

Survey: Microtransit with Regional Connections Proposal

As North Harnett County grows, different mobility options, including public transit, are being considered. The North Harnett Transit Study will identify transit needs and recommendations for the section of Harnett County that overlaps with the Capital Area Metropolitan Planning Organization (CAMPO) boundary. The study area includes Angier, Lillington, Coats, Buies Creek, Raven Rock State Park, and Campbell University. The study began in 2023 and is now nearing completion, having developed a draft recommendation for transit service for the area. This feedback form will be used to gain community input on the recommendation.

Review the Recommendations

Microtransit with Regional Connections

Microtransit combines traditional bus service with ridesharing, allowing riders to travel anywhere within the service area. In this recommendation, riders can also request to go to or from the service area to a specific regional destination.

What is Microtransit?

Microtransit is a mix of traditional bus service and ridesharing:

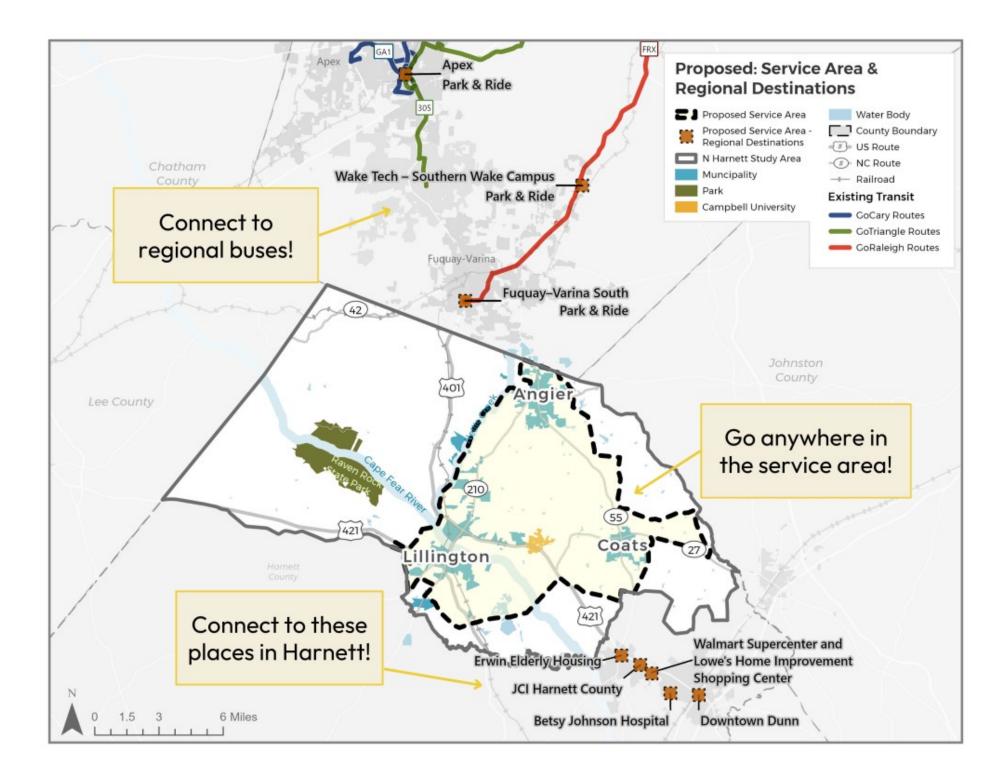
- Smaller vehicles not buses
- Riders can go anywhere within the service area (map below)
- Riders travel on their own schedule and request rides in real-time
- Access to multiple destinations
- Open to all residents, workers, community members
- Easier for riders to get where they want to go, like work, school, social outings, shopping, and appointments.

How Does It Work?

- 1. Download smartphone app or call by phone
- 2. Provide basic contact and payment information
- 3. Select a pick-up and drop-off location
- 4. Receive confirmation and tracking information for ride
- 5. Where Can I Go with Microtransit?

Where can I go with Microtransit?

The proposed service area includes the central northern portion of Harnett County. This includes Angier, Lillington, Coats, and Campbell University. Customers can also request rides to specific locations outside of the service area. The start or end point must be within the service area. The proposed regional connection locations include three Park & Rides locations north of Harnett County and popular services and shopping centers within the county to the south.



FEEDBACK SURVEY

Your responses on this comment form will help the study team finalize the study recommendations and also inform local officials in implementation efforts.

- 1. What is the zip code where you **live?**
- 2. What is the zip code where you work / attend school? _____
- 3. Check ALL options below that **apply to you.**
 - $\hfill\square$ I live, work and/or attend school in Harnett County
 - □ I am *24* years or *younger*
 - □ I am *65* or *older*
 - \Box l identify as a *woman*
 - □ I identify as a *man*
 - □ I identify as *non-binary* or *other gender*
 - \Box I am or am considered to be *disabled*
 - My household receives one or more of these benefits:
 Medicaid, TANF, SNAP, FNS, LIEAP, or similar
 - □ I am of *Hispanic, Latino or Spanish* origin
 - I represent a *minority* race or *2+* races (African-American, Asian, South Asian, American Indian, Alaska Native, Middle Eastern, Hawaiian, Pacific islander)
- 4. After reading about the possibility of Microtransit with Regional Connections coming to North Harnett - What do you think? Is this a good way of providing mobility choices to the community? (Please check one of the options)
 - $\hfill\square$ Yes, this is a good transit solution for this area.
 - \Box I'm not sure.
 - \Box No, this is not a good transit solution for this area.

5. Do you have any questions or comments about the recommendation of Microtransit with Regional Connections? If so, please share them here:

6. Do you have any questions about this **study**, or want to provide any **general comments?** Please share them here:

Thank you for participating in the N. Harnett Transit Study! Please return this completed survey to a Study representative or contact Bonnie Parker at **bonnie.parker@campo-nc.us** or (984) 542-3601 to arrange to return it to the Study team.

Please visit www.NorthHarnettTransitStudy for more details.