



FOUNDATION FOR
Women & Girls
with Blood Disorders
FWGBD 2020 Conference

Educating Providers. Changing Lives.

Exhibitor and Sponsorship Prospectus

Foundation for Women & Girls with Blood Disorders

Educating providers. Changing lives.

Dear Colleagues:

On behalf of the Foundation for Women & Girls with Blood Disorders, FWGBD, we are respectfully requesting your support of our 1st 2020 Foundation for Women and Girls with Blood Disorders (FWGBD) Conference to be held at the Hyatt Regency Crystal City, Arlington, VA, September 25-27, 2020.

About FWGBD

Undiagnosed, untreated blood disorders in women have *medical consequences and unique issues at every life stage*, creating the need for a foundation dedicated to education and awareness.

In 2010, the Foundation for Women & Girls with Blood Disorders, a non-profit 501(c)3 organization, was launched to serve as a single site, single source where physicians and healthcare providers can obtain information. It is dedicated to achieving correct diagnosis and treatment of blood disorders and accompanying reproductive problems in women and girls with von Willebrand disease (VWD), other factor deficiencies, thrombophilias, sickle cell disease (SCD), hemoglobinopathies, immune thrombocytopenic purpura (ITP) and anemias.

The mission of FWGBD is to *ensure that all women and girls with blood disorders are correctly diagnosed and optimally managed at every life stage*. Members of our organization includes hematologists (adult and pediatric), obstetricians, gynecologists, adolescent medicine specialists, emergency medicine physicians, family practice physicians, coagulation laboratory professionals, nurse practitioners, nurses, social workers and many others.

FWGBD offers:

- **State-of-the-science Continuing Medical Education** through live webinars, symposia and other educational programs
- **Research Fellowship opportunities to nurture future healthcare leaders caring for women and girls with blood disorders** through the FWGBD Research Fellowship Award opportunities for early-stage and new faculty in the areas of bleeding disorders and overall blood disorders; our Pathways Programs; and our Learning Action Networks for Bleeding Disorders and Sickle Cell Disease
- **Opportunities to support and mentor** the next generation of healthcare professionals caring for women and girls with blood disorders as program presenters and learning action network mentors



#FWGBD2020

What to Expect at FWGBD 2020:

Our Audience

FWGBD anticipates a total audience of 300 attendees, including:

- Clinicians and physician-researchers (MDs, DOs, MD/PhDs)
- Trainees (MD/DOs who are residents and fellows)
- Basic and translational scientists (Post-docs and PhDs)
- Nurses, nurse practitioners, physician assistants
- Pharmacists
- Coagulation laboratory technicians
- FWGBD Corporate Colleagues and other industry representatives of supporting companies

Commercial supporters at FWGBD 2020 can expect:

- A focused meeting environment, small enough to promote meaningful networking, yet large enough to attract an anticipated audience of 300 physicians, nurses, pharmacists, residents and fellows, and women's healthcare professionals from the U.S. and Canada.
- Educational sessions and networking events bring you face-to-face with your target audience, including a Welcome Networking Reception in the Exhibit Hall on Friday, September 25, 2020 and the Exhibit Hall Cocktail Reception preceding the 10th Anniversary Celebration Dinner on Saturday, September 26, 2020 (both events are available for sponsorship).
- Name and/or logo recognition in both electronic and print formats (as appropriate per ACCME guidelines).

Exhibitors at FWGBD 2020 can expect:

- An Exhibit Hall designed to maximize visibility and foot traffic by incorporating food and beverage service and places to hold informal meetings
- Exhibit Hall on the same floor and adjacent to the conference meeting rooms
- Exhibitors from companies that support specific events during the conference are welcome to attend those events free of charge
- Continental breakfast, lunch and PM break served in the Exhibit Hall on Saturday; Continental breakfast and AM break served in the Exhibit Hall on Sunday; Both are available for sponsorship

Thank you for taking the time to review this prospectus and for your consideration as a potential exhibitor/sponsor. We hope that you will join us at our very first FWGBD Conference!

Sponsorship Opportunities at FWGBD 2020

The inaugural FWGBD 2020 Conference is your opportunity to excite, motivate, and market to hematologists, obstetricians, and gynecologists, and other healthcare professionals caring for women and girls with blood disorders. Multiple sponsorship and marketing opportunities are available.

We invite you to select from the following sponsorship opportunities and exhibit spaces.

Please Note: All sponsorship and exhibitor opportunities are offered on a first come-first served basis and are not confirmed until payment is received.

Sponsorship Levels

2020 Recognition	Platinum \$50,000+	Gold \$25,000+	Silver \$15,000+
Final Program and Website Recognition	✓	✓	✓
Sponsor's Banner	✓	✓	✓
Post-Event Mailing List	✓	✓	✓
Complimentary Registration(s)	3	2	1
Photo Opportunity	✓		

Sponsorship Opportunities

1) Friday Night Welcome Networking Reception

Exclusive Sponsor: \$20,000

Event Date/Time: Friday, September 25, 2020 | 6:00 PM – 8:00 PM

The Welcome Reception is an exclusive sponsorship opportunity that provides the sponsoring company with a perfect scenario for networking with FWGBD leadership, meeting attendees, prospective clients, and colleagues at the conference venue.

The Reception includes:

- Welcome reception from 6:00 PM – 8:00 PM
- Hosted Bar with 1 drink ticket per attendee and food stations

The exclusive sponsor receives the following in consideration for their support for this high-profile event:

- One (1) complimentary Tabletop booth
- Two (2) complimentary full conference registrations*
- One (1) complimentary e-blast to the conference registration list via FWGBD (e-blast content is subject to approval by FWGBD prior to distribution)
- Name and logo recognition on event signage as the exclusive sponsor of the event
- Name and logo recognition in the slide deck for the event
- Name recognition on the continuous loop slides shown during the conference
- Name recognition on conference sponsorship signage
- Name recognition in the FWGBD 2020 Meeting App and on the conference website, with a link to the sponsoring company's website

2) FWGBD 10th Year Anniversary Celebration Dinner

Exclusive Sponsor: \$35,000

Event Date/Time: Saturday, September 26, 2020 | 6:30 PM – 9:00 PM

The Celebration Dinner is held on Saturday evening, September 26, at the conference hotel. This Dinner is open to all full conference attendees and the exhibitors of the supporting company.

The Dinner's exclusive sponsor receives the following in consideration for their support of this event:

- One (1) complimentary Tabletop booth
- Three (3) complimentary full conference registrations*
- One (1) complimentary e-blast to all registrants and FWGBD members via FWGBD (e-blast content is subject to approval by FWGBD prior to mailing)
- Name and logo recognition on signage at the Dinner Reception on Saturday, September 26, 2020
- Name recognition on continuous loop slides shown during the conference
- Name recognition on conference sponsorship signage
- Name recognition in the FWGBD 2020 Meeting App and on the conference website, with a link to the sponsoring company's website

3) Mobile Meeting App

Exclusive Sponsor: \$10,000

The Meeting App sponsor receives the following in consideration for their support:

- One (1) complimentary full conference registrations
- One (1) Tabletop Exhibit space
- Name recognition on conference sponsorship signage
- Name recognition in the FWGBD 2020 meeting program and on the meeting website with a link to your company website

4) Conference Wi-Fi

Exclusive Sponsor: \$15,000

Support this essential service in the General Session Room and the Exhibit Hall for all attendees during the conference. *Please note, due to ACCME regulations, support for the Conference Wi-Fi can only be secured through an educational grant with a Letter of Agreement between the supporter (or supporters) and the accredited organization of FWGBD 2020.*

The Conference Wi-Fi exclusive supporter receives the following in consideration for their support:

- One (1) complimentary full conference registrations
- One (1) Tabletop Exhibit space
- Name recognition on conference sponsorship signage
- Name recognition in the FWGBD 2020 meeting program and on the meeting website with a link to your company website

5) Breakfast/Lunch in the Exhibit Hall

Exclusive Sponsorship: \$25,000

OR

Individual Break cost: \$10,000 each

- Saturday, September 26 | 7:00 AM – 8:00 AM
- Saturday, September 26 | 12:00 PM – 1:00 PM
- Sunday, September 27 | 7:00 AM – 8:00 AM

Support one or more meals in the Exhibit Hall so attendees can enjoy networking and a visit to the hall between educational sessions.

Supporters receive the following in consideration of their support:

- Two (2) complimentary full conference registration if an exclusive sponsor. One (1) complimentary full conference registration if sponsoring an individual event.
- Name and logo recognition on signage at the break location in the Exhibit Hall
- Name recognition on conference sponsorship signage
- Name recognition in the FWGBD 2020 Meeting App and on the conference website with a link to the sponsoring company's website

6) Breaks in the Exhibit Hall

Exclusive Sponsorship: \$20,000

OR

Individual Break cost: \$7,500 each

- Saturday, September 26 | 9:45 AM – 10:00 AM
- Saturday, September 26 | 2:15 PM – 2:30 PM
- Sunday, September 27 | 9:00 AM – 9:30 AM

Support one or more coffee breaks so attendees can enjoy networking and a visit to the Exhibit Hall between educational sessions.

Break supporters receive the following in consideration of their support (per break):

- Two (2) complimentary full conference registration if an exclusive sponsor. One (1) complimentary full conference registration if sponsoring an individual event.
- Name and logo recognition on signage at the break location in the Exhibit Hall
- Name recognition on conference sponsorship signage
- Name recognition in the FWGBD 2020 Meeting App and on the conference website with a link to the sponsoring company's website

7) Audience Response System (ARS)

Exclusive Sponsor: \$10,000

Support the technology to collect participant responses in real-time to enhance the educational impact and engage the audience firsthand with session content. *Please note, due to ACCME regulations, support for the Audience Response System (ARS) can only be secured through an educational grant with a Letter of Agreement between the supporter (or supporters) and the accredited organization of FWGBD 2020.*

The ARS exclusive supporter receives the following in consideration for their support:

- One (1) complimentary full conference registrations
- Name recognition on conference sponsorship signage
- Name recognition in the FWGBD 2020 Meeting App and on the conference website, with a link to the sponsoring company's website

8) Portable Chargers

Exclusive Supporter: \$10,000

Attendees are more reliant on their mobile devices to stay connected with work and family while attending educational meetings. Portable chargers allow them to keep devices charged and ready for use even when not near an electrical outlet.

The exclusive sponsor receives the following in consideration for their support:

- One (1) complimentary full conference registration
- Corporate logo on the chargers given to all FWGBD 2020 attendees
- Name recognition on conference sponsorship signage
- Name recognition in the FWGBD 2020 meeting app and on the conference website with a link to your company website

9) Hotel Key Cards

Exclusive Supporter: \$10,000

Build name recognition for your company, product or booth by having your information imprinted on all hotel key cards given to FWGBD 2020 attendees staying at the Hyatt Regency Crystal City for the conference.

The Hotel Key Card exclusive sponsor receives the following in consideration for their support:

- One (1) complimentary full conference registration
- Corporate logo on the key cards of all FWGBD 2020 attendees staying at the Hyatt Regency Crystal City
- Name recognition on conference sponsorship signage
- Name recognition in the FWGBD 2020 meeting app and on the conference website with a link to your company website

10) Conference Tote Bags

Exclusive Supporter: \$10,000

Sponsor the Conference Tote Bags that may be printed with your product or corporate logo and/or booth number on one side and the conference name and FWGBD logo on the other. The bag may also be printed with only the FWGBD logo depending on your company's wishes for branding. These bags will be distributed to all attendees at registration.

The Conference Tote Bag exclusive sponsor receives the following in consideration for their support:

- One (1) complimentary full conference registration
- Name and logo recognition at the Registration area
- Name and logo recognition on the tote bags (depending on branding permissions)
- Name recognition on conference sponsorship signage
- Name recognition in the FWGBD 2020 Meeting App and on the conference website with a link to the sponsoring company's website

11) Water Station

Exclusive Supporter: \$10,000

Sponsor the conference Water Station and showcase your name/logo with a water bottle giveaway. Water bottles will be inserted into all conference bags distributed to all attendees in the conference tote bags.

The Water Station exclusive sponsor receives the following in consideration for their support:

- One (1) complimentary full conference registration
- Name and logo recognition on Water Station signage
- Name recognition on conference sponsorship signage
- Name recognition in the FWGBD 2020 meeting program and on the conference website with a link to your company website

12) Rapid Charging Stations / GoCharge Kiosks

2 opportunities at \$10,000 each

Help attendees stay connected by supporting a convenient charging kiosk in the Exhibit Hall all day Saturday, September 26 and half day Sunday, September 27. Stations are capable of rapidly charging multiple devices at once. This is a great opportunity to link your company's name and logo with this service.

Charging Station supporters receive the following in consideration for their support:

- One (1) complimentary full conference registration
- Corporate and/or product logo recognition on the Charging Station
- Name recognition on conference sponsorship signage
- Name recognition in the FWGBD 2020 meeting program and on the meeting website with a link to your company website

13) Conference Lanyards

Exclusive Supporter: \$5,000

Have your company name imprinted on the name badge lanyards distributed to all attendees at registration.

The Conference Lanyard exclusive sponsor receives the following in consideration for their support:

- Name recognition on lanyards
- Name recognition on conference sponsorship signage
- Name recognition in the FWGBD 2020 Meeting App and on the conference website, with a link to your company website

14) Conference Notebook/Pen

Exclusive Supporter: \$5,000

Sponsor the conference notebook/pen given to each attendee inside their tote bag. The sponsoring company's name and logo can be prominently displayed on the front of each notebook and on the pen. The notebook/pen may also be printed with the FWGBD logo depending on your company's wishes for branding.

The Conference Notepad/Pen exclusive sponsor receives the following in consideration for their support:

- Name recognition on conference sponsorship signage
- Name recognition in the FWGBD 2020 meeting program and on the conference website with a link to your company website

15) Conference Bag Inserts

Unlimited Opportunities at \$2,000 each

Sponsor one or more conference bag inserts that are related to women and girls prepared for distribution in the conference tote bags.

Please note: Sponsors must provide inserts in advance for pre-approval by FWGBD 2020 meeting organizers and the Hyatt Regency Crystal City's General Manager.

16) Nursing Mothers' Lounge

Exclusive supporter: \$10,000

This Lounge is designed for our registered attendees who are breastfeeding or pumping. Live feeds of FWGBD sessions will be available for those choosing to use the Lounge. Supporter supplies breast pumps and collection kits. Supporter receives extensive recognition through signage throughout meeting space advertising availability of the room.

The Nursing Mothers' Lounge exclusive sponsor receives the following in consideration for their support:

- One (1) complimentary full conference registration
- Name and logo recognition on Lounge signage
- Name recognition on conference sponsorship signage
- Name recognition in the FWGBD 2020 meeting program and on the conference website with a link to your company website

Exhibit Opportunities at FWGBD 2020

Benefits of Exhibiting

Increase your visibility in the blood disorder community by exhibiting with us during the FWGBD 2020 Conference! Exhibitors can expect:

- A focused conference environment ideal for companies dedicated to delivering products and services that support research, diagnostics, and treatment for undiagnosed blood disorders in women
- Breakfasts, breaks, lunch and receptions are located in the Exhibit Hall to ensure maximum visibility and foot traffic for exhibitors
- Ability to purchase refreshments will be sent to all confirmed exhibitors by August 15, 2020
- Engage with an anticipated audience of 300 physicians, nurses, pharmacists, and other allied healthcare professionals from the U.S. and Canada
- Exhibits bring you face-to-face with your audience
- Name recognition on conference sponsorship signage
- Name recognition in the FWGBD 2020 meeting program and on the conference website with a link to your company website
- Support the educational mission of FWGBD

Available Exhibit Opportunities

Standard Tabletops – 6' x 30" skirted exhibit table for \$3,000 each

Nonprofit price: \$1,500 per table

NOTE: Companies choose their location at sign-up. Two tabletop spaces may be purchased to make a combined 12' space for a pop-up exhibit.

Standard tabletop purchase Includes:

- One (1) complimentary exhibitor only registrations per tabletop purchase
- One (1) 6-foot table with two (2) chairs
- Name recognition in the FWGBD 2020 Meeting App and on the conference website with a link to your company website

Amenities

Information on requesting electric hook-ups and Wi-Fi access will be sent in the Show Kit to all confirmed exhibitors by August 15, 2020. Information for food and/or beverage service for your exhibit space will be provided during this time as well.

FWGBD 2020 Exhibit Hall Dates/Hours

Exhibit Set-up: Friday, September 25, 2020 from 1:00 PM – 5:00 PM

Exhibit Hall Open Hours:

Friday, September 25, 2020 from 6:00 to 8:00 PM

- Welcome “Ballpark” Reception in Exhibit Hall - food and beverage stations

Saturday, September 26, 2020 from 6:00 AM – 11:00 PM

- Continental Breakfast in the Exhibit Hall from 7:00 AM – 8:00 AM
- Break in the Exhibit Hall from 9:45 AM – 10:00 AM
- Lunch from 11:30 AM – 1:15 PM
- Breaks in the Exhibit Hall from 2:15 PM – 2:30 PM and 3:30 PM – 3:45 PM

Sunday, September 27, 2020 — 6:00 AM – 3:00 PM

- Continental Breakfast in the Exhibit Hall from 7:00 AM – 8:00 AM
- Break in the Exhibit Hall from 9:00 AM – 9:30 AM

Exhibit Dismantling: Sunday, September 27, 2020 – 10:00 AM – 3:00 PM

Additional Full Conference Registrations

Additional full conference registrations not offered as part of a sponsorship or exhibit package may be purchased at the following rate for Industry Professionals:

- \$650 is the early-bird price for industry representatives. The non-member early-bird price is \$1,150. You will receive a signup form for your company attendees when your sponsorship is confirmed.
- Prices go up to \$750 for members and \$1,250 for non-members after early-bird cutoff date on June 25, 2020.

FWGBD 2020 Exhibit Floor Plan

The Exhibit Hall Floor Plan will be available in June 2020.



*FWGBD 2020
Conference*

Satellite Symposium Opportunities at FWGBD 2020

FWGBD 2020 Satellite Symposium opportunities allow participating companies to maximize their visibility and educational impact at the conference through either accredited or non-accredited events during scheduled times.

- All satellite symposia logistics and costs, including but not limited to those for additional A/V, catering, travel/lodging, and honoraria for event speakers, and any additional company conference rooms, are the responsibility of the supporting company
- Satellites may offer CME/CEUs or be non-CME. Applications for accreditation must be organized by the supporting company independent of FWGBD
- All attendees must be FWGBD 2020 full conference registrants with badges

Satellite Time Slots and Fees

Saturday Lunch on September 26 | 12:00 PM – 1:00 PM

- Exclusive satellite luncheon for one company on Saturday: \$30,000

Saturday Evening Symposium on September 26 | 5:15 PM – 6:15 PM

- Fee for an exclusive time slot for one company: \$25,000

Sunday Breakfast Symposium on September 27 | 7:00 AM – 8:00 AM

- Fee for an exclusive time slot for one company: \$25,000

Benefits of Satellite Symposium Sponsorship

- Complimentary conference room space at the conference hotel for up to 100 participants
- Audio Visual Package in room to include, screen, projector, laptop, podium, podium microphone, audience microphone for questions and sound support plus technician.
- Three (3) complimentary full conference registrations for the exclusive Saturday lunch spot
- One (1) hotel room drop or one (1) conference bag insert promoting the event
- Pre-registrant address mailing labels (provided after the early-bird registration deadline) for one (1) mailing via U.S. Postal Service (additional address labels may be purchased from FWGBD for \$500 USD for each additional mailing)
- FWGBD will promote satellites with one complimentary e-blast to all pre-registrants (after the early-bird registration deadline). Additional e-blasts can be purchased from FWGBD for \$500 USD per blast
- Name recognition on conference sponsorship signage
- Name recognition in the FWGBD 2020 meeting program and on the meeting website with a link to your company website
- Support the educational and mentoring mission of FWGBD

Please note: All sponsorship and exhibit opportunities are offered on a first come, first served basis and will be confirmed upon receipt of payment.

APPLICATION FOR SPONSORSHIPS/EXHIBIT SPACE AT FWGBD 2020

EXHIBITOR / SUPPORTER CONTACT INFORMATION

First: _____ Last: _____ Credentials (MD, PharmD,etc) _____

Company: _____ Title _____

Address: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

SUPPORT OPPORTUNITIES

- | | |
|---|--|
| <input type="checkbox"/> Friday Night Welcome Networking Reception - \$20,000 | <input type="checkbox"/> Hotel Key Cards - \$10,000x |
| <input type="checkbox"/> FWGBD 10 th Year Anniversary Dinner - \$35,000 | <input type="checkbox"/> Conference Tote Bags - \$10,000 |
| <input type="checkbox"/> Coffee Break (AM Saturday) - \$7,500 or \$20,000 for all breaks | <input type="checkbox"/> Conference Lanyards - \$5,000 |
| <input type="checkbox"/> Coffee Break (PM Saturday) - \$7,500 or \$20,000 for all breaks | <input type="checkbox"/> Meeting App - \$10,000 |
| <input type="checkbox"/> Coffee Break (AM Sunday) - \$7,500 or \$20,000 for all breaks | <input type="checkbox"/> Conference Notepad/Pen - \$5,000 |
| <input type="checkbox"/> Conference WiFi - \$15,000 | <input type="checkbox"/> Portable Chargers - \$10,000 |
| <input type="checkbox"/> Breakfast (Saturday) - \$10,000 or \$25,000 for 2 Breakfasts and 1 Lunch | <input type="checkbox"/> Water Station - \$10,000 |
| <input type="checkbox"/> Breakfast (Sunday) - \$10,000 or \$25,000 for 2 Breakfasts and 1 Lunch | <input type="checkbox"/> Nursing Mothers' Lounge - \$10,000 |
| <input type="checkbox"/> Lunch (Saturday) - \$10,000 or \$25,000 for 2 Breakfasts and 1 Lunch | <input type="checkbox"/> Conference Tote Bag Inserts - \$2,000 |
| <input type="checkbox"/> Audience Response System (ARS) - \$10,000 | <input type="checkbox"/> Charging Station 1 - \$10,000 |
| | <input type="checkbox"/> Charging Station 2 - \$10,000 |

EXHIBIT OPPORTUNITIES

- Standard Tabletop (6' x 30" skirted exhibit table) - \$3,000 each _____ QTY (if more than one)
- Nonprofit Tabletop (6' x 30" skirted exhibit table) - \$1,500 each _____ QTY (if more than one)

We prefer that our exhibit not be located next to the following companies*:

By completing this form you are agreeing to adhere to the Terms and Conditions on the following pages.

PAYMENT INFORMATION

Once this application is received by Talley Management Group, Inc. ("SHOW MANAGEMENT"), and if the opportunity is still available, the Company contact person will receive a formal Letter of Agreement. If the opportunity is no longer available, the Company contact person will receive notification so that another opportunity may be selected.

The Letter of Agreement represents both the contract between SHOW MANAGEMENT and the Company and the invoice requesting payment in full. Opportunities will only be assigned and confirmed after the fully executed Letter of Agreement is signed and full payment is received. **Payment in full from the Company is expected within 15 business days of signing the Letter of Agreement.**

Check Payment or Bank Wire (PREFERRED METHOD):

Please make check(s) payable in U.S. funds to:

Send check with completed Application/Contract to:

Foundation for Women and Girls With Blood Disorders

FWGBD 2020 Conference – Exhibits

19 Mantua Road, Mt. Royal, NJ 08061 USA

For wiring instructions, please email FWGBD@talley.com for more information or call Emily Freeman at (856) 423-7222 ext. 285.

Credit Card Payment

Visa MasterCard American Express Amount to be charged to card: _____

Account # _____ Exp. Date _____ Sec. Code _____

Name on card: _____ Signature: _____

Billing Address if different from above: _____

APPLICATION FOR SATELLITE SYMPOSIUM AT FWGBD 2020

SUPPORTER CONTACT INFORMATION

First: _____ Last: _____ Credentials (MD, PharmD,etc) _____

Company: _____ Title _____

Address: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

SUPPORT OPPORTUNITIES

- Saturday Lunch Symposium - \$30,000
- Saturday Evening Symposium - \$25,000
- Sunday Breakfast Symposium - \$25,000

SUMMARY OF SYMPOSIUM CONTENT

PLEASE CHECK THE BOX BELOW IN ORDER TO APPLY FOR THE SYMPOSIUM:

- As the satellite symposium sponsor, we understand FWGBD will review our agenda, speaker and content to ensure it matches the organization's goals and mission.

By completing this form you are agreeing to adhere to the Terms and Conditions on the following pages.

PAYMENT INFORMATION

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Credit Card Payment

Visa MasterCard American Express Amount to be charged to card: _____

Account # _____ Exp. Date _____ Sec. Code _____

Name on card: _____ Signature: _____

Billing Address if different from above: _____

EXHIBITOR TERMS AND CONDITIONS

SHOW MANAGEMENT for the FWGBD 2020 Conference of the Foundation for Women and Girls with Blood Disorders (“FWGBD 2020”) is provided by TALLEY MANAGEMENT GROUP, INC., 19 Mantua Road, Mt. Royal, NJ 08061 USA (856) 423-7222 x435, Fax (856) 423-3420. Email FWGBD@talley.com with any questions about these Terms and Conditions.

ELIGIBLE EXHIBITS: SHOW MANAGEMENT reserves the right to determine the eligibility of any Company or Product applying to exhibit in the Show and further reserves the right to reject ineligible applications and/or limit the amount of space assigned to any one Exhibitor.

MOVE-IN/INSTALLATION, SHOW HOURS, AND

DISMANTLEMENT: Exhibitors agree to comply with assigned move-in/installation days, Show hours, and dismantlement dates and instructions. The schedule for move-in/installation, show hours, and dismantlement is detailed in the FWGBD 2020 Exhibitor and Sponsorship Prospectus (the “Prospectus”) and is also available in the FWGBD 2020 Show Kit emailed to registered exhibitors by August 2020 and the conference website at:

<http://www.fwgbd.org/fwgbd-2020-conference>

Exhibits may not be removed from the Venue until final closing of the Show unless special permission is obtained in advance and in writing from SHOW MANAGEMENT. Exhibits must be removed from the Venue by the time specified for dismantlement. Any displays or materials left behind in the Venue after the closing of the Show without instructions will be packed and shipped at the discretion of SHOW MANAGEMENT, with all charges assessed to Exhibitor.

CANCELLATION, WITHDRAWAL, OR REDUCTIONS IN SPACE:

Cancellation of exhibit space, reduction of exhibit space, and any refund of exhibit fees are subject to the following conditions: Exhibitors shall give written notice of cancellation to SHOW MANAGEMENT no less than 60 days prior to the opening of the Show. If written notice is received more than 60 days prior to Show opening, the exhibit fee less a 50% cancellation charge will be refunded to the Exhibitor. No refunds will be allowed for any cancellation less than 60 days prior to the opening of the Show. SHOW MANAGEMENT reserves the right to re-sell space upon cancellation.

SPACE ASSIGNMENTS AND SUBLEASE: Exhibit assignments will be made according to the date of receipt of application on a space available basis. Exhibitors may not sublease the exhibit space, or any equipment provided by SHOW

MANAGEMENT, nor shall Exhibitors assign this lease in whole or in part without written notice to and approval by SHOW MANAGEMENT in advance of the Show.

RELOCATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to alter the official floor plan and/or re-assign any exhibit location as deemed necessary for the good of the Show. SHOW MANAGEMENT further reserves the right to make such changes, amendments, and additions to these Terms and Conditions and such further regulations as it considers necessary for the good of the Show.

LIMITATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to remove from the Show any Exhibitor and/or their representatives performing an act or practice which in the opinion of SHOW MANAGEMENT is objectionable, detracts from the dignity of the Show, or is unethical to the business purposes of the Show. SHOW MANAGEMENT reserves the right to refuse admittance of exhibits or materials to the Show until all fees owed by the Exhibitor are paid in full. Exhibitors agree not to hold any competing social event, hospitality suite, meeting, or demonstration that entices conference attendees to the Show floor during CME-supported scientific sessions or social events.

MUSIC, AUDIO EFFECTS, PHOTOGRAPHY, and

VIDEOTAPING: Music and audio-visual devices with sound are permitted only in those locations designated by SHOW MANAGEMENT and at such decibel intensity as not to interfere with the activities of other Exhibitors. Photography and/or videotaping other than by official FWGBD or SHOW MANAGEMENT photographers are not permitted within the Show at any time. Exhibitors grant permission to have their exhibit photographed by FWGBD or SHOW MANAGEMENT for the purposes of historic documentation of the Show and/or reporting on the meeting to FWGBD members. FWGBD and SHOW MANAGEMENT agree not to use exhibit photos without the permission of the exhibiting Company.

COPYRIGHT LAW: No copyrighted music may be played or sung in the Show in any fashion (including, but not limited to, background music on video or audio presentations) without obtaining appropriate licensing. Exhibitors shall indemnify SHOW MANAGEMENT, FWGBD, and the Venue, including the respective officers, directors, employees, and agents of these entities, and save them free and harmless from any and all liability whatsoever for any infringement of or other violation arising out of the use of copyrighted music.

SECURITY: Although security services will be furnished, SHOW MANAGEMENT cannot and will not be held responsible for damage to, loss, and/or theft of property belonging to any Exhibitor, its agents, employees, business invitees, visitors, or guests. The exhibiting Company is responsible for carrying its own liability insurance.

APPLICABLE LAWS: This contract shall be governed by the laws of the State of New Jersey. Exhibitors agree to abide by all federal (including, but not limited to, Food and Drug Administration (“FDA”) laws, state and city laws, ordinances, and regulations concerning fire safety, health, environment, public safety, hazardous materials, and all regulations and restrictions imposed by the Venue. All displays and decorations used by Exhibitors must be fireproof.

LIMITATION OF LIABILITY: Exhibitors agree to make no claim for any reason whatsoever against SHOW MANAGEMENT, FWGBD, and the Venue, including the respective officers, directors, employees, and agents of these entities, and save them free and harmless from any and all liability whatsoever for loss, theft, damage to goods, or injury to employees or guests while in the Show area, nor any consequential damage to business for failure to provide space for the exhibit, or for failure to hold the Show as scheduled. Exhibitors assume entire responsibility and hereby agree to protect, indemnify, defend and save SHOW MANAGEMENT, FWGBD, and the Venue from claims, losses, or damages to persons or property, including governmental charges for fines and attorney’s fees related to the use of the Show premises or any part thereof. In addition, Exhibitors acknowledge that FWGBD cannot and will not maintain insurance covering the Exhibitor’s property, and that it is the sole responsibility of each Exhibitor to obtain business interruption and property insurance covering any such losses. THE ABOVE-CITED REGULATIONS, as well as all conditions stated in the Prospectus and the exhibit application, become a part of the contract between the Exhibitor, SHOW MANAGEMENT, and FWGBD.

INSURANCE: All property is understood to remain under the Exhibitor’s custody and control in transit to and from or within confines of the Venue. Neither SHOW MANAGEMENT nor FWGBD is responsible for maintaining insurance covering any Exhibitor’s property.

Exhibitors shall carry Comprehensive General Liability coverage including premises, operations, and contractual liability coverage of at least \$1,000,000 for Personal Injury

Liability and \$500,000 for Property, and Worker’s Compensation with Employer’s Liability with applicable statutory coverage. Certificates shall be furnished upon request.

FORCE MAJEURE: In the event the Venue or any part of the Show area becomes unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, inclement weather, or other such cause, or as a result of government intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or other cause or agency over which SHOW MANAGEMENT or FWGBD has no control; or should SHOW MANAGEMENT or FWGBD decide, because of such cause, that it is necessary to cancel, postpone, or re-site the exposition or reduce the move-in or installation time, Show time, or dismantlement time, SHOW MANAGEMENT and FWGBD shall not be liable to indemnify or reimburse Exhibitors in respect to any damages or loss, direct or indirect, arising as a result thereof.

TERMINATION OF RIGHT TO EXHIBIT: SHOW MANAGEMENT and FWGBD reserve the right to terminate without notice any Exhibitor’s right to exhibit if the Exhibitor or any of its representatives fail to observe the conditions of these Terms and Conditions or, if in the opinion of SHOW MANAGEMENT or FWGBD, the Exhibitor is conducting business in an unethical or unprofessional manner. Such exhibitors will be dismissed without refund.

ADDENDUM: SHOW MANAGEMENT and FWGBD reserve the right to make changes, amendments, and additions to these Terms and Conditions as considered advisable for the proper conduct of the Show, with the provision that all Exhibitors will be notified of such changes.

EXHIBITOR RULES AND REGULATIONS

BOOTH SIZE: Standard tabletop exhibits are one 6’ skirted tables.

BOUNDARIES: All parts of all exhibits must be contained within the Exhibitor’s assigned space boundaries. Aisle space is under the control of SHOW MANAGEMENT.

GENERAL SHOW POLICIES: Noisy or offensive exhibits are prohibited. Distribution of literature or samples must be

related to the exhibit and distribution is limited to within Exhibitor’s space. Canvassing the Show floor is strictly prohibited. No food or beverages may be distributed from an Exhibitor’s space without pre-show approval by SHOW MANAGEMENT. Exhibitors may not display signs that are

not professionally prepared or, in the opinion of SHOW MANAGEMENT or FWGBD, detract from the appearance of the Show in any manner whatsoever. SHOW MANAGEMENT shall have sole control over all admission policies at all times.

USE OF DISPLAY SPACE: A representative of the exhibiting company must be present at the exhibit at all times during posted exhibit hours. The sale of merchandise or equipment of any kind is prohibited in the Show. The use of the FWGBD conference logo or official company logo on displays, signs, giveaways, promotional literature, or other material is strictly prohibited. Use of the Talley Management logo, FWGBD logo, and the Venue logo is strictly prohibited unless permission is granted directly from those organizations in writing. Signs or other articles are prohibited from being fastened to the walls, pillars, or electrical fixtures.

The use of thumbtacks, tape, nails, screws, bolts, or any other tool or material which could mar the floor or walls of the Venue is prohibited. Drip pans must be used under all equipment where there is a possibility of leakage. No helium-filled balloons or adhesive-backed stickers may be given out by Exhibitors.

FDA APPROVAL/CLEARANCE: If an Exhibitor intends to display, introduce, or feature an article whose pre-market approval or clearance is pending from the FDA, the Exhibitor's materials and the Exhibitor's personnel must disclose that such article has not received final FDA approval/clearance and must clearly convey the status of

such article consistent with such laws, rules, and regulations administered by the FDA. The exhibit and any associated materials also must adequately and completely disclose that the article is not currently available for sale or commercial distribution in the US. Exhibitors shall indemnify and hold harmless SHOW MANAGEMENT, FWGBD, and the Venue from and against any and all costs, fees, expenses, penalties, damages, and claims arising from the Exhibitor's failure to comply with all laws, rules, and regulations (including those of the FDA) applicable to such article (including any law, rule, or regulation governing the display, introduction, or advertising of such article prior to final FDA approval/clearance).

EXHIBIT HALL BADGES AND PROGRAM BOOKS: All Exhibitor personnel must be registered. Please consult the Prospectus for the number of exhibitor badges provided with the purchase of an exhibit. Exhibitor Only badges will not be offered for the Conference. All Exhibitors will be registered as full conference attendees.

UNION LABOR: Exhibitors are required to observe all union contracts in effect among SHOW MANAGEMENT, official contractors, the Venue, and various labor organizations represented. Any labor required for installation or dismantle, decoration, or use of equipment must be ordered through the general service contractor. Tipping is strictly forbidden for any personnel providing any services.

BOOTH GIVEAWAYS: All booth giveaways must be pre-approved by SHOW MANAGEMENT prior to the meeting.



FOUNDATION FOR
Women & Girls
with Blood Disorders
FWGBD 2020 Conference