



FWGBD 2022 NATIONAL CONFERENCE

September 24-25, 2022 | Social Media Toolkit

The FWGBD 2022 Conference will be the nation's largest conference devoted solely to the education of healthcare providers and professionals on the unique needs of women and girls with blood disorders. During the conference, participants will gather to explore the issues and initiatives that profoundly affect the care of women and girls with blood disorders. FWGBD 2022 is the place to gain insights, network, exchange ideas, and strategize next steps toward ensuring that all women and girls with blood disorders are correctly diagnosed and optimally managed across the life span.

Use these messages & graphics to spread the word among your social media networks!

HASHTAG

#FWGBD2022

WEBSITE

Info + registration: <https://www.fwgbd.org/education/conference>

ACCOUNTS TO FOLLOW + TAG

Foundation for Women & Girls with Blood Disorders
@fwgbd (Instagram, Twitter, Facebook)

FWGBD2022 Conference
#FWGBD2022 (Instagram, Twitter, Facebook)

GRAPHICS

September 24-25 | Arlington, VA



SOCIAL MEDIA MESSAGES

General

- The @FWGBD Conference is back, in person, and better than ever! Don't miss it. Use the hashtag #FWGBD2022 to join the conversation!

📅: September 24-25, 2022

📍: Arlington, VA

🔗: <https://www.fwgbd.org/education/conference>

- Happening soon: The highly anticipated @FWGBD Conference in Arlington, VA! Two phenomenal days of learning, networking, and transformative professional development opportunities. #FWGBD2022

📅 September 24-25, 2022

🔗 Info & registration: <https://www.fwgbd.org/education/conference>.

#FWGBD2022

- Two power-packed days of learning, networking, and more. Info & registration: 📍 <https://www.fwgbd.org/education/conference> #FWGBD2022 #blooddisorders #bleedingdisorders #hematology
- It's been way too long, but I'm glad to be back and in person at the @FWGBD 2022 Conference! Join me here: 📍 <https://www.fwgbd.org/education/conference> | #FWGBD2022

Guess where I'm headed? 📍 The hottest event of the year! @FWGBD's 2022 Conference here in Arlington, VA. Learn more and meet me there:

<https://www.fwgbd.org/education/conference> | #FWGBD2022

Speakers + Participants

- ✨ I'm ready, are you? Join me at @FWGBD's 2022 Conference in Arlington, VA Sept. 24-25: 📍 <https://www.fwgbd.org/education/conference> | #FWGBD2022
- I'm honored to be part of the dynamic lineup at this year's @FWGBD Conference, happening September 24-25. Join me by registering today at <https://www.fwgbd.org/education/conference>! You don't want to miss this. #FWGBD2022
- 📣 Announcement: I'll be speaking at @FWGBD's Conference this weekend! I invite you all to join me for this powerful 2-day gathering, Sept.24-25. Details at <https://www.fwgbd.org/education/conference> | #FWGBD2022

Sponsors

- We've got a lot in store for you in Arlington, VA with our partner @FWGBD. Be sure to register for the 2022 Conference, taking place Sept. 24-25: <https://www.fwgbd.org/education/conference> | #FWGBD2022
- We're honored to be working with @FWGBD for an epic 2-day experience in Arlington, VA. Join us Sept. 24-25: <https://www.fwgbd.org/education/conference> #FWGBD2022
- Learning. Connection. Empowerment. And fun!
This is what #FWGBD2022 is all about, and why we're so proud to sponsor it. Take part register today at <https://www.fwgbd.org/education/conference> @fwgbd

Young Professionals

- Are you a fellow, resident, or graduate student looking to #network & connect with leading experts in blood disorders? Join other early professionals at #FWGBD2022 in Arlington, VA Sept. 24-25: <https://www.fwgbd.org/education/conference> | #FWGBD2022 | @fwgbd | #hematology
- If you're a young professional, don't miss a chance to #network at @FWGBD's upcoming Conference! <https://www.fwgbd.org/education/conference> | #FWGBD2022 #hematology

Sessions

- Join leaders, activists, and policymakers at the 2022 @FWGBD Conference to discuss how we can chart a path in the direction communities with unmet medical needs deserve. Sept 24-25 | Register at <https://www.fwgbd.org/education/conference> | #FWGBD2022

- What can we do about women's #reproductive rights?

We know that threats to women's reproductive rights are numerous and dangerous. Let's dive in and walk away with strategies to fight back. Join the conversation: <https://www.fwgbd.org/education/conference> | #FWGBD2022

⚠️ The #pandemic exposed and worsened racial disparities. Don't miss @FWGBD's session with health experts and lived experience panelists who will address these challenges and ways to improve health outcomes for women and people of color with #blooddisorders. #healthequity

<https://www.fwgbd.org/education/conference> | #FWGBD2022

- #Diversity, #equity, and #inclusion is a hot topic! But what exactly is it and how does it look regarding research? Hear from #healthequity experts at #FWGBD2022. Join the conversation, Sept. 24-25: <https://www.fwgbd.org/education/conference>