You're likely aware that organic food is better for our bodies and the planet, but what many don’t realize is that what we wear matters, too.

### Why Switch to Organic?

**Organic Cotton: For the Environment and for Us.**

<table>
<thead>
<tr>
<th>Conventional Cotton</th>
<th>Organic Cotton</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2.7K liters</strong> water used for 1 cotton t-shirt</td>
<td><strong>71%</strong> less water</td>
</tr>
<tr>
<td><strong>1.9K liters</strong> of water saved</td>
<td></td>
</tr>
<tr>
<td><strong>$3.3B</strong> worth of pesticides used in 2014</td>
<td><strong>194K</strong> farmers from pesticide exposure</td>
</tr>
<tr>
<td><strong>47%</strong> pesticides contain cancer causing agents</td>
<td></td>
</tr>
<tr>
<td><strong>220M</strong> metric tons CO2 released yearly</td>
<td><strong>42%</strong> less CO2/year</td>
</tr>
<tr>
<td></td>
<td><strong>93M kg</strong> in CO2 emissions yearly</td>
</tr>
</tbody>
</table>

**PACT**