Northeast Area Study Update
Online Survey #2

Welcome! You may recall that our first round of engagement (May-June) focused on identifying issues, needs and potential strategies. Our project team spent several months reviewing and analyzing data, summarizing feedback, and identifying deficiencies in the transportation network.

Now it's your turn to help us validate the recommendations and help to prioritize (rate or rank) the types of improvements in order to develop a full draft plan for roadway, bicycle, pedestrian, and transit networks.

There are four sections to this survey, which should take no more than five to ten minutes in total to complete. No personally identifiable information will be collected, analyzed, or reported. Your responses will be kept confidential and reported only in the aggregate.

Roadway

From the list on the right, please RANK the goals and objectives for roadway improvements within the Northeast study area, from Most Important (1) to Least Important (8)

____ Safety (minimize crashes)
____ Speed reduction (traffic calming)
____ Traffic congestion relief
____ Constructability (ease to construct and/or lower cost)
____ Minimize property or right-of-way impacts
____ Walking, biking, transit facility enhancements along roadways
____ Avoiding environmentally-sensitive areas
____ Other: _____

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Please RANK the types of roadway improvements for the study area, from Most Important (1) to Least Important (5)

____ Widen existing roadways
____ Minor Traffic Improvements
____ Build Complete Streets (bike, pedestrian, transit improvements, streetscape)
____ Improve intersections or interchanges (signals, realignments)
____ Construct new roads (new location, developer construction)

Walk-Bike

Shifting to non-motorized transportation, please RANK the goals and objectives for pedestrian improvement types from Most Important (1) to Least Important (6)

___ New sidewalks or closing gaps between sidewalks/paths
___ Connections between transit stops and nearby activity centers (shopping, employment centers, education)
___ Improve intersection crossing facilities (crosswalk, ped countdowns)
___ Pedestrian-scaled lighting and street trees
___ Connect to more destinations in general
___ Connect with greenways/ trails

Please RATE the bicycle <u>user types</u> you would like to see within the Northeast study area, from Most Important (1) to Least Important (5)

___ Bicyclist going to or from work (commuters)
___ Bicyclists going to daily activities (shopping, dining, etc.)
___ Bicyclists looking for exercise
___ Bicyclists looking for recreation
___ Children (bike to school or social activities)

Please RATE the bicycle <u>facility types</u> you would like to see within the Northeast study area, from Most Important (1) to Least Important (5)

___ Intersection Crossings
___ Bike parking (bike racks)
___ On-road bikeways (pavement markings along the curb or shoulder)
___ On-road bikeways <u>separated</u> from traffic (physical barriers such as curbs, bollards, or parking)
___ Off-road Trails / Greenways (including Rail-Trails)

Public Transportation

Please RATE the transit <u>service and operation improvements</u> you would like to see in the study area, from Most Important (1) to Least Important (5)

___ Enhance existing bus service (more frequent, weekends)
___ Extend existing service along key corridors
___ Extend bus service to new areas (new bus routes connecting towns/county area)
___ New bus amenities (park-&-ride lots, bus shelters, bus stations)
___ New bus services (circulator shuttles within towns)
___ New commuter / passenger rail service (or bus rapid transit)

Please RANK the types of transit trips for the study area from Least Important (5) to Most Important (1)

___ Daily commuter (work or school/college)
___ Special event-based trips (convenience)
___ Social/leisure trips
___ Shopping
___ Medical appointments

Wake County is considering launching a new transportation service in this portion of the county (including the towns of Rolesville, Wendell, and Zebulon). It would be an on-demand real-time ride-sharing service that would provide short trips within northeastern Wake County. It is one example, among many, of how microtransit (including ride-hailing (uber/lyft), car-sharing, bikeshare, e-scooters) may serve as a complement to traditional bus service. **In your opinion, what would influence you to utilize microtransit? Please check up to 3 choices.**

___ Low/Reduced Price
___ Convenience to pick up locations/more destinations
___ Education/training materials or workshops

___ Free trial of the service
___ If my workplace, shops that I frequent, or school provided cash or other incentives to use microtransit

General

Despite growing needs for transportation spending, current funding sources (state gas tax, vehicle fees, occasional local bonds, and federal funds) are on a downward trend. Which of the following **ways to increase dollars for transportation maintenance, repair, improvements would you support (check all that apply)?**

___ Increase the existing **gasoline (motor fuel) tax**
___ Increase **existing fees** (such as vehicle registration fees)
___ Charge users of particular roadways or bridges a fee **(tolls)**
___ Develop **mileage-based user fees** (charged based on number of miles driven)
___ Add **other taxes + fees on transportation items** (such as carshare services, e-commerce deliveries; ___ hybrid vehicles, etc.)
___ Increase or add **other taxes, but dedicated to transportation** (such as taxes on income, residential/commercial property, sales, electricity, etc.)
___ I **would not support** an increase in any taxes or fees – we already have what we need to sufficiently fund transportation.
___ Other _____

Demographic Questions
We are working to improve engagement and ensure that everyone has the opportunity to be heard during decision making regardless of their identity. Filling out the following demographic questions is optional, but they will be helpful in ensuring the fairness and equity of our engagement. The questions are not listed in any particular order.

Please check how you heard about this engagement session:

___ Social media (Twitter, Facebook, Instagram)   ___ Print newspaper ad
___ Neighborhood listserve/Nextdoor   ___ Government website
___ Email/Electronic newsletter   ___ Word-of-mouth (friend, family, neighbor, etc.)
___ Online news advertisement   ___ Other: (please list) _____
___ Printed flyer

Your age category:
___ Under 18 years old   ___ 18 to 30 years old   ___ 31 to 64 years old   ___ 65 years or older

Your Home zip code: _____   **Your Work/School zip code:** _____

Your gender?   ___ Female   ___ Male   ___ Non-binary   Prefer to self-describe: _____

Your race/ethnicity? (*check all that apply*)

____ American Indian or Alaska Native   ____ Asian or Middle Eastern   ____ Black or African American
____ Hispanic or Latinx   ____ Caucasian or White   Self-describe: _____

Language(s) spoken at home (*check all that apply*):

____ English   ___ Spanish   Other/s: _____