	48	57	75
Industrial Development - Sq. Ft.	13,437	484,224	Inc.
Commercial Development - Sq. Ft.	37,025	357,854	Inc.
Park Facility Reservation Fees	\$66,739	\$86,675	\$97,000
Portal Stage & Bleacher Rental	\$13,230	\$13,950	\$17,500

PEOPLE

Countywide Graduation Rate ²	90.2	89.9	91.30
Statewide Graduation Rate ²	76	74.3	76.96
Unemployment Rate - Annual Average ¹	13.4	12.2	10.60
Population - July (latest) ⁴	163,040	161,642	159,719

Source and Notes:

¹ - Michigan Department of Labor and Economic Growth

² - Michigan School Data

³ - Excludes demolitions

⁴ - City-data.com