New River Trace

Project Description

The proposed New River Trace affordable housing development is located in Ashe County within a community that provides access to essential services, educational facilities, healthcare, and other community amenities. The project proposes to acquire and develop approximately 8.24 acres. The development will focus on providing affordable housing opportunities for income-qualified households, including families earning less than 80% of the Area Median Income (AMI), with an emphasis on addressing housing needs in the federally designated Hurricane Helene recovery area.

The proposed project is intended to support a long-term recovery strategy rather than simply provide a temporary response to the disaster. New housing constructed in accordance with current building codes, resilient design standards, and applicable floodplain and site-development requirements can help reduce future vulnerability while providing households with stable and affordable places to live. The project will also contribute to community stabilization by returning families to permanent housing, supporting local economic recovery, and strengthening the overall residential housing supply.

The proposed location's proximity to amenities supports the goal of establishing affordable housing in a community where residents can connect with essential services and local institutions. The target area is intended to serve households experiencing housing affordability challenges and to contribute to the recovery and long-term stability of communities affected by Hurricane Helene. By developing affordable housing within this established community, New River Trace will help expand the availability of housing options for eligible households while supporting broader local housing recovery and community revitalization objectives.

New River Trace Site Map

Public Comment Instructions

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Please submit any comments to via email to Nick Farmerie at nick.farmerie@ashecountygov.com. The deadline to submit written comment is October 29, 2026, at 5:00 pm.