

Only Tap Water Delivers Support for the Economy

A safe, reliable water supply is central to the economic success of our communities.

- Tap water is critical to the day-to-day operations of new and existing businesses and to residential developments.
- From foods and beverages to toothpastes and perfumes, water is the primary ingredient in hundreds of thousands of everyday products.
- The availability of water resources and service has a profound effect on job creation. Businesses must take into consideration the availability and the quality of water when determining where to locate their offices or manufacturing facilities.
- In 2011, the clean energy advocacy group Green for All estimated that water and wastewater infrastructure investment could create 1.9 million jobs in the United States and add \$265 billion to the economy.

Did you know?

Approximately 37 gallons of water are needed to produce a single cup of coffee.

Hoekstra and Chapagain, 2008
From "The Future of Water," by Steve Maxwell

Water availability key issue for booming communities

- ◆ In Parker, CO the population jumped from 285 people in 1981 to 46,000 in 2010.
 - ◆ Water resources engineers are concerned that aquifers are receding too quickly, and years of drought have added to the problem.
 - ◆ Parker water officials are in dialogue with neighboring water providers to explore water-sharing options to supplement urban needs. In addition, the water district built the Reuter Hess Reservoir to capture excess surface flow.
 - ◆ The county has imposed strict development limits due to the increasing demand for water.
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American Water Works
Association

Dedicated to the World's Most Important Resource™