HOW LOCAL GOVERNMENTS CAN USE

### Tactical Urbanism

KAYLA SEIBEL, TOWN OF CHAPEL HILL

01 WHAT IS TACTICAL URBANISM

02 CHAPEL HILL EXPERIENCE

LESSONS LEARNED
...SO FAR

# "TACTICAL URBANISM ENABLES PEOPLE TO NOT ONLY ENVISION CHANGE BUT TO HELP CREATE IT."

-MIKE LYDON, TACTICAL URBANISM: SHORT TERM ACTION FOR LONG
TERM CHANGE



### low cost



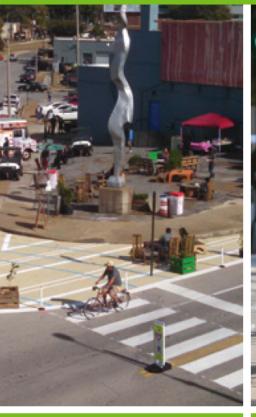
( ) temporary



local solutions



#### **QUICK BUILD**







**DEMONSTRATION** 

**PILOT PROJECT** 

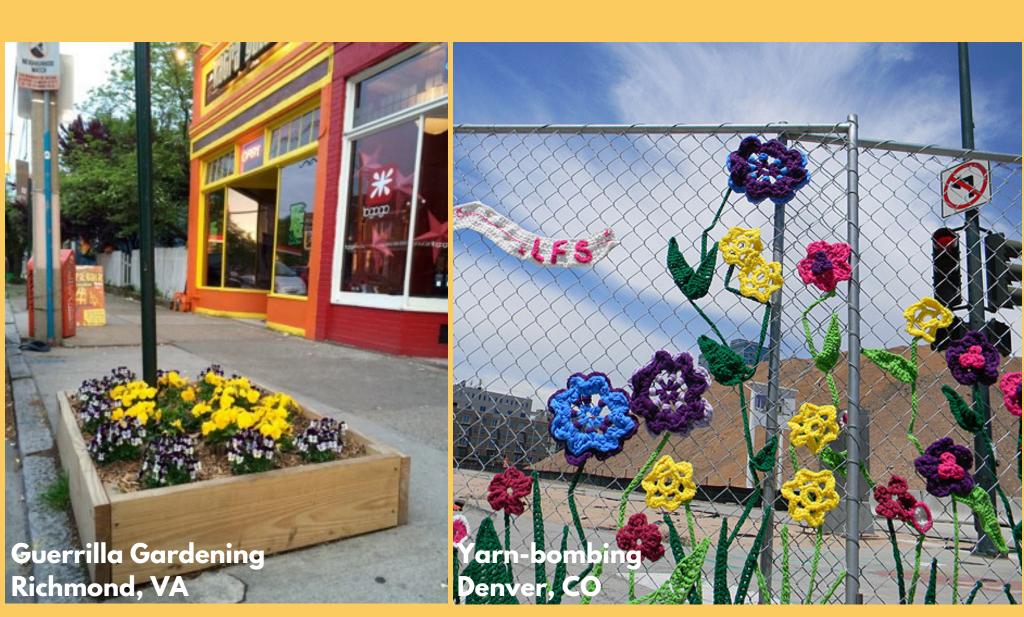
INTERIM DESIGN

PERMANENT INSTALLATION

TACTICAL URBANISM: THE SPECTRUM OF CHANGE

"Quick Builds for Streets: A New Project Delivery Model for U.S. Cities" People for Bikes

### RANGE OF IDEAS



### RANGE OF IDEAS



### RANGE OF IDEAS



### MUNICIPAL PROGRAMS

### TACTICAL URBANISM

Permitting Process, Application, & Materials Guide



A GUIDE TO COMMUNITY-LED PLACEMAKING PROJECTS



"AN APPROACH TO NEIGHBORHOOD
BUILDING USING SHORT-TERM, LOW-COST,
AND SCALABLE INTERVENTIONS TO CATALYZE
LONG-TERM CHANGE."

1



CITY OF FAYETTE ARKANSA	EVILLE Tactical Urbanism Permit Application	
Applicant Cont	act Information	٥
First Name*		
Last Name*		
Title		
Organization Name		
Email*		
Phone*		
Is person listed above the emergency contact?*	<ul><li>Yes</li><li>No</li></ul>	
Is this your first Tactical Urbanism Project?	<ul><li>Yes</li><li>No</li></ul>	
Organization/ Applicant Type	Merchant/Business Organization Neighborhood Group Resident Business owner Commercial property owner Not-for-profit organization Community-based organization or civic group University or other academic institution Religious organization	
Project Propos	al Information	(A)

# HOW DO WE MAKE THISHAPPENIN CHAPEL HILL?

### **CONDITIONS**



Town of Chapel Hill is open to new ideas



Want to try new ideas in the adopted Mobility and Connectivity Plan



Shared responsibility with the others who want to help



We're looking for alternatives to public meetings to reach more people

### PRECEDENCE IN DOWNTOWN

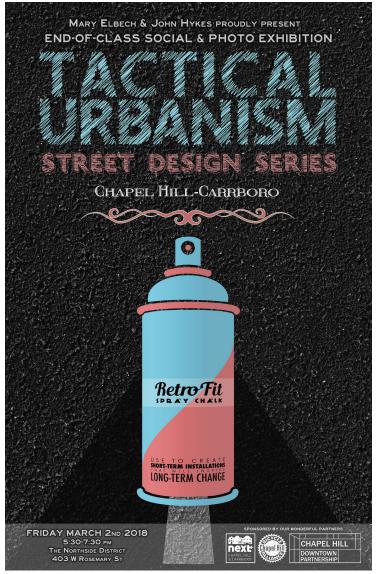




CHAPEL HILL TIRE MINI PARK
502 W FRANKLIN

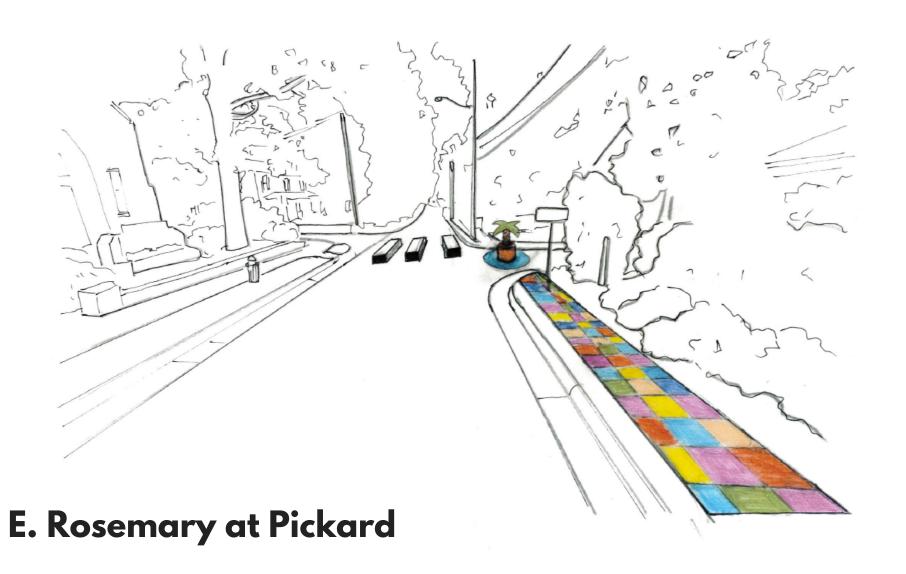
- Chapel Hill Downtown Partnership
- Hargraves Community Center
- Chapel Hill Tire
- Orange County Chapel Hill Visitor Bureau

### **WORKSHOP OPPORTUNITY**





### WINNING DESIGN



### **PROCESS**

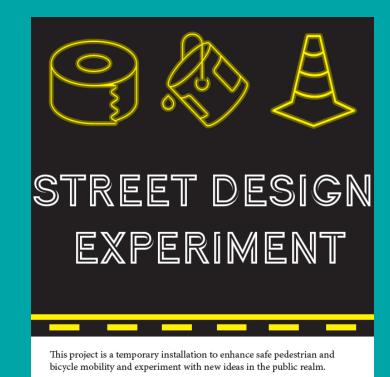
Initiation

**Design Workshop** 

**Internal Coordination** 

Fieldwork and Refinement

**Gather Tools and Materials** 



Share your thoughts and feedback at info@townofchapelhill.org



Implementation and Evaluation





## good communication = smoother approval process



with tactical urbanism you can afford to be flexible



there is more interest in the project than we realized

## **UPCOMING ACTIVITIES**

**Public Design Opportunity** 

**Implementation** 

**Evaluation** 



## THANK YOU