

September 24-25 | Arlington, VA



Educating Providers. Changing Lives.

**Sponsorship
&
Knowledge Center
Prospectus**

Connect | Sponsor | Exhibit

September 23-25, 2022

Knowledge Center Exhibits Open Friday Evening

Foundation for Women & Girls with Blood Disorders

Educating providers. Changing lives.

Dear Colleagues:

On behalf of the Foundation for Women & Girls with Blood Disorders, FWGBD, we are respectfully requesting your support of our 2nd Foundation for Women and Girls with Blood Disorders (FWGBD) Conference to be held at the Hyatt Regency Crystal City, Arlington, VA, September 23-25, 2022.

About FWGBD

Undiagnosed, untreated blood disorders in women have *medical consequences and unique issues at every life stage*, creating the need for a foundation dedicated to education and awareness.

In 2010, the Foundation for Women & Girls with Blood Disorders, a non-profit 501(c)3 organization, was launched to serve as a single-site, single-source where physicians and healthcare providers can obtain information. It is dedicated to achieving correct diagnosis and treatment of blood disorders and accompanying reproductive problems in women and girls with von Willebrand disease (VWD), other factor deficiencies, thrombophilias, sickle cell disease (SCD), hemoglobinopathies, immune thrombocytopenic purpura (ITP) and anemias.

The mission of FWGBD is to *ensure that all women and girls with blood disorders are appropriately diagnosed and optimally managed at every life stage*. Members of our organization includes hematologists (adult and pediatric), obstetricians, gynecologists, adolescent medicine specialists, emergency medicine physicians, family practice physicians, coagulation laboratory professionals, nurse practitioners, nurses, social workers and many others.

FWGBD offers:

- **State-of-the-Science Continuing Medical Education** through live webinars, symposia, and other educational programs
- **Research Fellowship opportunities to nurture future healthcare leaders caring for women and girls with blood disorders** through the FWGBD Research Fellowship Award opportunities for early-stage and new faculty in the areas of bleeding disorders and overall blood disorders; our Pathways Programs; and
- **Learning Action Networks** for Bleeding Disorders and Sickle Cell Disease
- **Opportunities to support and mentor** the next generation of healthcare professionals caring for women and girls with blood disorders as program presenters and learning action network mentors



#FWGBD2022

What to Expect at FWGBD 2022:

Our Audience

FWGBD anticipates a total audience of 300 attendees, including:

- Clinicians and physician-researchers (MDs, DOs, MD/PhDs)
- Trainees (MD/DOs who are residents and fellows)
- Basic and translational scientists (Post-docs and PhDs)
- Nurses, nurse practitioners, physician assistants
- Pharmacists
- Coagulation laboratory technicians
- FWGBD Corporate Colleagues and other industry representatives of supporting companies

Commercial supporters at FWGBD 2022 can expect:

- A focused meeting environment, small enough to promote meaningful networking, yet large enough to attract an anticipated audience of 300 physicians, nurses, pharmacists, residents and fellows, and women's healthcare professionals from the U.S. and Canada.
- Educational sessions and networking events bring you face-to-face with your target audience, including a Welcome Networking Reception in the Knowledge Center on Friday, September 23, 2022, and the Knowledge Center Cocktail Reception preceding the conference dinner on Saturday, September 24, 2022 (both events are available for sponsorship).
- Name and/or logo recognition in both electronic and print formats (as appropriate per ACCME guidelines) in our Website, social media posts, and more!

Partners and Sponsors at FWGBD 2022 can participate in the "FWGBD Knowledge Center"

FWGBD Knowledge Center: The Conference Learning Hub

- **The Knowledge Center** is an immersive learning center hub designed to maximize visibility and engage conversations by incorporating companies dedicated to delivering products and services to the FWGBD community with food and beverage served throughout, a "Continue the Conversation" area for informational conversations with conference speakers, and informal conversation areas throughout the center for colleagues to meet, share their work and form meaningful collaborations.
- Attendees from companies that support specific events during the conference are welcome to participate in the Knowledge Center free of charge
- Continental breakfast, lunch and PM coffee break served in the FWGBD Knowledge Center on Saturday; Continental breakfast and AM coffee break served in the FWGBD Knowledge Center on Sunday; Both are available for sponsorship

Increase your visibility in the blood disorder community by participating with us during the FWGBD 2022 Conference!

Thank you for taking the time to review this prospectus and for your consideration as a potential sponsor and Knowledge Center participant.
We hope that you will join us at FWGBD 2022!

Support, Sponsorship and Knowledge Center Opportunities at FWGBD 2022

The FWGBD 2022 Conference is your opportunity to excite, motivate, and market to hematologists, obstetricians and gynecologists, and other healthcare professionals caring for women and girls with blood disorders. Multiple sponsorship and marketing opportunities are available.

We invite you to select from the following sponsorship opportunities and participate in the FWGBD Knowledge Center experience.

Please Note: All sponsorship and Knowledge Center opportunities are offered on a first come, first served basis and are not confirmed until payment is received.

Sponsorship Levels

2022 Recognition	Platinum \$35,000+	Gold \$25,000+	Silver \$15,000+	Bronze \$5,000+
Final Program and Website Recognition	✓	✓	✓	✓
Sponsor's Banner	✓	✓	✓	✓
Post-Event Mailing List	✓	✓	✓	
Complimentary Registration(s)	4	3	2	1
Brochure for Conference Bag (or a Digital Bag Insert)	✓	✓	✓	
Dedicated Email blast(s) to Members	✓	✓		
Email blasts to Registrants	✓	✓	✓	
Wellness Sponsor			✓	

FWGBD 2022 Sponsorship Opportunities

1) Friday Night Welcome Networking Reception

Exclusive Sponsor: \$20,000

Event Date/Time: Friday, September 23, 2022 | 6:00 PM – 8:00 PM

The Welcome Networking Reception is an exclusive sponsorship opportunity that provides the sponsoring company with a perfect scenario for networking with FWGBD leadership, meeting attendees, prospective clients, and colleagues at the conference venue.

The Reception includes:

- Welcome reception from 6:00 PM – 8:00 PM
- Hosted Bar with 1 drink ticket per attendee and food stations

The exclusive sponsor receives the following in consideration for their support for this high-profile event:

- One (1) complimentary conversation area in the FWGBD Knowledge Center
- Two (2) complimentary full conference registrations*
- One (1) complimentary e-blast to the conference registration list via FWGBD (e-blast content is subject to approval by FWGBD prior to distribution)
- Name and logo recognition on event signage as the exclusive sponsor of the event
- Name recognition in the FWGBD 2022 Meeting App and on the conference Website, with a link to the sponsoring company's Website

2) Saturday Knowledge Center Cocktail Reception Preceding the Saturday Night Conference Dinner

Exclusive Sponsor: \$20,000

Event Date/Time: Saturday, September 24, 2022 | 5:00 PM – 6:00 PM

The Cocktail Reception is held on Saturday evening, September 24, at the conference hotel. This Reception is open to all full conference attendees.

The Cocktail Reception's exclusive sponsor receives the following in consideration for their support of this event:

- One (1) complimentary conversation area in the FWGBD Knowledge Center
- Two (2) complimentary full conference registrations*
- Name and logo recognition on event signage as the exclusive sponsor of the event
- Name recognition on conference sponsorship signage
- Name recognition in the FWGBD 2022 meeting program and on the conference Website, with a link to the sponsoring company's Website

3) Saturday Night FWGBD Conference Dinner

Exclusive Sponsor: \$35,000

Decoration Sponsor: \$15,000 (2 available)

Event Date/Time: Saturday, September 24, 2022 | 6:00 PM – 9:00 PM

The Conference Dinner is held on Saturday evening, September 24, at the conference hotel. This Dinner is open to all full conference attendees and the exhibitors of the supporting company.

The Dinner's exclusive sponsor receives the following in consideration for their support of this event:

- One (1) complimentary conversation area in the FWGBD Knowledge Center
- Three (3) complimentary full conference registrations*
- One (1) complimentary e-blast to all registrants and FWGBD members via FWGBD (e-blast content is subject to approval by FWGBD prior to distribution)
- Name and logo recognition on event signage as the exclusive sponsor of the event
- Name recognition on conference sponsorship signage
- Name recognition in the FWGBD 2022 meeting program and on the conference Website, with a link to the sponsoring company's Website

4) Mobile Meeting App

Exclusive Sponsor: \$10,000

The Meeting App sponsor receives the following in consideration for their support:

- One (1) complimentary full conference registrations
- One (1) complimentary conversation area in the FWGBD Knowledge Center
- Name recognition on conference sponsorship signage and within the App
- Name recognition in the FWGBD 2022 meeting program and on the meeting Website, with a link to the sponsoring company's Website

5) Conference Wi-Fi

Exclusive Sponsor: \$15,000

Support this essential service in the General Session Room and the Knowledge Center for all attendees during the conference. *Please note, due to ACCME regulations, support for the Conference Wi-Fi can only be secured through an educational grant with a Letter of Agreement between the supporter (or supporters) and the accredited organization of FWGBD 2022.*

The Conference Wi-Fi exclusive supporter receives the following in consideration for their support:

- One (1) complimentary full conference registrations
- One (1) complimentary conversation area in the FWGBD Knowledge Center
- Name recognition on conference sponsorship signage
- Name recognition in the FWGBD 2022 meeting program and on the meeting Website, with a link to your company's Website

6) Breakfast/Lunch in the Knowledge Center

Exclusive Sponsorship: \$25,000

OR

Individual Meal Cost: \$10,000 each

- Saturday, September 24 | 7:00 AM – 8:00 AM
- Saturday, September 24 | 12:30 PM – 1:30 PM
- Sunday, September 25 | 7:00 AM – 8:00 AM

Support one or more meals in the Knowledge Center so attendees can enjoy networking and a visit to the hall between educational sessions.

Supporters receive the following in consideration of their support:

- Two (2) complimentary full conference registration if an exclusive sponsor.
- One (1) complimentary full conference registration if sponsoring an individual event.
- Name and logo recognition on signage at the break location in the Knowledge Center
- Name recognition on conference sponsorship signage
- Name recognition in the FWGBD 2022 meeting program and on the conference Website, with a link to the sponsoring company's Website

7) Coffee Breaks in the Knowledge Center

Exclusive Sponsorship: \$20,000

OR

Individual Break cost: \$5,000 each (3 available)

- Saturday, September 24 | 9:45 AM – 10:00 AM
- Saturday, September 24 | 2:15 PM – 2:30 PM
- Sunday, September 25 | 9:00 AM – 9:30 AM

Support one or more coffee breaks so attendees can enjoy networking and a visit to the Knowledge Center between educational sessions.

Break supporters receive the following in consideration of their support (per break):

- Two (2) complimentary full conference registration if an exclusive sponsor. One (1) complimentary full conference

registration if sponsoring an individual event.

- Name and logo recognition on signage at the break location in the Knowledge Center
- Name recognition on conference sponsorship signage
- Name recognition in the FWGBD 2022 meeting program and on the conference Website, with a link to the sponsoring company's Website

8) Audience Response System (ARS)

Exclusive Sponsor: \$7,500

Support the technology to collect participant responses in real-time to enhance the educational impact and engage the audience firsthand with session content. *Please note, due to ACCME regulations, support for the Audience Response System (ARS) can only be secured through an educational grant with a Letter of Agreement between the supporter (or supporters) and the accredited organization of FWGBD 2022.*

The ARS exclusive supporter receives the following in consideration for their support:

- One (1) complimentary full conference registration
- Name recognition on conference sponsorship signage
- Name recognition in the FWGBD 2022 meeting program and on the conference Website, with a link to the sponsoring company's Website

9) Hotel Key Cards

Exclusive Supporter: \$5,000

Build name recognition for your company, or product by having your information imprinted on all hotel key cards given to FWGBD 2022 attendees staying at the Hyatt Regency Crystal City for the conference.

The Hotel Key Card exclusive sponsor receives the following in consideration for their support:

- One (1) complimentary full conference registration
- Corporate logo on the key cards of all FWGBD 2022 attendees staying at the Hyatt Regency Crystal City
- Name recognition on the conference Website, with a link to your company's Website

10) Conference Tote Bags

Exclusive Supporter: \$10,000

Sponsor the Conference Tote Bags that may be printed with the conference name, date and FWGBD logo. These will be distributed to all attendees upon arrival.

The Conference Tote Bag exclusive sponsor receives the following in consideration for their support:

- One (1) complimentary full conference registration
- Name and logo recognition at the Registration area
- Name recognition on conference sponsorship signage
- Name recognition in the FWGBD 2022 meeting program and on the conference Website, with a link to the sponsoring company's Website

11) Sustainability Sponsor

Exclusive Supporter: \$10,000

Sponsor the conference Recycling Stations, Water Stations and showcase your name/logo with a water bottle giveaway. Water bottles will be inserted into all conference bags distributed to all attendees.

The Water Station exclusive sponsor receives the following in consideration for their support:

- One (1) complimentary full conference registration
- Name and logo recognition on Water Station signage
- Name recognition on conference sponsorship signage
- Name recognition in the FWGBD 2022 meeting program and on the conference Website, with a link to your company's Website

12) Rapid Charging Stations

Charging Stations: \$5,000 each; 2 available (can add more as necessary)

Help attendees stay connected by supporting a convenient charging kiosk in the Knowledge Center all day Saturday, September 24 and half day Sunday, September 25. Stations are capable of rapidly charging multiple devices at once. This is a great opportunity to link your company's name and logo with this service.

Charging Station supporters receive the following in consideration for their support:

- One (1) complimentary full conference registration
- Corporate and/or product logo recognition on the Charging Station
- Name recognition on conference sponsorship signage
- Name recognition in the FWGBD 2022 meeting program and on the meeting Website, with a link to your company's Website

13) Conference Lanyards

Exclusive Supporter: \$5,000

Sponsor the conference name badge lanyards that will be imprinted with the conference name and date and distributed to all attendees at registration.

The Conference Lanyard exclusive sponsor receives the following in consideration for their support:

- Name recognition in the FWGBD 2022 meeting program and on the conference Website, with a link to your company's Website

14) Conference Notebook/Pen

Exclusive Supporter: \$5,000

Sponsor the conference notebook/pen given that may be printed with the conference name, date and FWGBD logo and given to each attendee inside their tote bag.

The Conference Notepad/Pen exclusive sponsor receives the following in consideration for their support:

- Name recognition in the FWGBD 2020 meeting program and on the conference Website, with a link to your company website

15) Digital Conference Bag Inserts

Unlimited Opportunities at \$2,000 each

Sponsor one or more conference bag inserts that are related to women and girls prepared for digital distribution.

Please note: Sponsors must provide digital artwork and insert in advance for pre-approval by FWGBD 2022 meeting organizers and the Hyatt Regency Crystal City's General Manager.

Wellness Opportunities

16) Nursing Mothers' Lounge

Exclusive supporter: \$10,000

This Lounge is designed for our registered attendees who are breastfeeding or pumping. Live feeds of FWGBD sessions will be available for those choosing to use the Lounge. Supporter supplies breast pumps and collection kits. Supporter receives extensive recognition through signage throughout meeting space advertising availability of the room.

The Nursing Mothers' Lounge exclusive sponsor receives the following in consideration for their support:

- One (1) complimentary full conference registration
- Name and logo recognition on Lounge signage
- Name recognition on conference sponsorship signage
- Name recognition in the FWGBD 2022 meeting program and on the conference Website, with a link to your company's Website

17) Wellness Sponsor

Exclusive supporter: \$5,000 - \$7,500

The Wellness Sponsorship includes wellness activations for each day of the conference. Activations might include A yoga class, massage chairs, breathing/stretch warm-up prior to a session, coloring, puzzles or mind jogger game station in the Knowledge Center. The activations are TBD and will be determined in collaboration with the sponsor.

The Wellness Sponsor receives the following in consideration for their support:

- One (1) complimentary full conference registration
- Name and logo recognition on signage
- Name recognition on conference sponsorship signage
- Name recognition in the FWGBD 2022 meeting program and on the conference Website, with a link to your company's Website

18) Registration Sponsor

Exclusive supporter: \$15,000

Advance logo placement on all registration webpages and confirmations sent to attendees and on-site branding at the registration area.

Additionally, the exclusive sponsor receives the following in consideration for their support:

- One (1) complimentary full conference registration

- Name and logo recognition on event signage as the exclusive sponsor of the event
- Name recognition on conference sponsorship signage
- Name recognition in the FWGBD 2022 meeting program and on the conference Website, with a link to your company's Website

19) Continue the Conversation Sponsorship

Exclusive supporter: \$10,000

The Continue the Conversation Sponsorship supports the set area in the Knowledge Center where speakers can host informational Q & A following their sessions, as well as provide a space for informal conversation for colleagues to meet, share their work, and form meaningful collaborations.

The exclusive sponsor receives the following in consideration for their support:

- One (1) complimentary full conference registration
- Name and logo recognition on event signage as the exclusive sponsor of the event
- Name recognition on conference sponsorship signage
- Name recognition in the FWGBD 2022 meeting program and on the conference Website, with a link to your company's Website

20) Health and Safety Sponsor

Exclusive supporter: \$10,000

Support the health and safety of our attendees by offering masks, required health and safety signage as well as onsite COVID testing requirements.

The Health and Safety exclusive sponsor receives the following in consideration for their support:

- One (1) complimentary full conference registration
- Name and logo recognition on specific related signage (mask pickup area, COVID testing area, etc.)
- Name recognition on conference sponsorship signage
- Name recognition in the FWGBD 2022 meeting program and on the conference Website, with a link to your company's Website

21) Post Conference Recording Sponsor

Exclusive supporter: \$10,000

Support the recording and archiving of conference session to be made available to registered attendees for a certain period after the conference ends.

The exclusive sponsor receives the following in consideration for their support:

- One (1) complimentary full conference registration
- Name recognition on conference sponsorship signage
- Name recognition in the FWGBD 2022 meeting program and on the conference Website, with a link to your company's Website

Note: Additional opportunities may be added or can be discussed as interested.

FWGBD 2022 Knowledge Center Opportunities

Benefits of participating in the Knowledge Center

“FWGBD Knowledge Center”

- **The FWGBD Knowledge Center** is an immersive learning center hub designed to maximize visibility and engage conversations by incorporating companies dedicated to delivering products and services to the FWGBD community with food and beverage served throughout, a ‘Continue the Conversation’ area for informational conversations with conference speakers, and informal conversation areas throughout the center for colleagues to meet, share their work and form meaningful collaborations.
- Attendees from companies that support specific events during the conference are welcome to participate in the Knowledge Center free of charge for the day they are participating
- Continental breakfast, lunch and coffee breaks served in the FWGBD Knowledge Center on Saturday; Continental breakfast and AM break served in the FWGBD Knowledge Center on Sunday; All are available for sponsorship

Knowledge Center Partners can expect:

- A focused conference environment ideal for companies dedicated to delivering products and services that support research, diagnostics, and treatment for undiagnosed blood disorders in women
- Breakfasts, breaks, lunch, and receptions hosted in the Knowledge Center to ensure maximum visibility and foot traffic for exhibitors
- Ability to purchase refreshments will be sent to all confirmed Knowledge Center companies participating by August 12, 2022
- Engagement with an anticipated audience of 300 physicians, nurses, pharmacists, and other allied healthcare professionals from the U.S. and Canada
- A dedicated conversational area designated exclusively for discussions with conference attendees, colleagues, and networking, bringing you face-to-face with your audience. Signage including the company logo is included to designate each company’s conversation area.
- Name recognition in the FWGBD 2022 meeting program and on the conference Website, with a link to your company’s Website
- Support the educational and mentoring mission of FWGBD

Available Opportunities

Conversation Pod - \$3,500 /each

Includes conversational seating and signage for each Knowledge Center organization

Nonprofit price: \$2,000 per table

NOTE: FWGBD will assign a conversation pod grouping to each company confirming participation. A floor plan will be available in June 2022.

Conversation Pods include:

- One (1) complimentary exhibitor only registration
- Conversational Seating and a table for material display
- Signage with the company name and logo displayed
- Name recognition in the FWGBD 2022 Meeting App and on the conference Website, with a link to your company’s Website

Amenities

Information on requesting electric hook-ups and WI-FI access will be sent to all confirmed Knowledge Center participants by August 12, 2022. Information for food and/or beverage service for your conversation area will be provided during this time as well.

FWGBD 2022 Knowledge Center Dates/Hours

Installation of Exhibits: Friday, September 23, 2022, from 1:00 PM – 5:00 PM

Knowledge Center Hours:

Friday, September 23, 2022, from 6:00 to 8:00 PM

- Welcome “Ballpark” Reception in the Knowledge Center - food and beverage stations

Saturday, September 24, 2022, from 6:00 AM – 11:00 PM

- Continental Breakfast in the Knowledge Center from 7:00 AM – 8:00 AM
- Break in the Knowledge Center from 10:00 AM – 10:30 AM
- Lunch from 12:30 PM – 1:30 PM
- Break in the Knowledge Center from 3:00 PM – 3:30 PM

Sunday, September 25, 2022, from 6:00 AM – 3:00 PM

- Continental Breakfast in the Knowledge Center from 7:00 AM – 8:00 AM
- Break in the Knowledge Center from 9:30 AM – 10:00 AM

Knowledge Center Dismantlement: Sunday, September 25, 2022 – 11:00 AM – 3:00 PM

Additional Full Conference Registrations

Additional full conference registrations not offered as part of a sponsorship or Knowledge Center package may be purchased at the following rate for Industry Professionals:

- \$650 is the early-bird price for industry representatives. The non-member early-bird industry price is \$1,150. You will receive a signup form for your company attendees when your sponsorship is confirmed.
- Prices go up to \$750 for industry members and \$1,250 for industry non-members after early-bird cutoff date on June 25, 2022.

FWGBD 2022 Knowledge Center Floor Plan

The Knowledge Center Floor Plan will be available in June 2022.

Satellite Symposium “Lunch and Learn” Opportunities at FWGBD 2022

FWGBD 2022 Satellite Symposium “Lunch and Learn” opportunities allow participating companies to maximize their visibility and educational impact at the conference through either accredited or non-accredited events during scheduled times.

- All satellite symposia logistics and costs, including but not limited to those for additional A/V, catering, travel/lodging, and honoraria for event speakers, and any additional company conference rooms, are the responsibility of the supporting company
- Satellites may offer CME/CEUs or be non-CME. Applications for accreditation must be organized by the supporting company independent of FWGBD
- All attendees must be FWGBD 2022 full conference registrants with badges

Satellite Time Slots and Fees

Saturday Lunch on September 24 | 12:30 PM – 1:30 PM

- Exclusive satellite luncheon for one company on Saturday: \$30,000

Saturday Evening Symposium on September 24 | 5:00 PM – 6:00 PM

- Fee for an exclusive time slot for one company: \$25,000

Sunday Breakfast Symposium on September 25 | 7:00 AM – 8:00 AM

- Fee for an exclusive time slot for one company: \$25,000

Benefits of Satellite Symposium Sponsorship

- Complimentary conference room space at the conference hotel for up to 100 participants
- Audio Visual Package in room to include, screen, projector, laptop, podium, podium microphone, audience microphone for questions and sound support plus technician.
- Three (3) complimentary full conference registrations for the exclusive Saturday lunch spot
- One (1) conference bag insert promoting the event
- Pre-registrant address mailing labels (provided after the early-bird registration deadline) for one (1) mailing via U.S. Postal Service (additional address labels may be purchased from FWGBD for \$500 USD for each additional mailing)
- FWGBD will promote satellites with one complimentary e-blast to all pre-registrants (after the early-bird registration deadline). Additional e-blasts can be purchased from FWGBD for \$500 USD per blast
- Name recognition on conference sponsorship signage
- Name recognition in the FWGBD 2022 meeting program and on the meeting Website, with a link to your company’s Website
- Support the educational and mentoring mission of FWGBD
- Opportunity for symposia speakers to meet with and conduct informal Q&A with colleagues and attendees in the Knowledge Center following their sessions during designated program breaks – “Continue the Conversation”

Please note: All sponsorship and Knowledge Center opportunities are offered on a first come, first served basis and will be confirmed upon receipt of payment.

KNOWLEDGE CENTER TERMS AND CONDITIONS

SHOW MANAGEMENT for the FWGBD 2022 Scientific Symposium of the Foundation for Women and Girls with Blood Disorders (“FWGBD 2022”) is provided by VRS, 7403 Venice Street, Falls Church, VA, USA, Email Michelle Mobley, mmobley@vrsevents.com (202.359.1957), with any questions about these Terms and Conditions.

ELIGIBLE PARTICIPANTS: SHOW MANAGEMENT reserves the right to determine the eligibility of any Company or Product applying to participate in the event and further reserves the right to reject ineligible applications and/or limit the amount of space assigned to any one company.

MOVE-IN/INSTALLATION, SHOW HOURS, AND

DISMANTLEMENT: Companies agree to comply with assigned move-in/installation days, Show hours, and dismantlement dates and instructions. The schedule for move-in/installation, show hours, and dismantlement is detailed in the FWGBD 2022 Prospectus (the “Prospectus”) and is also available in the FWGBD 2022 event Kit emailed to registered companies by August 12, 2022 and the conference Website at: <http://www.fwgbd.org/fwgbd-2022-conference>

Companies may not depart from the Venue until final closing of the event unless special permission is obtained in advance and in writing from SHOW MANAGEMENT. Companies must be removed from the Venue by the time specified for dismantlement. Any displays or materials left behind in the Venue after the closing of the event without instructions will be packed and shipped at the discretion of SHOW MANAGEMENT, with all charges assessed to Company.

CANCELLATION, WITHDRAWAL, OR REDUCTIONS IN SPACE:

Cancellation of participation, reduction of space, and any refund of fees are subject to the following conditions: Companies shall give written notice of cancellation to FWGBD no less than 60 days prior to the opening of the event. If written notice is received more than 60 days prior to event opening, the participation fee less a 50% cancellation charge will be refunded to the company. No refunds will be allowed for any cancellation less than 60 days prior to the opening of the event. FWGBD reserves the right to re-sell space upon cancellation.

SPACE ASSIGNMENTS AND SUBLEASE: Location assignments will be made according to the date of receipt of application on a space available basis. Companies may

not sublease their space, or any equipment provided by SHOW MANAGEMENT, nor shall Companies assign this lease in whole or in part without written notice to and approval by FWGBD in advance of the Show.

RELOCATION OF SPACE: FWGBD reserves the right to alter the official floor plan and/or re-assign any location deemed necessary for the good of the event. FWGBD further reserves the right to make such changes, amendments, and additions to these Terms and Conditions and such further regulations as it considers necessary for the good of the event.

LIMITATION OF EXHIBITS: FWGBD reserves the right to remove from the event any Company and/or their representatives performing an act or practice which in the opinion of FWGBD is objectionable, detracts from the dignity of the event, or is unethical to the business purposes of the event. FWGBD reserves the right to refuse admittance of materials to the event until all fees owed by the company are paid in full. Companies agree not to hold any competing social event, hospitality suite, meeting, or demonstration that entices conference attendees to the Knowledge Center during CME-supported scientific sessions or social events.

MUSIC, AUDIO EFFECTS, PHOTOGRAPHY, and

VIDEOTAPING: Music and audio-visual devices with sound are permitted only in those locations designated by FWGBD and at such decibel intensity as not to interfere with the activities of other Companies. Photography and/or videotaping other than by official FWGBD photographers are not permitted within the event at any time. Companies grant permission to have their area photographed by FWGBD for the purposes of historic documentation of the event and/or reporting on the event to FWGBD members. FWGBD and SHOW MANAGEMENT agree not to use company photos without the permission of the Company.

COPYRIGHT LAW: No copyrighted music may be played or sung in the event in any fashion (including, but not limited to, background music on video or audio presentations) without obtaining appropriate licensing. Companies shall indemnify FWGBD, and the Venue, including the respective officers, directors, employees, and agents of these entities, and save them free and harmless from any and/or all liability whatsoever for any infringement of or other violation arising out of the use of copyrighted music.

SECURITY: Although security services will be furnished, SHOW MANAGEMENT cannot and will not be held responsible for damage to, loss, and/or theft of property belonging to any Company, its agents, employees, business invitees, visitors, or guests. Companies are responsible for carrying their own liability insurance.

APPLICABLE LAWS: This contract shall be governed by the laws of the State of New Jersey. Companies agree to abide by all federal (including, but not limited to, Food and Drug Administration (“FDA”) laws, state and city laws, ordinances, and regulations concerning fire safety, health, environment, public safety, hazardous materials, and all regulations and restrictions imposed by the Venue. All displays and decorations used by companies must be fireproof.

LIMITATION OF LIABILITY: Companies agree to make no claim for any reason whatsoever against SHOW MANAGEMENT, FWGBD, and the Venue, including the respective officers, directors, employees, and agents of these entities, and save them free and harmless from any and all liability whatsoever for loss, theft, damage to goods, or injury to employees or guests while in the event area, nor any consequential damage to business for failure to provide space for the exhibit, or for failure to hold the event as scheduled. Companies assume entire responsibility and hereby agree to protect, indemnify, defend and save SHOW MANAGEMENT, FWGBD, and the Venue from claims, losses, or damages to persons or property, including governmental charges for fines and attorney’s fees related to the use of the event premises or any part thereof. In addition, Companies acknowledge that FWGBD cannot and will not maintain insurance covering the Companies property, and that it is the sole responsibility of each Company to obtain business interruption and property insurance covering any such losses. THE ABOVE-CITED REGULATIONS, as well as all conditions stated in the Prospectus and the application, become a part of the contract between the Company, SHOW MANAGEMENT, and FWGBD.

INSURANCE: All property is understood to remain under the Companies custody and control in transit to and from or within confines of the Venue. Neither SHOW MANAGEMENT nor FWGBD is responsible for maintaining insurance covering any Companies property.

Companies shall carry Comprehensive General Liability coverage including premises, operations, and contractual liability coverage of at least \$1,000,000 for Personal Injury

Liability and \$500,000 for Property, and Worker’s Compensation with Employer’s Liability with applicable statutory coverage. Certificates shall be furnished upon request.

FORCE MAJEURE: In the event the Venue or any part of the event area becomes unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, inclement weather, or other such cause, or as a result of government intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or other cause or agency over which SHOW MANAGEMENT or FWGBD has no control; or should SHOW MANAGEMENT or FWGBD decide, because of such cause, that it is necessary to cancel, postpone, or re-site the exposition or reduce the move-in or installation time, Show time, or dismantlement time, SHOW MANAGEMENT and FWGBD shall not be liable to indemnify or reimburse Companies in respect to any damages or loss, direct or indirect, arising as a result thereof.

TERMINATION OF RIGHT TO PARTICIPATE: SHOW MANAGEMENT and FWGBD reserve the right to terminate without notice any Companies right to participate in the Knowledge Center if the Company or any of its representatives fail to observe the conditions of these Terms and Conditions or, if in the opinion of SHOW MANAGEMENT or FWGBD, the company is conducting business in an unethical or unprofessional manner. Such companies will be dismissed without refund.

ADDENDUM: SHOW MANAGEMENT and FWGBD reserve the right to make changes, amendments, and additions to these Terms and Conditions as considered advisable for the proper conduct of the event, with the provision that all Companies will be notified of such changes.

COMPANY RULES AND REGULATIONS

POD SIZE: Comfortable seating to include chairs and a table for materials.

BOUNDARIES: All parts of all information presented must be contained within the Company’s assigned space boundaries. Space design is under the control of SHOW MANAGEMENT.

GENERAL EVENT POLICIES: Noisy or offensive activations are prohibited. Distribution of literature or samples must be related to the company and distribution is limited to within the company’s space. Canvassing the Knowledge Center area is strictly prohibited. No food or beverages may be

distributed from a company's space without pre-event approval by SHOW MANAGEMENT. Companies may not display signs that are not professionally prepared or, in the opinion of SHOW MANAGEMENT or FWGBD, detract from the appearance of the event in any manner whatsoever. SHOW MANAGEMENT shall always have sole control over all admission policies.

USE OF DISPLAY SPACE: A representative of the company must be always present at their area during posted hours. The sale of merchandise or equipment of any kind is prohibited in the event. The use of the FWGBD conference logo or official company logo on displays, signs, giveaways, promotional literature, or other material is strictly prohibited. Use of the VRS, FWGBD logo, and the Venue logo is strictly prohibited unless permission is granted directly from those organizations in writing. Signs or other articles are prohibited from being fastened to the walls, pillars, or electrical fixtures.

The use of thumbtacks, tape, nails, screws, bolts, or any other tool or material which could mar the floor or walls of the Venue is prohibited. Drip pans must be used under all equipment where there is a possibility of leakage. No helium-filled balloons or adhesive-backed stickers may be given out by companies.

FDA APPROVAL/CLEARANCE: If a company intends to display, introduce, or feature an article whose pre-market approval or clearance is pending from the FDA, the companies' materials and personnel must disclose that such article has not received final FDA

approval/clearance and must clearly convey the status of such article consistent with such laws, rules, and regulations administered by the FDA. The information and any associated materials also must adequately and completely disclose that the article is not currently available for sale or commercial distribution in the US. Companies shall indemnify and hold harmless SHOW MANAGEMENT, FWGBD, and the Venue from and against any and all costs, fees, expenses, penalties, damages, and claims arising from the Companies failure to comply with all laws, rules, and regulations (including those of the FDA) applicable to such article (including any law, rule, or regulation governing the display, introduction, or advertising of such article prior to final FDA approval/clearance).

BADGES AND PROGRAM BOOKS: All company personnel must be registered. Please consult the Prospectus for the number of badges provided with a Knowledge Center purchase. Knowledge Center participation only badges will not be offered for the Conference. All company representatives will be registered as full conference attendees.

UNION LABOR: Companies are required to observe all union contracts in effect among SHOW MANAGEMENT, official contractors, the Venue, and various labor organizations represented. Any labor required for installation or dismantle, decoration, or use of equipment must be ordered through the general service contractor. Tipping is strictly forbidden for any personnel providing any services.

GIVEAWAYS: All giveaways must be pre-approved by SHOW MANAGEMENT prior to the event.



FOUNDATION FOR
Women & Girls
with Blood Disorders