

CHISM STRATEGIES

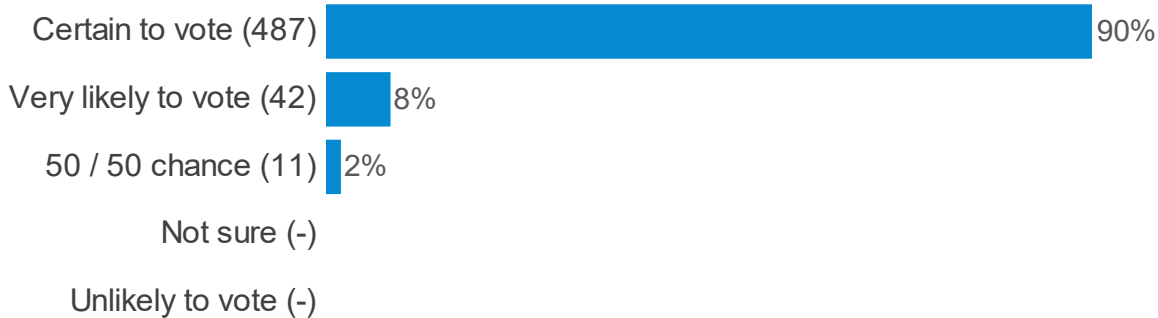
== ADVOCACY & ELECTIONS ==

Mississippi Statewide Survey - June 10, 2020

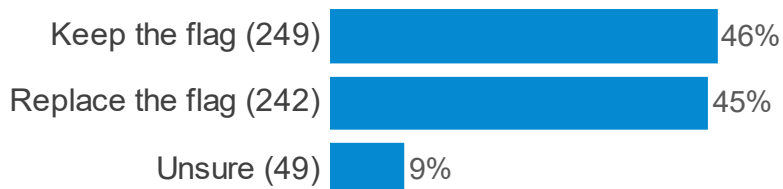
Are you a registered voter in the state of Mississippi? (Q01 Registered)



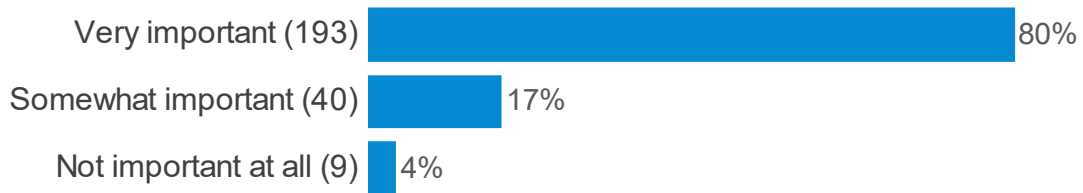
How likely is it that you will vote in the November election – are you certain to vote, very likely to vote, are the chances even that you will vote, are you not sure, or are you unlikely to vote? (Q02 Vote)



If there was a statewide vote on whether to keep the current Mississippi flag or replace it with something else, would you vote to keep the current flag or replace it? (Q03 Flag)



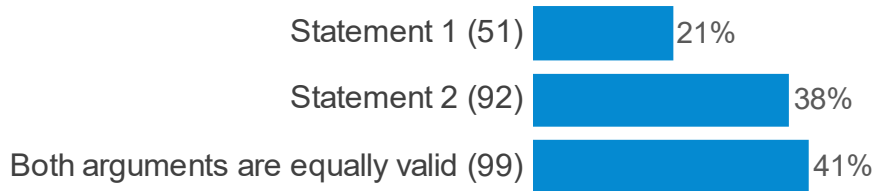
How important is it to you that we change the state flag? (Q04 Change Importance)



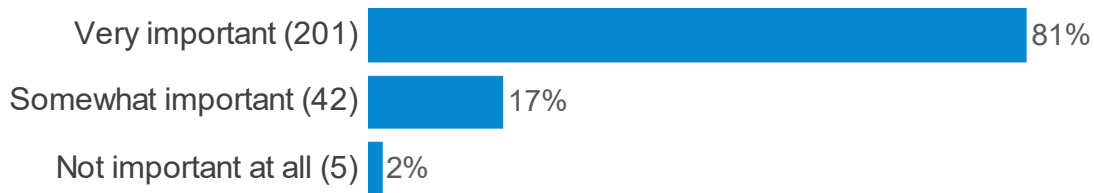
Which of these statements is closer to your opinion on why the state flag needs to be changed?

Statement 1: The flag hurts Mississippi's image in the rest of the country, which keeps people and businesses from moving here and holds our economy back.

Statement 2: The flag includes a racist symbol, and it divides Mississippians instead of uniting us. (Q05 Change Statements)



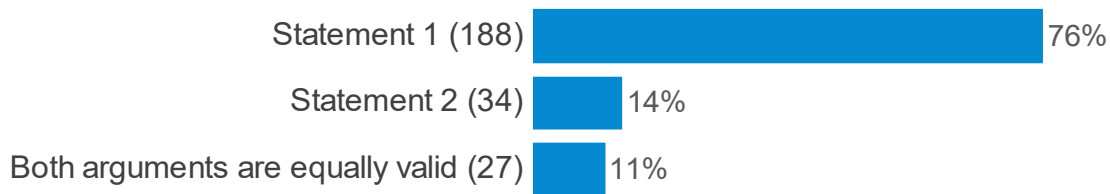
How important is it to you that we keep the state flag? (Q06 Keep Importance)



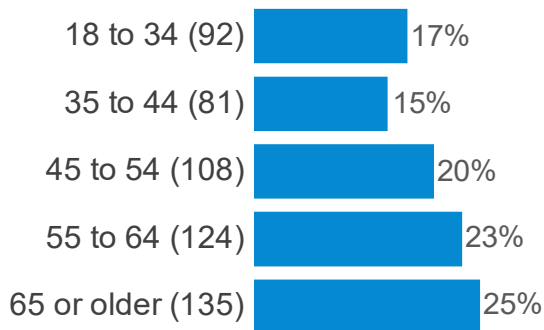
Which of these statements is closer to your opinion on why the state flag should not be changed?

Statement 1: The Confederate flag is part of our heritage and replacing it would mean turning our backs on our history.

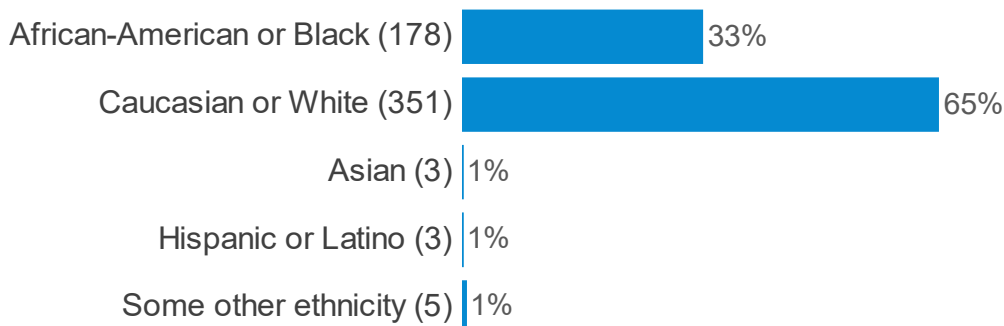
Statement 2: I understand why the flag offends some people, but at the end of the day, there are much bigger problems than this and it doesn't matter what our flag looks like. Changing it is a waste of time. (Q07 Keep Statements)



For statistical purposes, please tell us your age. (Q08 Age)



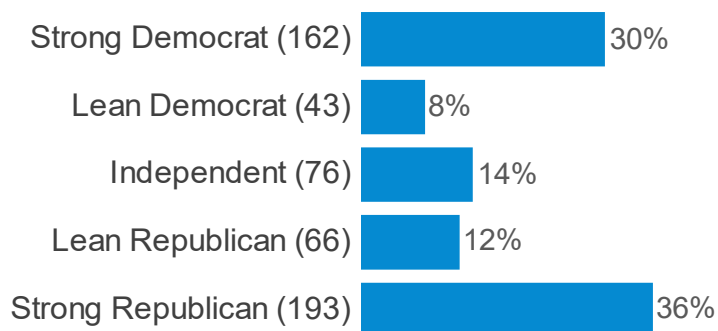
Please tell us whether you consider yourself African-American or Black, Caucasian or white, Asian, Hispanic or Latino, or some other ethnicity not mentioned here. (Q09 Race)



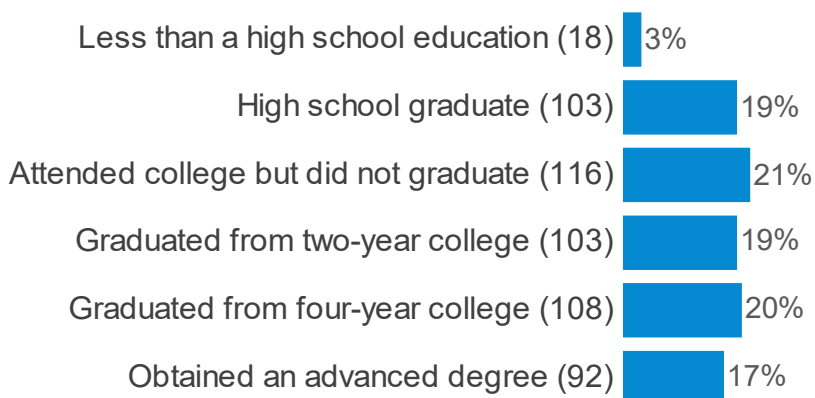
Please tell us your gender. (Q10 Gender)



How would you describe your partisan affiliation when you vote. Would you say you are a strong Democrat, lean Democrat, independent, lean Republican, or a strong Republican? (Q11 Party)



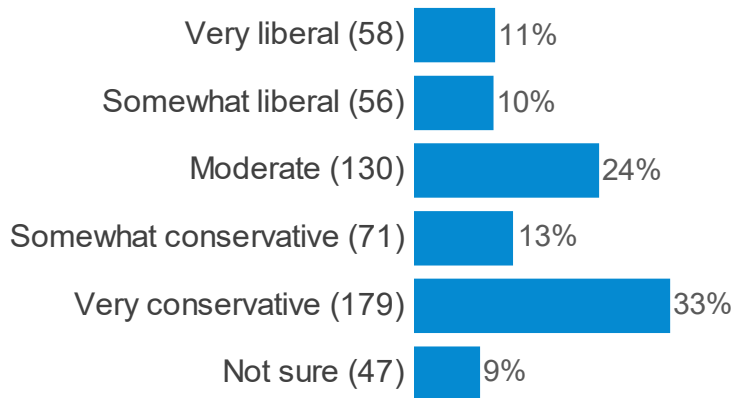
For statistical purposes, please tell us about your educational attainment. Please tell us whether you have less than a high school education, graduated from high school, attended college but did not graduate, graduated from two-year college, graduated from four year college, or obtained an advanced degree? (Q12 Education)



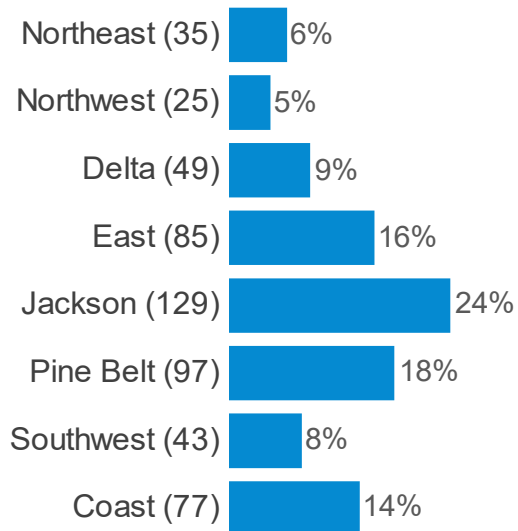
College



In general, how would you describe your political viewpoints? (Q13 Ideology)



Region



Age Crosstabs - Weighted

Q03 Flag by Q08 Age

Break % Respondents	Total	Q08 Age				
		18 to 34	35 to 44	45 to 54	55 to 64	65 or older
Base						
Unweighted	540	36	69	101	134	200
Weighted	540	92	81	108	124	135
Q03 Flag						
Keep the flag (249)	46.0%	45.9%	51.2%	30.2%	39.5%	61.6%
Replace the flag (242)	44.9%	46.5%	42.7%	59.7%	54.2%	24.6%
Unsure (49)	9.1%	7.7%	6.0%	10.1%	6.3%	13.7%

Q04 Change Importance by Q08 Age

Break % Respondents	Total	Q08 Age				
		18 to 34	35 to 44	45 to 54	55 to 64	65 or older
Base						
Unweighted	283	22	38	72	82	69
Weighted	242	43	35	65	67	33
Q04 Change Importance						
Very important (193)	79.5%	81.1%	81.6%	79.5%	81.6%	70.7%
Somewhat important (40)	16.7%	18.9%	10.7%	13.9%	16.9%	25.2%
Not important at all (9)	3.8%	-	7.6%	6.6%	1.5%	4.2%

Q05 Change Statements by Q08 Age

Break % Respondents	Total	Q08 Age				
		18 to 34	35 to 44	45 to 54	55 to 64	65 or older
Base						
Unweighted	283	22	38	72	82	69
Weighted	242	43	35	65	67	33
Q05 Change Statements						
Statement 1 (51)	21.0%	11.0%	15.6%	19.1%	22.6%	39.6%
Statement 2 (92)	38.1%	41.3%	27.9%	42.5%	35.9%	40.2%
Both arguments are equally valid (99)	41.0%	47.7%	56.5%	38.4%	41.5%	20.2%

Q06 Keep Importance by Q08 Age

Break % Respondents	Total	Q08 Age				
		18 to 34	35 to 44	45 to 54	55 to 64	65 or older
Base						
Unweighted	200	11	27	19	42	101
Weighted	249	42	42	33	49	83
Q06 Keep Importance						
Very important (201)	81.0%	87.3%	86.3%	75.8%	80.5%	77.4%
Somewhat important (42)	16.9%	12.7%	9.8%	24.2%	17.7%	19.2%
Not important at all (5)	2.1%	-	3.9%	-	1.8%	3.3%

Q07 Keep Statements by Q08 Age

Break % Respondents	Total	Q08 Age				
		18 to 34	35 to 44	45 to 54	55 to 64	65 or older
Base						
Unweighted	200	11	27	19	42	101
Weighted	249	42	42	33	49	83
Q07 Keep Statements						
Statement 1 (188)	75.5%	75.9%	80.7%	81.2%	66.9%	75.6%
Statement 2 (34)	13.5%	16.5%	5.0%	-	20.3%	17.5%
Both arguments are equally valid (27)	11.0%	7.6%	14.3%	18.8%	12.9%	6.9%

Age Crosstabs - Caucasian Only - Weighted

Q03 Flag by Q08 Age

Break % Respondents	Total	Q08 Age				
		18 to 34	35 to 44	45 to 54	55 to 64	65 or older
Base						
Unweighted	280	18	34	34	62	132
Weighted	351	67	52	50	74	109
Q03 Flag						
Keep the flag (214)	60.8%	60.6%	61.9%	50.5%	52.4%	71.0%
Replace the flag (110)	31.5%	34.6%	31.1%	39.2%	44.2%	17.4%
Unsure (27)	7.7%	4.8%	6.9%	10.2%	3.4%	11.6%

Q04 Change Importance by Q08 Age

Break % Respondents	Total	Q08 Age				
		18 to 34	35 to 44	45 to 54	55 to 64	65 or older
Base						
Unweighted	101	8	14	16	32	31
Weighted	110	23	16	20	33	19
Q04 Change Importance						
Very important (84)	76.0%	83.8%	75.9%	70.8%	81.4%	62.8%
Somewhat important (19)	17.5%	16.2%	7.7%	18.5%	15.5%	29.9%
Not important at all (7)	6.5%	-	16.4%	10.7%	3.1%	7.3%

Q05 Change Statements by Q08 Age

Break % Respondents	Total	Q08 Age				
		18 to 34	35 to 44	45 to 54	55 to 64	65 or older
Base						
Unweighted	101	8	14	16	32	31
Weighted	110	23	16	20	33	19
Q05 Change Statements						
Statement 1 (30)	27.1%	-	27.1%	32.2%	29.7%	50.2%
Statement 2 (37)	33.2%	40.0%	20.8%	28.5%	36.7%	34.0%
Both arguments are equally valid (44)	39.8%	60.0%	52.1%	39.3%	33.6%	15.8%

Q06 Keep Importance by Q08 Age

Break % Respondents	Total	Q08 Age				
		18 to 34	35 to 44	45 to 54	55 to 64	65 or older
Base						
Unweighted	154	9	18	14	28	85
Weighted	214	40	32	25	39	77
Q06 Keep Importance						
Very important (172)	80.4%	86.7%	88.3%	68.9%	77.9%	78.8%
Somewhat important (40)	18.5%	13.3%	11.7%	31.1%	22.1%	18.1%
Not important at all (2)	1.1%	-	-	-	-	3.0%

Q07 Keep Statements by Q08 Age

Break % Respondents	Total	Q08 Age				
		18 to 34	35 to 44	45 to 54	55 to 64	65 or older
Base						
Unweighted	154	9	18	14	28	85
Weighted	214	40	32	25	39	77
Q07 Keep Statements						
Statement 1 (162)	75.8%	78.8%	85.7%	80.6%	63.2%	74.9%
Statement 2 (29)	13.7%	13.3%	6.5%	-	21.2%	17.7%
Both arguments are equally valid (22)	10.5%	7.9%	7.8%	19.4%	15.5%	7.4%

Age Crosstabs - African-American Only - Weighted

Q03 Flag by Q08 Age

Break % Respondents	Total	Q08 Age				
		18 to 34	35 to 44	45 to 54	55 to 64	65 or older
Base						
Unweighted	224	13	30	60	62	59
Weighted	178	22	27	55	48	26
Q03 Flag						
Keep the flag (32)	17.7%	7.2%	27.8%	12.8%	19.8%	22.8%
Replace the flag (127)	71.0%	82.4%	67.4%	77.2%	69.5%	54.6%
Unsure (20)	11.3%	10.4%	4.8%	10.0%	10.7%	22.5%

Q04 Change Importance by Q08 Age

Break % Respondents	Total	Q08 Age				
		18 to 34	35 to 44	45 to 54	55 to 64	65 or older
Base						
Unweighted	163	11	23	51	44	34
Weighted	127	18	18	43	33	14
Q04 Change Importance						
Very important (106)	83.5%	78.6%	87.5%	86.1%	81.1%	82.0%
Somewhat important (20)	16.1%	21.4%	12.5%	12.5%	18.9%	18.0%
Not important at all (1)	0.5%	-	-	1.4%	-	-

Q05 Change Statements by Q08 Age

Break % Respondents	Total	Q08 Age				
		18 to 34	35 to 44	45 to 54	55 to 64	65 or older
Base						
Unweighted	163	11	23	51	44	34
Weighted	127	18	18	43	33	14
Q05 Change Statements						
Statement 1 (19)	15.2%	25.8%	5.7%	10.6%	16.3%	24.8%
Statement 2 (54)	42.4%	40.3%	33.4%	50.1%	36.0%	48.7%
Both arguments are equally valid (54)	42.5%	34.0%	60.9%	39.3%	47.7%	26.5%

Q06 Keep Importance by Q08 Age

Break % Respondents	Total	Q08 Age				
		18 to 34	35 to 44	45 to 54	55 to 64	65 or older
Base						
Unweighted	35	1	5	4	11	14
Weighted	32	2	8	7	10	6
Q06 Keep Importance						
Very important (27)	84.4%	100.0%	78.5%	100.0%	90.9%	58.5%
Somewhat important (2)	6.3%	-	-	-	-	34.2%
Not important at all (3)	9.3%	-	21.5%	-	9.1%	7.3%

Q07 Keep Statements by Q08 Age

Break % Respondents	Total	Q08 Age				
		18 to 34	35 to 44	45 to 54	55 to 64	65 or older
Base						
Unweighted	35	1	5	4	11	14
Weighted	32	2	8	7	10	6
Q07 Keep Statements						
Statement 1 (25)	78.2%	-	78.5%	85.4%	81.9%	84.4%
Statement 2 (4)	13.4%	100.0%	-	-	18.1%	15.6%
Both arguments are equally valid (3)	8.4%	-	21.5%	14.6%	-	-

Race Crosstabs - Weighted

Q03 Flag by Q09 Race

Break % Respondents	Total	Q09 Race				
		African-American or Black	Caucasian or White	Asian	Hispanic or Latino	Some other ethnicity
Base						
Unweighted	540	224	280	2	3	31
Weighted	540	178	351	3	3	5
Q03 Flag						
Keep the flag (249)	46.0%	17.7%	60.8%	50.3%	20.3%	27.1%
Replace the flag (242)	44.9%	71.0%	31.5%	49.7%	23.3%	62.8%
Unsure (49)	9.1%	11.3%	7.7%	-	56.4%	10.1%

Q04 Change Importance by Q09 Race

Break % Respondents	Total	Q09 Race				
		African-American or Black	Caucasian or White	Asian	Hispanic or Latino	Some other ethnicity
Base						
Unweighted	283	163	101	1	1	17
Weighted	242	127	110	1	1	3
Q04 Change Importance						
Very important (193)	79.5%	83.5%	76.0%	-	100.0%	71.3%
Somewhat important (40)	16.7%	16.1%	17.5%	-	-	23.7%
Not important at all (9)	3.8%	0.5%	6.5%	100.0%	-	5.0%

Q05 Change Statements by Q09 Race

Break % Respondents	Total	Q09 Race				
		African-American or Black	Caucasian or White	Asian	Hispanic or Latino	Some other ethnicity
Base						
Unweighted	283	163	101	1	1	17
Weighted	242	127	110	1	1	3
Q05 Change Statements						
Statement 1 (51)	21.0%	15.2%	27.1%	100.0%	-	11.7%
Statement 2 (92)	38.1%	42.4%	33.2%	-	100.0%	39.2%
Both arguments are equally valid (99)	41.0%	42.5%	39.8%	-	-	49.1%

Q06 Keep Importance by Q09 Race

Break % Respondents	Total	Q09 Race				
		African-American or Black	Caucasian or White	Asian	Hispanic or Latino	Some other ethnicity
Base						
Unweighted	200	35	154	1	1	9
Weighted	249	32	214	1	1	1
Q06 Keep Importance						
Very important (201)	81.0%	84.4%	80.4%	100.0%	100.0%	69.1%
Somewhat important (42)	16.9%	6.3%	18.5%	-	-	30.9%
Not important at all (5)	2.1%	9.3%	1.1%	-	-	-

Q07 Keep Statements by Q09 Race

Break % Respondents	Total	Q09 Race				
		African-American or Black	Caucasian or White	Asian	Hispanic or Latino	Some other ethnicity
Base						
Unweighted	200	35	154	1	1	9
Weighted	249	32	214	1	1	1
Q07 Keep Statements						
Statement 1 (188)	75.5%	78.2%	75.8%	-	100.0%	36.4%
Statement 2 (34)	13.5%	13.4%	13.7%	-	-	-
Both arguments are equally valid (27)	11.0%	8.4%	10.5%	100.0%	-	63.6%

Gender Crosstabs - Weighted

Q03 Flag by Q10 Gender

Break % Respondents	Total	Q10 Gender		
		Male	Female	Non-binary
Base				
Unweighted	540	211	326	3
Weighted	540	243	292	5
Q03 Flag				
Keep the flag (249)	46.0%	51.6%	40.8%	80.3%
Replace the flag (242)	44.9%	40.5%	49.0%	19.7%
Unsure (49)	9.1%	7.9%	10.3%	-

Q04 Change Importance by Q10 Gender

Break % Respondents	Total	Q10 Gender		
		Male	Female	Non-binary
Base				
Unweighted	283	101	180	2
Weighted	242	98	143	1
Q04 Change Importance				
Very important (193)	79.5%	80.4%	78.7%	100.0%
Somewhat important (40)	16.7%	15.4%	17.7%	-
Not important at all (9)	3.8%	4.2%	3.6%	-

Q05 Change Statements by Q10 Gender

Break % Respondents	Total	Q10 Gender		
		Male	Female	Non-binary
Base				
Unweighted	283	101	180	2
Weighted	242	98	143	1
Q05 Change Statements				
Statement 1 (51)	21.0%	23.7%	19.2%	-
Statement 2 (92)	38.1%	33.4%	41.2%	42.4%
Both arguments are equally valid (99)	41.0%	42.9%	39.5%	57.6%

Q06 Keep Importance by Q10 Gender

Break % Respondents	Total	Q10 Gender		
		Male	Female	Non-binary
Base				
Unweighted	200	91	108	1
Weighted	249	125	119	4
Q06 Keep Importance				
Very important (201)	81.0%	77.5%	84.0%	100.0%
Somewhat important (42)	16.9%	19.4%	14.9%	-
Not important at all (5)	2.1%	3.2%	1.1%	-

Q07 Keep Statements by Q10 Gender

Break % Respondents	Total	Q10 Gender		
		Male	Female	Non-binary
Base				
Unweighted	200	91	108	1
Weighted	249	125	119	4
Q07 Keep Statements				
Statement 1 (188)	75.5%	68.4%	82.1%	100.0%
Statement 2 (34)	13.5%	19.1%	8.1%	-
Both arguments are equally valid (27)	11.0%	12.5%	9.7%	-

Party Crosstabs - Weighted

Q03 Flag by Q11 Party

Break % Respondents	Total	Q11 Party				
		Strong Democrat	Lean Democrat	Independent	Lean Republican	Strong Republican
Base						
Unweighted	540	217	47	90	56	130
Weighted	540	162	43	76	66	193
Q03 Flag						
Keep the flag (249)	46.0%	16.9%	9.2%	31.6%	57.0%	80.7%
Replace the flag (242)	44.9%	74.3%	89.5%	54.2%	32.8%	10.7%
Unsure (49)	9.1%	8.9%	1.4%	14.2%	10.2%	8.6%

Q04 Change Importance by Q11 Party

Break % Respondents	Total	Q11 Party				
		Strong Democrat	Lean Democrat	Independent	Lean Republican	Strong Republican
Base						
Unweighted	283	157	42	47	18	19
Weighted	242	120	38	41	22	21
Q04 Change Importance						
Very important (193)	79.5%	88.6%	85.2%	80.7%	59.2%	34.5%
Somewhat important (40)	16.7%	10.7%	13.2%	18.8%	25.5%	44.8%
Not important at all (9)	3.8%	0.7%	1.6%	0.4%	15.3%	20.8%

Q05 Change Statements by Q11 Party

Break % Respondents	Total	Q11 Party				
		Strong Democrat	Lean Democrat	Independent	Lean Republican	Strong Republican
Base						
Unweighted	283	157	42	47	18	19
Weighted	242	120	38	41	22	21
Q05 Change Statements						
Statement 1 (51)	21.0%	16.1%	13.9%	17.5%	42.2%	47.0%
Statement 2 (92)	38.1%	43.2%	34.8%	43.9%	23.1%	18.3%
Both arguments are equally valid (99)	41.0%	40.7%	51.3%	38.6%	34.7%	34.7%

Q06 Keep Importance by Q11 Party

Break % Respondents	Total	Q11 Party				
		Strong Democrat	Lean Democrat	Independent	Lean Republican	Strong Republican
Base						
Unweighted	200	37	4	28	32	99
Weighted	249	27	4	24	38	155
Q06 Keep Importance						
Very important (201)	81.0%	87.6%	100.0%	68.5%	68.5%	84.3%
Somewhat important (42)	16.9%	9.2%	-	31.5%	27.3%	13.9%
Not important at all (5)	2.1%	3.2%	-	-	4.2%	1.8%

Q07 Keep Statements by Q11 Party

Break % Respondents	Total	Q11 Party				
		Strong Democrat	Lean Democrat	Independent	Lean Republican	Strong Republican
Base						
Unweighted	200	37	4	28	32	99
Weighted	249	27	4	24	38	155
Q07 Keep Statements						
Statement 1 (188)	75.5%	77.0%	100.0%	72.4%	72.6%	75.8%
Statement 2 (34)	13.5%	19.2%	-	17.0%	15.6%	11.8%
Both arguments are equally valid (27)	11.0%	3.8%	-	10.6%	11.8%	12.4%

Ideology Crosstabs - Weighted

Q03 Flag by Q13 Ideology

Break % Respondents	Total	Q13 Ideology					
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative	Not sure
Base							
Unweighted	540	66	71	139	68	139	57
Weighted	540	58	56	130	71	179	47
Q03 Flag							
Keep the flag (249)	46.0%	27.7%	7.0%	27.7%	59.9%	75.2%	33.8%
Replace the flag (242)	44.9%	68.8%	85.0%	63.9%	31.8%	14.7%	49.5%
Unsure (49)	9.1%	3.4%	8.0%	8.5%	8.3%	10.0%	16.7%

Q04 Change Importance by Q13 Ideology

Break % Respondents	Total	Q13 Ideology					
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative	Not sure
Base							
Unweighted	283	46	61	93	25	27	31
Weighted	242	40	48	83	22	26	23
Q04 Change Importance							
Very important (193)	79.5%	96.5%	89.3%	74.7%	59.4%	58.1%	90.7%
Somewhat important (40)	16.7%	1.3%	9.4%	22.9%	31.3%	28.2%	8.6%
Not important at all (9)	3.8%	2.2%	1.3%	2.3%	9.3%	13.6%	0.7%

Q05 Change Statements by Q13 Ideology

Break % Respondents	Total	Q13 Ideology					
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative	Not sure
Base							
Unweighted	283	46	61	93	25	27	31
Weighted	242	40	48	83	22	26	23
Q05 Change Statements							
Statement 1 (51)	21.0%	24.8%	14.8%	15.3%	41.8%	35.0%	11.2%
Statement 2 (92)	38.1%	38.7%	37.7%	38.7%	30.1%	25.9%	56.9%
Both arguments are equally valid (99)	41.0%	36.5%	47.5%	46.0%	28.0%	39.1%	31.9%

Q06 Keep Importance by Q13 Ideology

Break % Respondents	Total	Q13 Ideology					
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative	Not sure
Base							
Unweighted	200	17	5	31	35	97	15
Weighted	249	16	4	36	42	135	16
Q06 Keep Importance							
Very important (201)	81.0%	98.1%	66.2%	68.2%	73.0%	85.0%	83.3%
Somewhat important (42)	16.9%	1.9%	33.8%	29.4%	24.2%	12.6%	16.7%
Not important at all (5)	2.1%	-	-	2.4%	2.8%	2.4%	-

Q07 Keep Statements by Q13 Ideology

Break % Respondents	Total	Q13 Ideology					
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative	Not sure
Base							
Unweighted	200	17	5	31	35	97	15
Weighted	249	16	4	36	42	135	16
Q07 Keep Statements							
Statement 1 (188)	75.5%	77.8%	66.2%	81.8%	66.2%	74.7%	93.4%
Statement 2 (34)	13.5%	7.3%	33.8%	12.4%	14.9%	14.3%	6.6%
Both arguments are equally valid (27)	11.0%	14.9%	-	5.8%	19.0%	11.0%	-

Education Crosstabs - Weighted

Q03 Flag by Q12 Education

Break % Respondents	Total	Q12 Education					
		Less than a high school education	High school graduate	Attended college but did not graduate	Graduated from two-year college	Graduated from four-year college	Obtained an advanced degree
Base							
Unweighted	540	21	95	98	72	127	127
Weighted	540	18	103	116	103	108	92
Q03 Flag							
Keep the flag (249)	46.0%	42.5%	68.3%	51.4%	53.5%	31.7%	23.4%
Replace the flag (242)	44.9%	28.6%	25.7%	38.1%	36.8%	58.0%	71.8%
Unsure (49)	9.1%	28.9%	6.0%	10.5%	9.7%	10.3%	4.8%

Q04 Change Importance by Q12 Education

Break % Respondents	Total	Q12 Education					
		Less than a high school education	High school graduate	Attended college but did not graduate	Graduated from two-year college	Graduated from four-year college	Obtained an advanced degree
Base							
Unweighted	283	6	31	40	36	77	93
Weighted	242	5	26	44	38	63	66
Q04 Change Importance							
Very important (193)	79.5%	64.6%	79.7%	75.1%	86.6%	78.1%	80.7%
Somewhat important (40)	16.7%	9.9%	19.7%	24.9%	13.4%	17.4%	11.8%
Not important at all (9)	3.8%	25.6%	0.6%	-	-	4.5%	7.5%

Q05 Change Statements by Q12 Education

Break % Respondents	Total	Q12 Education					
		Less than a high school education	High school graduate	Attended college but did not graduate	Graduated from two-year college	Graduated from four-year college	Obtained an advanced degree
Base							
Unweighted	283	6	31	40	36	77	93
Weighted	242	5	26	44	38	63	66
Q05 Change Statements							
Statement 1 (51)	21.0%	60.4%	33.1%	24.4%	14.9%	12.0%	22.7%
Statement 2 (92)	38.1%	19.8%	39.7%	49.2%	34.8%	42.1%	29.5%
Both arguments are equally valid (99)	41.0%	19.9%	27.2%	26.5%	50.3%	45.9%	47.8%

Q06 Keep Importance by Q12 Education

Break % Respondents	Total	Q12 Education					
		Less than a high school education	High school graduate	Attended college but did not graduate	Graduated from two-year college	Graduated from four-year college	Obtained an advanced degree
Base							
Unweighted	200	9	58	45	26	36	26
Weighted	249	8	70	59	55	34	22
Q06 Keep Importance							
Very important (201)	81.0%	67.0%	81.5%	85.9%	82.1%	79.5%	70.0%
Somewhat important (42)	16.9%	33.0%	15.6%	11.3%	15.8%	19.2%	30.0%
Not important at all (5)	2.1%	-	2.9%	2.7%	2.1%	1.3%	-

Q07 Keep Statements by Q12 Education

Break % Respondents	Total	Q12 Education					
		Less than a high school education	High school graduate	Attended college but did not graduate	Graduated from two-year college	Graduated from four-year college	Obtained an advanced degree
Base							
Unweighted	200	9	58	45	26	36	26
Weighted	249	8	70	59	55	34	22
Q07 Keep Statements							
Statement 1 (188)	75.5%	73.4%	77.8%	80.8%	86.1%	59.8%	52.3%
Statement 2 (34)	13.5%	-	12.2%	7.8%	11.8%	18.4%	34.9%
Both arguments are equally valid (27)	11.0%	26.6%	10.1%	11.4%	2.1%	21.8%	12.8%

Region Crosstabs - Weighted

Q03 Flag by Region

Break % Respondents	Total	Region							
		Northeast	Northwest	Delta	East	Jackson	Pine Belt	Southwest	Coast
Base									
Unweighted	540	40	30	56	76	150	79	43	66
Weighted	540	35	25	49	85	129	97	43	77
Q03 Flag									
Keep the flag (249)	46.0%	67.5%	42.0%	48.8%	52.9%	22.1%	56.9%	73.2%	39.4%
Replace the flag (242)	44.9%	21.7%	53.4%	35.1%	28.9%	69.4%	37.7%	20.8%	57.9%
Unsure (49)	9.1%	10.7%	4.6%	16.1%	18.2%	8.4%	5.5%	6.1%	2.7%

Q04 Change Importance by Region

Break % Respondents	Total	Region							
		Northeast	Northwest	Delta	East	Jackson	Pine Belt	Southwest	Coast
Base									
Unweighted	283	11	16	23	32	108	37	15	41
Weighted	242	8	13	17	25	90	37	9	44
Q04 Change Importance									
Very important (193)	79.5%	80.6%	75.0%	80.0%	81.1%	82.1%	81.3%	69.4%	74.7%
Somewhat important (40)	16.7%	1.6%	14.4%	14.8%	16.1%	15.3%	14.9%	30.6%	22.5%
Not important at all (9)	3.8%	17.7%	10.6%	5.2%	2.8%	2.6%	3.8%	-	2.8%

Q05 Change Statements by Region

Break % Respondents	Total	Region							
		Northeast	Northwest	Delta	East	Jackson	Pine Belt	Southwest	Coast
Base									
Unweighted	283	11	16	23	32	108	37	15	41
Weighted	242	8	13	17	25	90	37	9	44
Q05 Change Statements									
Statement 1 (51)	21.0%	68.3%	15.0%	7.1%	23.3%	20.5%	26.2%	3.4%	19.0%
Statement 2 (92)	38.1%	23.6%	54.5%	46.6%	27.7%	33.7%	40.9%	48.5%	42.4%
Both arguments are equally valid (99)	41.0%	8.1%	30.4%	46.2%	49.0%	45.8%	33.0%	48.1%	38.6%

Q06 Keep Importance by Region

Break % Respondents	Total	Region							
		Northeast	Northwest	Delta	East	Jackson	Pine Belt	Southwest	Coast
Base									
Unweighted	200	25	11	25	32	28	34	24	21
Weighted	249	23	10	24	45	29	55	32	30
Q06 Keep Importance									
Very important (201)	81.0%	84.9%	81.7%	78.0%	75.6%	81.1%	82.1%	73.1%	94.2%
Somewhat important (42)	16.9%	15.1%	18.3%	11.5%	24.4%	13.3%	17.9%	23.2%	5.8%
Not important at all (5)	2.1%	-	-	10.5%	-	5.6%	-	3.7%	-

Q07 Keep Statements by Region

Break % Respondents	Total	Region							
		Northeast	Northwest	Delta	East	Jackson	Pine Belt	Southwest	Coast
Base									
Unweighted	200	25	11	25	32	28	34	24	21
Weighted	249	23	10	24	45	29	55	32	30
Q07 Keep Statements									
Statement 1 (188)	75.5%	95.8%	66.1%	78.3%	64.2%	80.1%	80.0%	69.1%	72.0%
Statement 2 (34)	13.5%	4.2%	14.4%	13.7%	18.9%	12.0%	4.0%	30.9%	12.7%
Both arguments are equally valid (27)	11.0%	-	19.5%	8.0%	16.9%	7.9%	16.0%	-	15.3%

Method Crosstabs - Weighted

Q03 Flag by Method

Break % Respondents	Total	Method	
		IVR	SMS
Base			
Unweighted	540	272	268
Weighted	540	225	315
Q03 Flag			
Keep the flag (249)	46.0%	57.7%	37.7%
Replace the flag (242)	44.9%	33.2%	53.3%
Unsure (49)	9.1%	9.1%	9.1%

Q04 Change Importance by Method

Break % Respondents	Total	Method	
		IVR	SMS
Base			
Unweighted	283	105	178
Weighted	242	75	168
Q04 Change Importance			
Very important (193)	79.5%	73.4%	82.2%
Somewhat important (40)	16.7%	20.2%	15.1%
Not important at all (9)	3.8%	6.4%	2.7%

Q05 Change Statements by Method

Break % Respondents	Total	Method	
		IVR	SMS
Base			
Unweighted	283	105	178
Weighted	242	75	168
Q05 Change Statements			
Statement 1 (51)	21.0%	40.2%	12.4%
Statement 2 (92)	38.1%	46.7%	34.2%
Both arguments are equally valid (99)	41.0%	13.1%	53.4%

Q06 Keep Importance by Method

Break % Respondents	Total	Method	
		IVR	SMS
Base			
Unweighted	200	137	63
Weighted	249	130	119
Q06 Keep Importance			
Very important (201)	81.0%	73.0%	89.7%
Somewhat important (42)	16.9%	24.2%	8.9%
Not important at all (5)	2.1%	2.8%	1.4%

Q07 Keep Statements by Method

Break % Respondents	Total	Method	
		IVR	SMS
Base			
Unweighted	200	137	63
Weighted	249	130	119
Q07 Keep Statements			
Statement 1 (188)	75.5%	77.6%	73.2%
Statement 2 (34)	13.5%	17.9%	8.7%
Both arguments are equally valid (27)	11.0%	4.5%	18.1%