**Blueprint for Safety Survey #1**

The Capitol Area Metropolitan Planning Organization (CAMPO) is developing a comprehensive regional multimodal safety action plan in partnership with NCDOT, referred to as the Blueprint for Safety. The Blueprint for Safety will identify strategies and actions to improve roadway transportation safety in the CAMPO region. This is the first of two phases of public engagement during the Blueprint's development process.

**Your responses to this survey will help the project team better understand where people feel unsafe, perceptions about causes of unsafe conditions, and core values for how we travel on a day-to-day basis.**

The North Carolina Capital Area Metropolitan Planning Organization (CAMPO) is dedicated to improving safety on roadways in the region.

In partnership with the North Carolina DOT, CAMPO is developing a regional multimodal safety action plan called the Blueprint for Safety. The plan will identify strategies to improve safety for everyone from drivers to strollers. If you live, work, or visit Chatham, Franklin, Granville, Johnston, Harnett, and Wake County, this survey is for you!

With just 5 minutes of your time, you can share feedback and personal experiences related to roadway safety in the region. CAMPO will use the feedback to prioritize projects and transportation investments to improve safety regionwide. Thank you in advance for your input!

**Demographics**

1. **How did you learn about this survey? (Select all that apply)**

|  |  |  |
| --- | --- | --- |
| □ Project or Study Website |  | □ CAMPO Website |
| □ Email |  | □ Social Media |
| □ YouTube |  | □ Online News Media or Blog |
| □ Print News Media |  | □ In-Person from Project Staff |
| □ Word of Mouth |  | □ Other |

**2. What is the zip code where you live? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**3. What is the zip code where you work / attend school? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**4. Your responses to the following demographic questions will help ensure this planning process represents the diverse needs and interests of the study area. Select *ALL* options below that apply to you:**

|  |  |  |
| --- | --- | --- |
| □ I am 17 years or younger |  | □ I am 18-24 years old |
| □ I am 25-64 years old |  | □ I am 65 years or older |
| □ I identify as a woman |  | □ I identify as a man |
| □ I identify as non-binary or other gender |  | □ I am or am considered to be disabled |
| □ Five (5) or more people live in my household |  | □ My household's total income is at or under $53,000 per year |
| □ My household has zero cars |  | □ I do not speak, read or write English well |
| □ I am of Hispanic, Latino or Spanish origin |  | □ I represent a minority race or 2+ races (African-American, Asian, South Asian, American Indian, Alaska Native, Middle Eastern, Hawaiian, Pacific Islander) |

**Roadway Safety Observations: What happens on the roads in the region?**

CAMPO is interested in learning more about people’s attitudes and behaviors on the roads in the region. Your answers to these questions will help shape public education around safety.

**5. In your opinion, what are the most concerning safety issues in the CAMPO region? Rank your top five (5) responses with the first response being the issue that you believe impacts roadway safety the most.**

|  |  |
| --- | --- |
| #\_\_\_\_ | Speeding |
| #\_\_\_\_ | People driving do not stop or yield when they should |
| #\_\_\_\_ | People crossing outside of the crosswalk |
| #\_\_\_\_ | Impaired driving, walking, or bicycling (alcohol, marijuana, etc.) |
| #\_\_\_\_ | Distracted drivers, pedestrians, or bicyclists (smart phone use, earbuds, etc.) |
| #\_\_\_\_ | Red light/stop sign running by drivers |
| #\_\_\_\_ | Red light/stop sign running by people biking, scooting, skateboarding, etc. |
| #\_\_\_\_ | Pedestrians crossings against the light |
| #\_\_\_\_ | Lack of roadway lighting at night |
| #\_\_\_\_ | Not enough safe places for people to walk, bike, or cross the road |
| #\_\_\_\_ | Turning conflicts along busy roads |
| #\_\_\_\_ | Complex and busy intersections |
| #\_\_\_\_ | Roads with poor visibility or sharp curves |
| #\_\_\_\_ | Other (Please describe your concern): |

**6. In your opinion, what are the top five (5) safety improvements that should be implemented in the CAMPO region?**

|  |  |
| --- | --- |
| #\_\_\_\_ | Improving roadway lighting at night |
| #\_\_\_\_ | Adding crosswalks |
| #\_\_\_\_ | Adding bike lanes and paths |
| #\_\_\_\_ | Improving rail crossings |
| #\_\_\_\_ | Reducing conflicts on roads with several driveways and turning vehicles |
| #\_\_\_\_ | Reducing sharp curves |
| #\_\_\_\_ | Improving accessibility for people with disabilities |
| #\_\_\_\_ | Adding sidewalks |
| #\_\_\_\_ | Lowering speeds |
| #\_\_\_\_ | Improving intersections that are busy |
| #\_\_\_\_ | Improving visibility along the roadway |
| #\_\_\_\_ | Other (Please describe the improvement): |

**Roadway Safety Strategies: What can the CAMPO region do to make the roads safer?**

The Blueprint for Safety is going to include lists of strategies that will improve road safety. Your answers to this question will help CAMPO develop tools and information/awareness campaigns.

**7. Which of the following roadway safety strategies or improvements are you most familiar with? Rank your responses based on familiarity. Your first response is the one you are most familiar with.**

|  |  |
| --- | --- |
| #\_\_\_\_ | Traffic calming, like speed humps |
| #\_\_\_\_ | Intersections with limited turning movements |
| #\_\_\_\_ | Traffic safety education for children or older adults |
| #\_\_\_\_ | Sidewalks or bikeways |
| #\_\_\_\_ | Flashing yellow arrows and other signal phasing options |
| #\_\_\_\_ | Traffic enforcement |
| #\_\_\_\_ | Red light cameras |
| #\_\_\_\_ | Flashing beacons |
| #\_\_\_\_ | Roundabouts |
| #\_\_\_\_ | Rumble strips |
| #\_\_\_\_ | Other (Please describe the roadway strategy): |

**Personal Experiences with Roadway Safety: What have you experienced in the region?**

CAMPO is analyzing data related to crashes and roadway safety, but that does not tell the full picture. Share your personal experiences on the roadways in the region.

**8. Were you involved in a crash in the last 5 years (since 2019)?**

|  |  |  |
| --- | --- | --- |
| □ Yes |  | □ No |

**9. Have you witnessed a crash in the last 5 years (since 2019)?**

|  |  |  |
| --- | --- | --- |
| □ Yes |  | □ No |

**10. Have you witnessed a near-miss in the last 5 years (since 2019)?**

|  |  |  |
| --- | --- | --- |
| □ Yes |  | □ No |

OPTIONAL: If you are interested, please share more information on your answers such as the county where it occurred, types of road users involved,   
and any other details you think are important.

|  |
| --- |
|  |