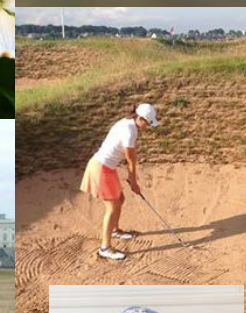


TOUR DE
FAT



Lisa Riegel

Carolina
Barbecue



Duke Men's Basketball
School Sports Team



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BikeWalk NC

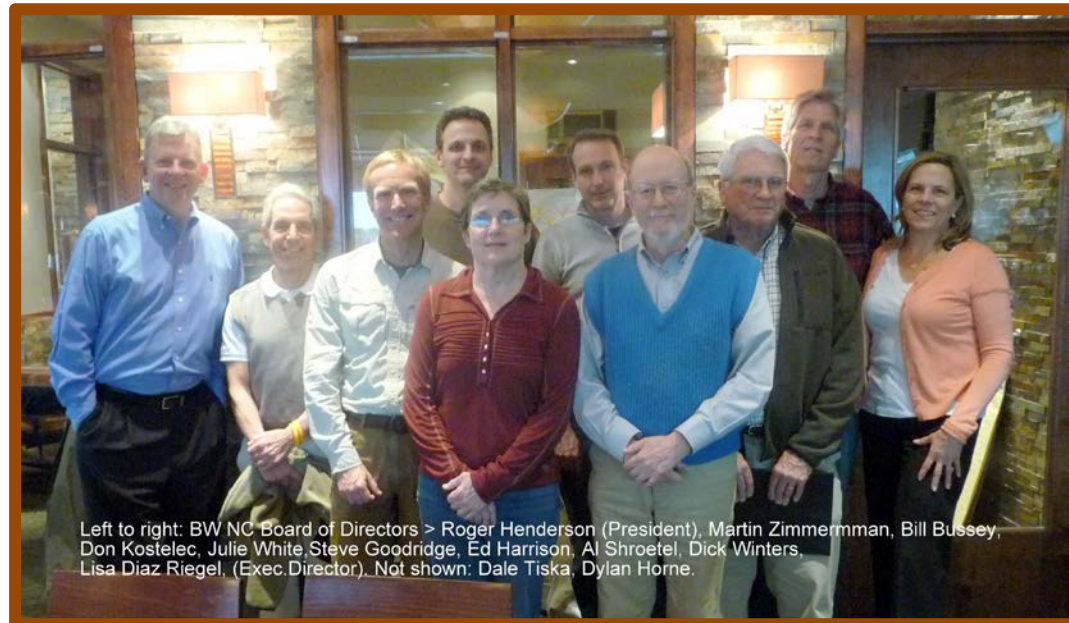
- *a statewide not-for-profit membership-based pedestrian and cycling organization*
- *working to improve and institutionalize pedestrian and bicycle-friendly roads and policies throughout North Carolina*

Update

VOLUNTEER BOARD RUN 7 Years

RECENT ACCOMPLISHMENTS:

- Changed Name
- New Website
- New Membership Software
- New Logo
- Hired first staff
- Great Bike Summit (educational)
- Great Tour de Fat in Durham



Left to right: BW NC Board of Directors > Roger Henderson (President), Martin Zimmermmman, Bill Bussey, Don Kostelec, Julie White, Steve Goodridge, Ed Harrison, Al Shroetel, Dick Winters, Lisa Diaz Riegel, (Exec. Director). Not shown: Dale Tiska, Dylan Horne.



What We Do

SIMILAR TO MANY STATEWIDE ORGANIZATIONS:

- **RESOURCE:** serve as a clearinghouse for information and resources about biking and walking in NC
- **ADVOCACY:** work for bike-friendly laws at the state and federal level – and help ensure that they are enforced.
- **EDUCATION:** teach bike and pedestrian safety to children and adults. Educate drivers about how to share the road with cyclists.





What We Do

SIMILAR TO MANY STATEWIDE ORGANIZATIONS:

- **EVENTS:** offer Bike Summit, Tour de Fat, and want to share partner event info
- **TRAINING:** offer police training program that was developed with local law enforcement to promote bicycle safety through improved enforcement procedures.
- **PROMOTE:** promote walking and cycling in NC to improve health, tourism, quality of life, the environment and provide low-cost transportation alternative





Why Important Now (National Perspective)

National Comparison

- 47 states have statewide advocacy organizations (LA in process of forming)
- 75% have staff of more than 1-2 people
- There is a National Organization - Alliance for Biking and Walking (bikewalkalliance.org) that provides support for the statewide organizations

NC 9th largest population and one of fastest growing and rapidly urbanizing

BikeWalk NC helps:

- Ensure more sustainable and equitable development
- Design for now and the future to attract retirees, young knowledge based (creative class) workers, and support low income workers that chose not to own a car or cannot afford – 30% of population does not drive
- Provides reliable affordable transportation option for employees
- Key to Tourism development in Rural areas – one of fastest growing sectors (bike tourism)



STATE OF THE STATE

- **FUNDING and POLICY**
 - Unlike roads, legislators consider this “local” issue now
 - 2013 – no state funds for bike/ped allowed unless part of road project
 - Need ~ \$2 million to match; ~ \$8 million federal now not tapped
 - NC bike laws are best in country, but will be looked at this coming year
 - Battling bike-related bills (S617, H60) with unfriendly legislature
- **HEALTH**
 - 2/3 (66%) Adults overweight or obese
 - 5th worst in nation for childhood obesity
 - 4 out of 10 leading causes of death in US are obesity related
- **SAFETY**
 - NC one of least safe states - 44th for bicycling & 41st for pedestrian - in Nation
 - Since 1997, someone has died every 46 hours while walking or bicycling along NC roads.
 - African-Americans are disproportionately represented in these fatality rates
- **MOBILITY**
 - NC commuter rates lower than average (0.2% bike, 1.8% walk) (41st/42nd)
 - Germany and Denmark are at 34% commute and Netherlands at 51%

NC population urbanizing and rural bike tourism growing!

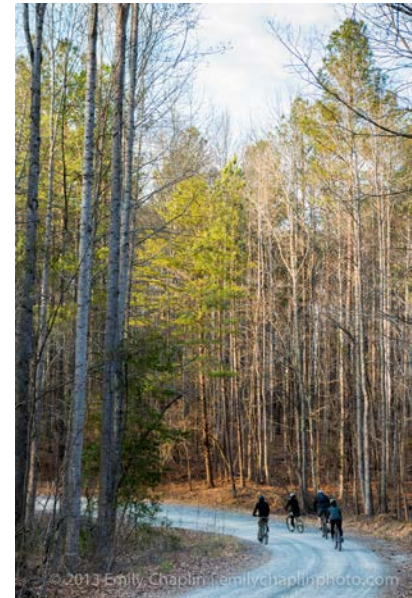
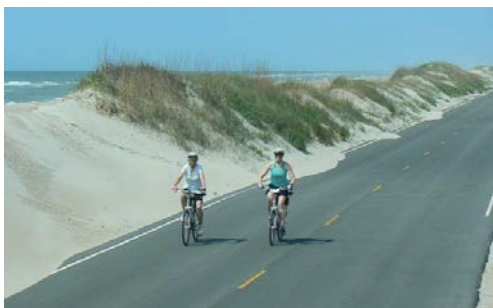
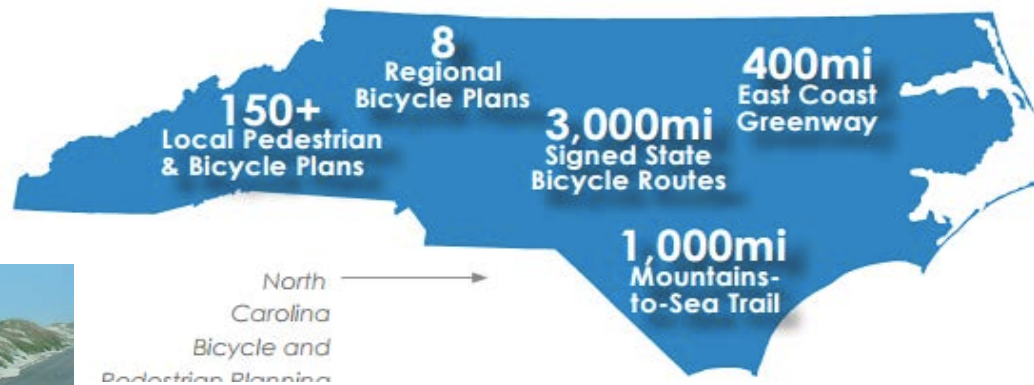
Millennial choosing not to own car
Growing retiree population - 21% don't drive



CLUBS

RIDES

Active vacations - growing
bike tourism!



Great Partnerships



NCDOT Secretary Tata & Bike/Ped Dir Blackburn



NORTH CAROLINA

DEPARTMENT OF COMMERCE



Complete Streets & Bike/Ped Investment

part of Governor's 25-year Infrastructure Vision

GOV. McCRORY'S
25 year
Vision for North Carolina
MAPPING
OUR FUTURE

INVESTING IN SOLUTIONS

Strengthen Maintenance of our Existing Facilities



- Evaluate and improve the prioritization system for funding maintenance projects to implement an authentic, needs-based program.
- As funding solutions are determined, ensure an increased percentage of revenue directed toward maintenance.
- Identify opportunities for using public-private partnerships to fund maintenance needs.

Improve Public Transportation Network including Passenger Rail



- Expand access to mass transit options in high-growth areas to accommodate a changing demographic and address congestion issues.
- Expand access to public transportation options for people in all regions of the state to accommodate local transportation needs and enhance the quality of life throughout the state.
- Expand access to passenger rail options in all regions of the state to accommodate a changing demographic, address congestion issues and meet regional transportation needs.

Expand Bicycle and Pedestrian Network Statewide



- Implement Walk/Bike NC, the North Carolina Statewide Pedestrian and Bicycle Plan, enabling the state to become a premier place for walking and bicycling.
- Continue the implementation of the North Carolina Complete Streets Policy to make it easier and safer for people to walk, bicycle, drive or use public transportation services.
- Support the completion of statewide and regionally significant bicycle and pedestrian systems in order to provide transportation options and promote the "great trails state" brand.

Support Greater Broadband Connectivity through Existing Right of Way



- Support the expansion of broadband access, using existing right of way where possible, to establish the foundation for connectivity required for intelligent transportation systems, support the growth of high-tech businesses, expand access to educational opportunities, and enhance global business connectivity.





What We Need To Do

- Grow our Membership
- Raise \$\$\$
- Partner for Advocacy
 - Educate Leaders on Value
 - Inform Bike Law Study
 - Influence to:

***Make NC Bike and Pedestrian
Friendly!!!***

Durham | 6/20/2015



TOUR DE FAT DURHAM

Beer, Bikes, and Bemusement



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