### Western Corridor Rapid Bus Extension Study - Phase 2

The evaluation criteria shown here will be used to detail the potential benefits and tradeoffs of the alternatives at each endpoint. The best performing alternatives will be recommended.

## GOAL: Access to local or regional destinations and major activity centers



Employment density within the station area.



Number of connections to local "daily living" activity centers from the station area (including places like supermarkets, medical facilities, schools, and retail).

### **GOAL: Access to transit services**



Access to station area for low-income and carless households, and affordable housing.



Connections to or compatibility with future commuter rail transit stations.

Connections to existing and future bikeways and trails.

## GOAL: Safety and compatibility with the surrounding environment



Amount and type of planned improvements to the existing roadways.



Roadways compatible with transit speed and reliability investments.



Walkability of station area - safety improvements needed and pedestrian connections available.

#### **GOAL: Productive and sustainable service**



Total capital costs (includes purchasing land and vehicles, construction, etc.)

Total operating and maintenance costs (includes salaries, insurance, repairs, etc.)



Potential future ridership.

Travel times for rapid bus versus by personal vehicle.

Do you have any comments regarding the detailed evaluation criteria? Do any of the detailed evaluation criteria stand out or is there anything missing?

### Southern Corridor Rapid Bus Extension Study - Phase 2

The evaluation criteria shown here will be used to detail the potential benefits and tradeoffs of the alternatives at each endpoint. The best performing alternatives will be recommended.

## GOAL: Access to local or regional destinations and major activity centers



Employment density within the station area.



Number of connections to local "daily living" activity centers from the station area (including places like supermarkets, medical facilities, schools, and retail).

#### **GOAL: Access to transit services**



Access to station area for low-income and carless households, and affordable housing.



Connections to or compatibility with future commuter rail transit stations.

Connections to existing and future bikeways and trails.

# GOAL: Safety and compatibility with the surrounding environment



Amount and type of planned improvements to the existing roadways.



Roadways compatible with transit speed and reliability investments.



Walkability of station area - safety improvements needed and pedestrian connections available.

#### **GOAL: Productive and sustainable service**



Total capital costs (includes purchasing land and vehicles, construction, etc.)

Total operating and maintenance costs (includes salaries, insurance, repairs, etc.)



Potential future ridership.

Travel times for rapid bus versus by personal vehicle.

Do you have any comments regarding the detailed evaluation criteria? Do any of the detailed evaluation criteria stand out or is there anything missing?

People who live in, travel to, and through the study area represent a wide variety of age groups, backgrounds, income levels, etc. Please answer these **optional questions** to help us understand who our audience is, how best to reach other community members, and to help ensure that the survey responses represent the full diversity of the study area and travel market.

Please check all of the following that describe you:	
<ul> <li>☐ I live, work, attend school in Wake County, NC</li> <li>☐ I live, work, attend school in Johnston County, NC</li> <li>☐ I am under 18</li> </ul>	<ul><li>☐ I am male</li><li>☐ I am female</li><li>☐ I am non-binary or prefer to self-identify</li></ul>
☐ I am 18-24 years old	☐ I am of Hispanic, Latinx or Spanish origin
☐ I am over age 65	☐ I am American Indian or Alaska Native
☐ I have a <b>disability</b>	☐ I am Asian
<ul> <li>☐ My primary language is not English</li> <li>My primary language is:</li> <li>☐ My household income is under \$53,000 per year</li> </ul>	<ul> <li>□ I am Black or African-American</li> <li>□ I am Native Hawaiian or Pacific Islander</li> <li>□ I am White/Caucasian</li> <li>□ I am 2 or more races</li> </ul>
and my household has people  We do <b>not</b> have a personal vehicle at home I ride transit monthly, weekly or more I ride transit sometimes/rarely I would ride local transit if it was convenient/available I have never used local transit services	<ul> <li>□ I am a student: K-12 or College/ Trade</li> <li>□ I am seeking employment opportunties</li> <li>□ I am employed full time or part time</li> <li>□ I am retired or not seeking employment</li> </ul>
	Please provide your email to receive study updates and other CAMPO project updates:
People who live in, travel to, and through the study area represent a wide variety of age groups, backgrounds, income levels, etc. Please answer these <b>optional questions</b> to help us understand who our audience is, how best to reach other community members, and to help ensure that the survey responses represent the full diversity of the study area and travel market.	
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