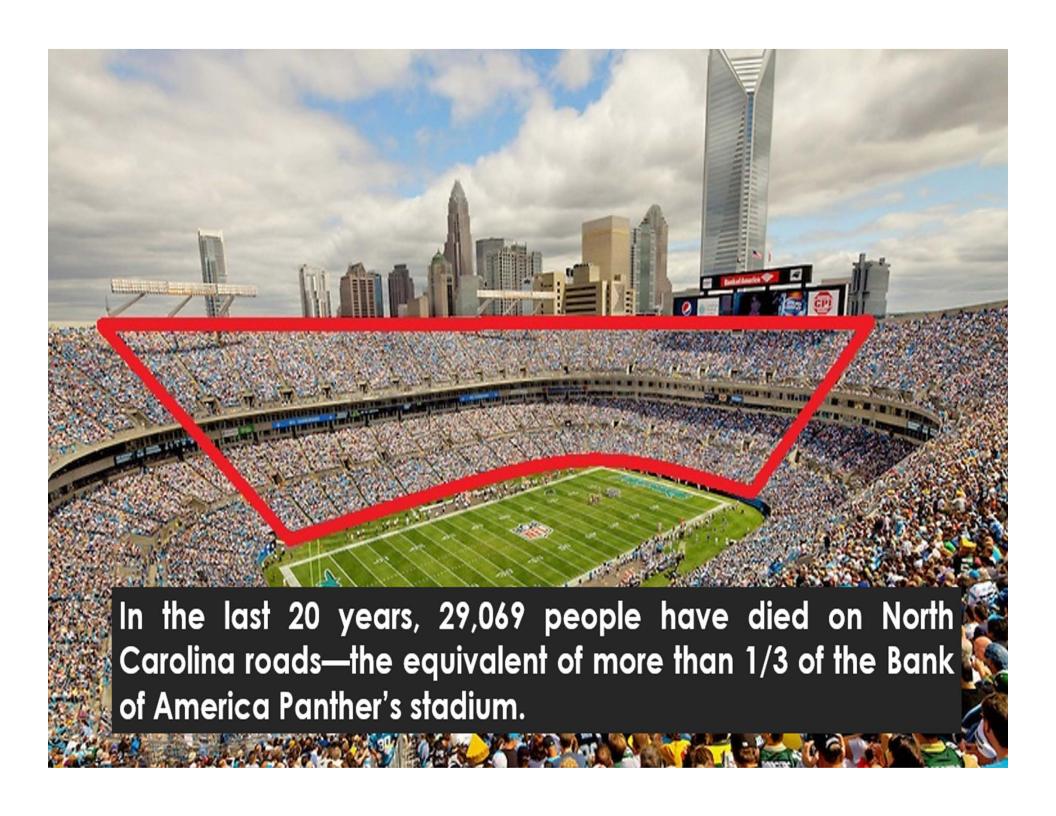
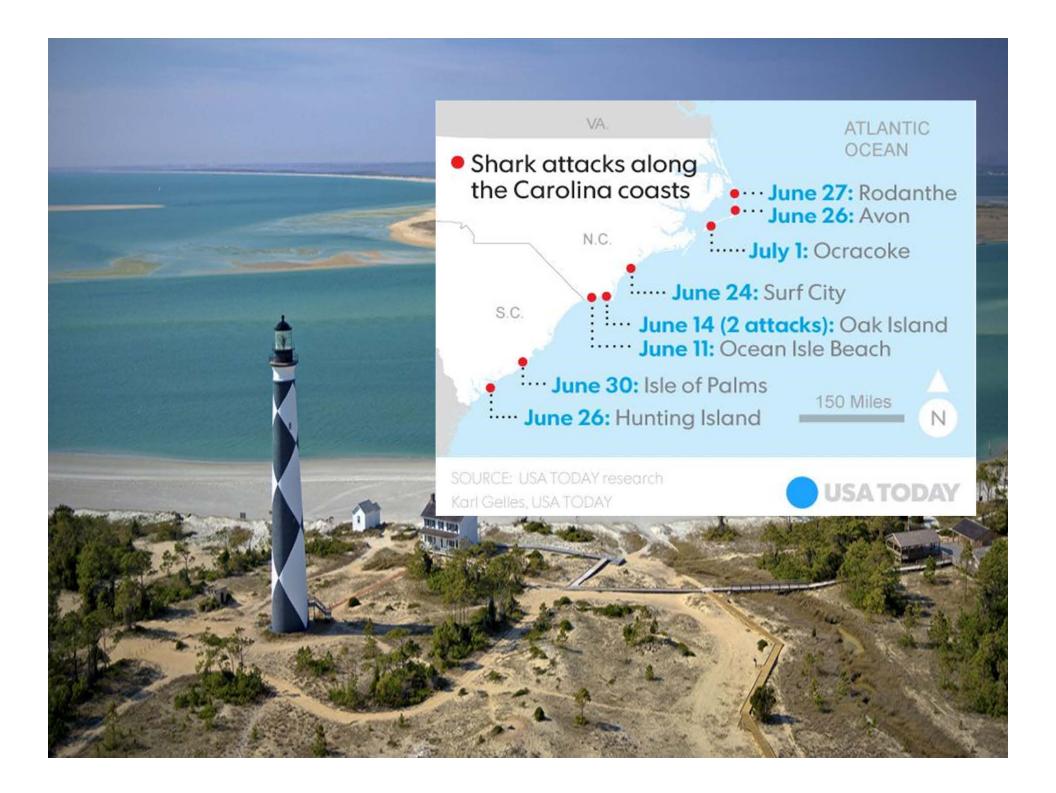


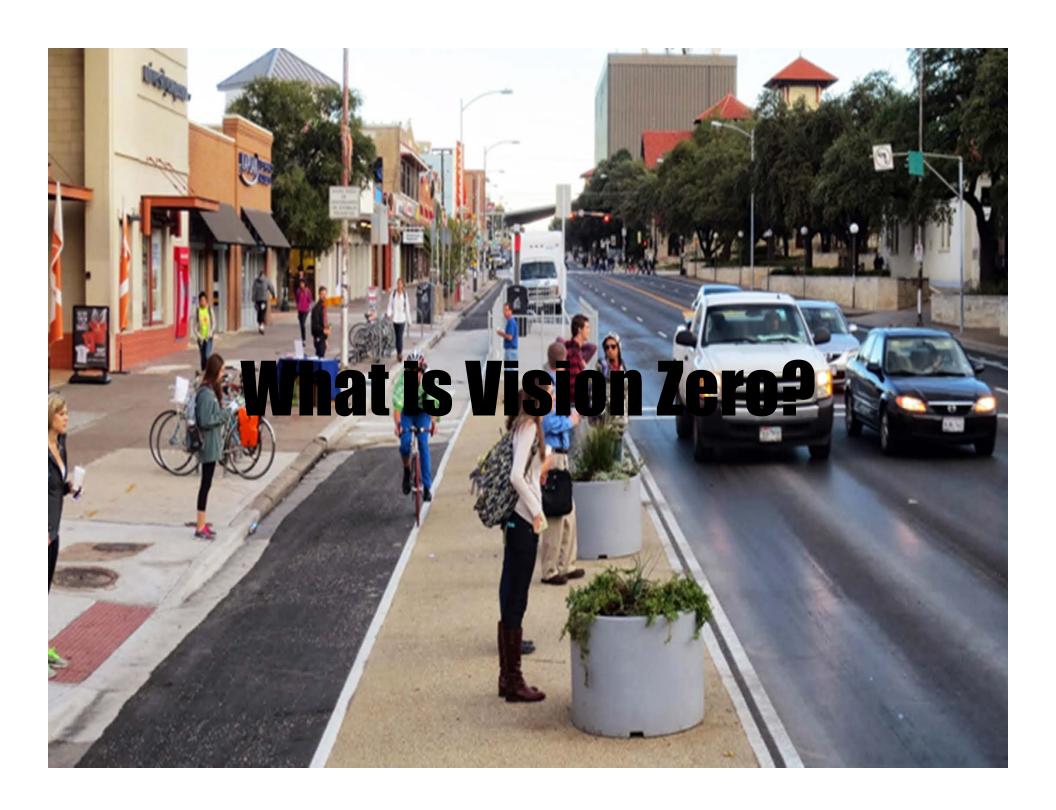
1,430 fatalities4,572 serious injuries

North Carolina 2018









Transportation paradigm

- Changes the way we define transportation problems
- Changes how we evaluate system performance
- Types of solutions considered



Old paradigm(s)

- 1. Speed
- 2. Convenience
- 3. Affordability of motor vehicle travel

Vision Zero Paradigm

- 1. Safety
- 2. Multimodal alternatives
- 3. Accessibility
- 4. Equitable results







NC Vision Zero YouTube ncvisionzero.org/videos

No loss of life on our roads is acceptable.

All road users deserve safe streets.

North Carolinians should not incur risk of death or serious injury in exchange for mobility.

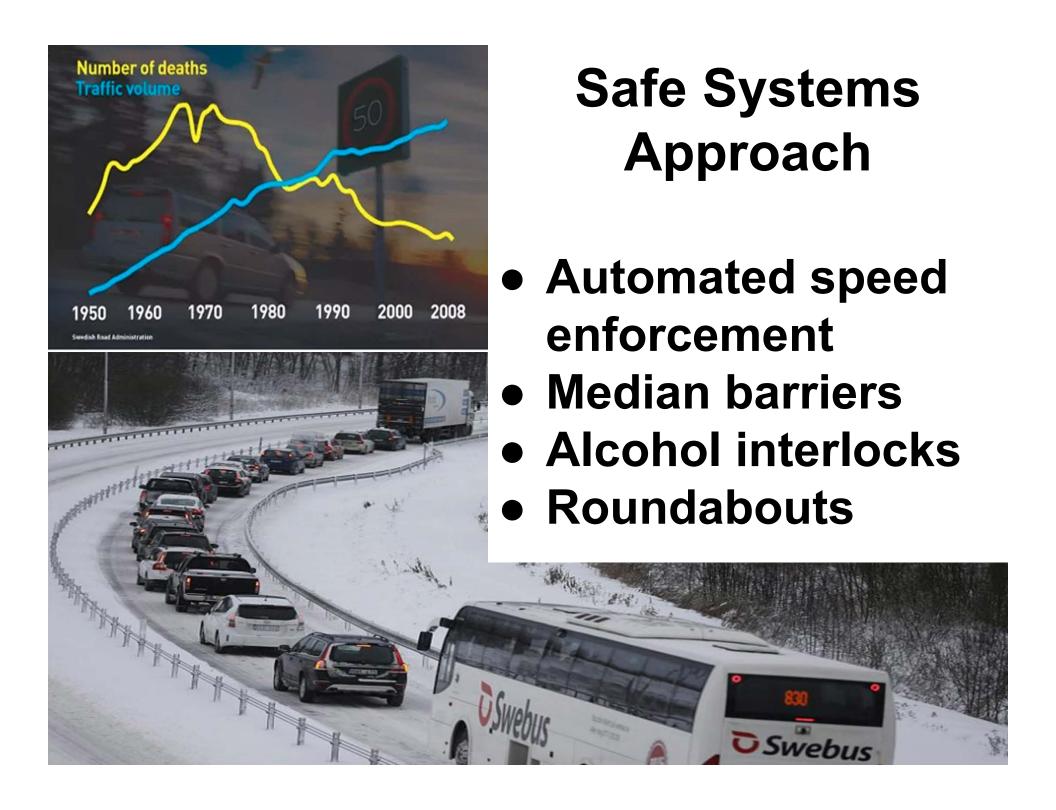
A safe systems approach is required to eliminate fatal and serious injuries.





50% reductionin crash death rates since starting Vision Zero in 1997.





The New York Times

VISION ZERO

- Lower speed limits
- Better enforcement of law requiring motorists to yield to pedestrians
- Street design to improve pedestrian safety
- Public outreach

Traffic Deaths in New York City Drop to 200, a Record Low



n New York City dropped to 200 last year, the lowest level in more than a century. nan for The New York Times

Traffic Deaths In NYC Hit 100-Year Low



New York City Photo Credit: File photo



Task Force







VISION ZERO DURHAM

WALK SAFE. RIDE SAFE. DRIVE SAFE.















NORTH CAROLINA DEPARTMENT OF PUBLIC INSTRUCTION









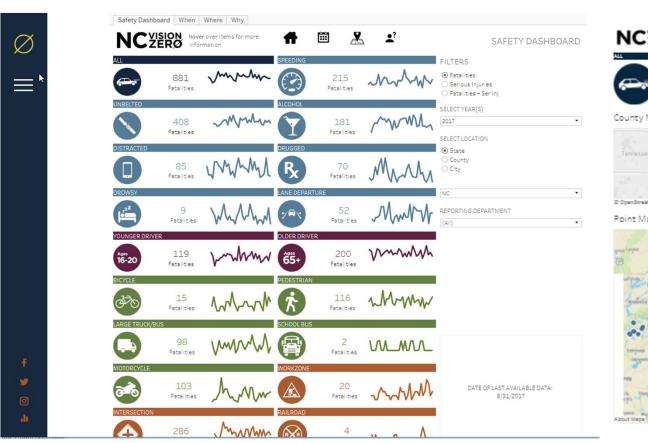


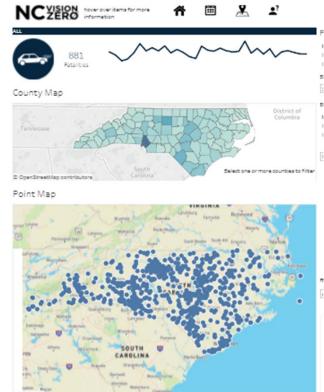


NC Vision Zero Communities

Asheville
Charlotte *
Durham *
Greensboro *
Greenville
Robeson County *
Wake Forest

ncvisionzero.org/data





ncvisionzero.org/videos



Traffic Safety Compilation
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Top Seat belt safety videos Updated 7 days ago VIEW FULL PLAYLIST



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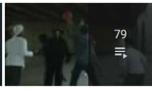
Pedestrian Safety
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Safe Cars
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Distracted Driving
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Bicycle Safety
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Traffic Safety Playlist
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Vision Zero/Zero Fatalities
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Speeding
VIEW FULL PLAYLIST



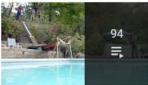
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Top Drinking and Driving
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Young Driver Safety/Teen D...
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Traffic Safety for Parents
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NATION ROUSED AGAINST MOTOR KILLINGS

Secretary Hoover's Conference Will Suggest Many Ways to Check The Alarming Increase of Automobile Fatalities.—Studying Huge Problem





1924 New York Times

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ncvisionzero.org